

TWENTY CENTS

OCTOBER 26, 1953

Extra: NEWS QUIZ

TIME

THE WEEKLY NEWSMAGAZINE



Boris Chaliapin

QUEEN FREDERIKA OF GREECE
"My power is the love of the people."

\$6.00 A YEAR

(REV. 10-1-50, 10-1-51)

VOL. LXII NO. 17

Star Spangled Sailings



Bob Hope, co-star of Paramount's Technicolor "HERE COME THE GIRLS," on the UNITED STATES: "Superb service, I snapped my fingers once and caught 2 waiters."



Brooks Atkinson, drama critic of the New York Times, on the 1/2 mile Promenade deck of the superliner s. s. UNITED STATES.



Donald Culross Peattie, a roving editor for Reader's Digest, and Mrs. Peattie plan to redo a living room in the cool colors of this library.



General and Mrs. George C. Marshall, returning from Europe: "We have crossed three times on the s. s. UNITED STATES—a splendid ship and a fine crew."

S.S. United States
LESS THAN 5 DAYS
TO Europe



Brenda Forbes, popular comedienne, with Nancy Hamilton, author of many Broadway musical hits, on the s. s. AMERICA: "Such a friendly ship!"



Thornton Wilder, celebrated author and playwright, also chose the AMERICA—first choice with thousands of experienced travelers.



Mr. and Mrs. Peter Nast, shown aboard the s. s. AMERICA. Spacious staterooms, unsurpassed food and service make her one of the most popular ships afloat.



Miss Constance Carey, returning to New York. On her way from dinner to dancing, she says: "The AMERICA is the nicest way I know to step from Europe into home."

S.S. America
FOR EXTRA HOURS OF
LEISURE AT SEA



Sailings to Europe

S. S. UNITED STATES

World's fastest and most modern liner, completely air conditioned—thermostat in each stateroom.

Sails from N.Y. 12 noon, arrives Havre early morning 5th day, Southampton that afternoon: Oct. 31, Nov. 17*, Dec. 4*, Jan. 15*, regularly thereafter.

First Class \$350 up; Cabin \$220 up; Tourist \$165 up.

*Also calls at Bremerhaven.

S. S. AMERICA

Her friendly atmosphere has won her an international following.

New York to Cohn in 5 1/4 days; 6 1/2 to Havre; 7 to Southampton; 8 to Bremerhaven. Sailings: Nov. 5, Dec. 15, Jan. 6, Jan. 27, and regularly thereafter.

First Class \$295 up; Cabin \$200 up; Tourist \$160 up.

High spot of your trip is the star-spangled company you'll keep on the s. s. UNITED STATES or the s. s. AMERICA.

Calculated to make you more starry-eyed is a staff that takes pride in its ship and a personal interest in seeing that you, too. They're your ships, America, and it's nice to know you couldn't be more luxuriously comfortable on any others!

No finer food and service afloat or ashore

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one kind of
damage your
**Automobile
Insurance**
doesn't cover

Read the fine print of your comprehensive policy. It will cover fire and storm and theft and loss at sea . . . but nary a word about something else that can really raise hob with your car and your pocketbook.

The danger we're talking about is "knock"—the hammering *inside your engine* that is caused by gasoline that burns unevenly. It's tough on pistons, bearings, wrist pins and other vital parts.

However, you can buy full protection at any "Ethyl" gasoline pump. "Ethyl" gasoline is high octane gasoline—it burns smoothly and evenly in high compression engines. And, of course, it gives you more power.

ETHYL CORPORATION • New York 17, N. Y.
Ethyl Antiknock Ltd., in Canada



Protect your engine—get more power with **"ETHYL"** gasoline

Solid Comfort



INVISIBLE FUEL, natural gas, flows cross-country through more than 33,000 miles of A. O. Smith line pipe to bring you modern comfort, economically. It provides clean, quiet, automatic heating, instant hot water, quick cooking, and weather-free clothes drying. A. O. Smith also helps make this possible with huge vessels that "scrub" and dry the gas, and labor-saving appliances to use it in your home.



STAY IN HOT WATER, happily, with plenty for all your personal and household needs. Gas heats water fast, automatically, cheaply with an A. O. Smith *Permaglas*, the water heater with the glass-surfaced steel tank that can't rust! A. O. Smith *Burkey* gas models serve large-volume, commercial and industrial needs.



A FARMER'S LIFE gains city-like ease when modern gas appliances go rural! A. O. Smith Liquid Gas Systems, on thousands of farms, store propane or butane gas for home heating, cooking, water heating and fuel for tractors as well as dozens of farm chores.



Petroleum Meters
and Gasoline Pumps



Vertical
Turbine Pumps



Welding Machines
and Electrodes

from a "Pipe Dream"

*How the
Gas Industry
and A. O. Smith
help bring You
Better Living*



EXTRA FUN and added hobby space bless the home that enjoys a compact gas-fired heating system. Only A. O. Smith equipment offers "Magic Heat," the "flame that tunes itself to the weather," in its warm air furnaces, home heating boilers, and gas conversion burners designed to fully modulate, automatically.



AN ENGINEERING "DREAM" came true 25 years ago when A. O. Smith first mass-produced electrically welded, large-diameter steel pipe, making economically possible the building of today's vast transcontinental network of pipelines. Now, gas fields are, or soon will be, connected with your home town, bringing you and your neighbors the advantages of natural gas at low cost.



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through **RESEARCH and ENGINEERING**

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CORPORATION

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and Control Arms



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Stainless Tanks



Electric
Motors

Aren't these
the screened millions
you need?

3¾-million families with *BUY* on their minds



BETTER HOMES AND GARDENS is one of America's great "prime movers" of merchandise.

But to understand how and why BH&G quickens the pulse of American business with each issue, you must understand what happens when a typical husband-and-wife team receive their eagerly awaited copy of BH&G.

Their counselor has arrived. Here are ideas, advice and inspiration on how to have a better home—how to raise a better family. Now come the hours when buying decisions are made—when dreams of self-and-home improvement are blueprinted into reality.

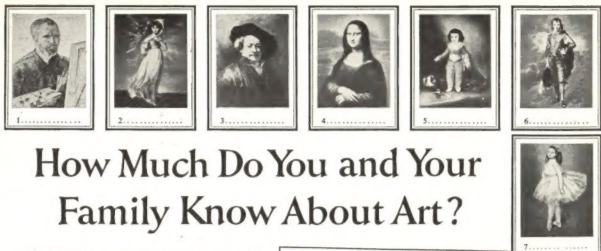
And no wonder! These BH&G families have been *preselected* by editorial planning for high income, home ownership—and the active desire to raise living standards even higher.

BH&G is the only one of the three largest man-woman magazines to grow great by counselling its readers on how to get the best out of life. In every issue BH&G tells them what to do, how to do it, and what to buy to do it with.

Aren't these the screened, BUY-minded millions—the *primary* millions—you should be telling *whose* to buy?

MEREDITH PUBLISHING COMPANY, Des Moines, Iowa





How Much Do You and Your Family Know About Art?

TEST YOURSELF: Can you identify the painters of these famous masterpieces?

Here is a simple and successful way—particularly for families with children—to obtain a well-rounded education in the history of art under the guidance of

THE METROPOLITAN MUSEUM OF ART

MANY persons, cultivated in every other direction—literature, music, world affairs—have only a smattering of information about art. The reason is obvious: the world's precious masterpieces repose in museums throughout Europe and America, unseen, even unknown, by all but the few who seek them out.

The revolutionary idea of The Metropolitan Museum of Art is to bring the art treasures of the world directly into the homes of cultivated people everywhere, so that they—and their children—may experience the pleasure and the lift of spirit which come with seeing and understanding beautiful works of art.

Once a month the Museum prepares a set of exquisite Miniatures in full color. Each set deals with a different artist or school and contains 24 fine Miniatures (of the size shown at right) and a 32-page Album, in which the artists and their works are discussed, and in which the prints can be affixed in given spaces. Eventually, the most interesting and representative work of every period, school and great painter, from leading museums here and abroad, will be included. In effect, as it proceeds, the project will be an informal but comprehensive course, in both the history and appreciation of art, for persons of all ages.

BEGIN WITH THE SET BELOW—YOU MAY CANCEL AT ANY TIME

To acquaint yourself visually with the project, we suggest you begin with the Michelangelo set and subscribe for a few months at least. *You have the privilege of canceling at once—or at any time you wish.* Forthcoming sets will present the works of Gauguin, Titian and Giotto. With your first Album, and with every sixth thereafter, you will receive a handsome Portfolio in which the Albums may be kept for constant reference and enjoyment. The price for each set is \$1.25, including the Album. (To facilitate handling and billing, two sets are sent every second month.)

AS A DEMONSTRATION . . . SEND FOR 24 MINIATURES

OF THE MOST FAMOUS WORKS OF

Michelangelo

REPRODUCED IN **FULL COLOR** BY

The Metropolitan Museum of Art

Price for the full set of 24 Miniatures, including a 32-page Album containing explanatory notes about the artist and his work. **\$1.25**

PLEASE NOTE: Since The Metropolitan Museum is unequipped to handle the details involved in this project, it has arranged to have the Book-of-the-Month Club, of New York, act as its national distributor. The selection of subjects and the preparation of the color prints remain wholly under the supervision of the Museum. All matters having to do with distribution are handled by the Book-of-the-Month Club.

ANSWERS: 1. Van Gogh 2. Sir Thomas Lawrence 3. Rembrandt 4. Leonardo 5. Goya 6. Gainsborough 7. Renoir

ALL MINIATURES ARE OF THIS SIZE in full-color



HEAD OF GOD, MICHELANGELO

Book-of-the-Month Club, Inc., 345 Hudson St., N. Y. 14, N. Y. 27-10

Please begin my subscription to *The Metropolitan Museum of Art Miniatures* with the set of 24 Miniatures of works by MICHELANGELO, with Album (price, \$1.25), and send me subsequent sets when issued. I understand that they are now being prepared by *The Metropolitan Museum of Art* so that I will receive two sets of Miniatures every other month. The set that has been prepared to accompany MICHELANGELO is *FIGURE PAINTING BY RENAISSANCE* (price, \$1.25, with Album) and it will be sent to me with the MICHELANGELO Miniatures. At the same time I will receive, free, a handsome Portfolio in which to keep six Albums. Additional Portfolios will be sent, also without charge, as they are needed during the period of my subscription.

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Will Make **YOUR CAR** Perform Better!



"When you fly no higher than a beanstalk you want plugs you can depend on. That's why we use **CHAMPIONS** in our planes—and in trucks and cars, too!"

CLIFFORD DuCHARME, Pres., Aerial Blight Control, Inc., West Bend, Wis.



Mr. DuCharme continues: "Everything about the aerial crop dusting business is unusually hazardous. We fly mostly when conditions are worst on hot, dry days when there's lots of turbulent air. We fly so low that any loss of engine power means instantaneous danger. We use full throttle hundreds of times each day pulling up over obstructions, which puts a terrific strain on engines and spark plugs. For these reasons we use only **CHAMPIONS** in our 40 planes. They've never let us down. I'll heartily recommend them for any and every engine because I know you can't beat their quality and dependability."

CHAMPION SPARK PLUG COMPANY, TOLEDO 1, OHIO



CHAMPION

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Better by Far for **EVERY CAR** Regardless of Make or Year

LETTERS

Suds Unlimited

Sir:

Your cover story on Procter & Gamble (Oct. 5) was excellent—but I'm mad! You didn't mention one word about the best daytime program on radio: *Pepper Young's Family*.

KAY FLOYD

New York City

Sir:

Soap Lord McElroy, who speaks feudalistically of the "ordinary people . . . who win wars for us," shrugs off a job even the feudal lords did not shirk: they, at least, usually realized that raising artistic standards was not alone "the problem of the schools" but the moral and social responsibility of those whose money supported artistic media . . .

RAY R. RUSSELL

Chicago

Sir:

Evidently the long-winded yarn has been a feature of Procter & Gamble advertising for some time. I have a full page verse narrative (154 lines of rhymed couplets) telling the story of Ivory Soap for readers of a juvenile magazine back in 1885 . . .

*No more were seen the scabby heads,
Or fustiest garments all in shreds;
No more unsightly pimples rose
To mar the grace of cheek or nose . . .*

*For rich and poor, the great and small,
Found Ivory Soap had cleaned them all.*

The appeal of the 1885 version of the soap opera must have been strong, for either

Letters to the Editor should be addressed to TIME & LIFE Building, 9 Rockefeller Plaza, New York 20, N.Y.

Subscription Rates: Continental U.S. 1 yr., \$6.00; 2 yrs., \$10.50; 3 yrs., \$14.00. Canada and Yukon, 1 yr., \$6.50; 2 yrs., \$11.50; 3 yrs., \$15.50. Plane-speeded editions, Hawaii, 1 yr., \$8.00; Alaska, 1 yr., \$10.00; Cuba, Mexico, Panama, Puerto Rico, Canal Zone, Virgin Islands, Continental Europe & Japan, 1 yr., \$12.50; all other countries, 1 yr., \$15.00. For U.S. and Canadian active military personnel anywhere in the world, 1 yr., \$4.75.

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TIME
October 28, 1953

Volume LXII
Number 17

TIME, OCTOBER 26, 1953



This photograph, taken recently, shows Angus Macdonald looking at the famous old painting, "The Spirit of Service," for which he posed after the great blizzard of 1888. Mr. Macdonald, now 88, has been retired on pension for many years.

Angus Macdonald Broke a Trail

Many telephone men and women have known the test of storm and fire and flood. One of the first was a young lineman named Angus Macdonald.

The year was 1888. The telephone was only twelve years old then, and Long Distance lines had just been placed in service between New York and Boston. Angus Macdonald was working on these lines when the great blizzard of '88 struck.

For three days and nights it snowed, piling drifts as high as houses, blocking roads, stalling trains. The wind and cold kept most folks inside their homes.

But Angus and other telephone men were out on snowshoes throughout the storm. Day and night they patrolled the lines, climbing poles and mending wires to keep the service going.

Out of their deeds was born a painting and a name for the skill,

courage and resourcefulness of telephone men and women. Angus Macdonald was asked to pose for this painting, "The Spirit of Service."

Today you will see this picture in many telephone buildings throughout the country.

Today, too, you will still see the determination of telephone people, no matter what problems may arise, to get the message through.





"My Westinghouse Dishwasher saves me more time than any other appliance I own. I had no idea how many hours I used to spend over a steamy dishpan," says Mrs. Satterfield.

"With my Westinghouse Dishwasher, OUR EVENINGS ARE FREE!"

says Mrs. Henry Satterfield, Jr., Durham, North Carolina



The Satterfields are off to an early movie while their Westinghouse Dishwasher washes, dries, then stores their dishes.

"When dinner's over, I actually 'do the dishes' in two minutes! That's all the time I need to load dishes, silver, glasses, pots and pans in my Westinghouse. Then I'm through—with the whole evening still ahead of me. And I can't get over the way the Westinghouse washes so much, so well. As a busy wife and mother, I wouldn't trade my dishwasher for anything. What a wonderful appliance it is!"

Take a tip from Mrs. Satterfield. See the new Westinghouse Dishwashers—Under-Counter, Cabinet and Dishwasher-Sink combination (shown above), all easy to install at low cost. And there's a Portable Model, too. Ask for a Free Home Trial!

MEN! IT'S A PERFECT GIFT!

This Christmas give her a Westinghouse Dishwasher—a gift she'll love and use 365 days a year. There's a handsome gift certificate available to place under the Christmas tree. Ask your Westinghouse Dealer.

... of course, it's electric!



Perfect Washing and Drying. No hand-rinsing. Everything comes out sparkling clean and dry—healthfully sanitized, too.



Greater Capacity. Of highest importance in buying an automatic dishwasher. No other make holds so much at one time.

YOU CAN BE SURE...IF IT'S Westinghouse

See Our Two Big TV Shows . . . WESTINGHOUSE STUDIO ONE and PRO FOOTBALL

grandmother or one of her brood carefully preserved *A Friendly Turn* in the commodious family Bible.

FRED L. AMES

East Corinth, Me.

Sir:

Soapman McElroy should sign Dick & Rita up real quick for a new soap opera. Their story is a natural and has wonderful possibilities. Will Dick be deported? If so, will Rita follow him? Tune in tomorrow for the next thrilling episode of *Yasmin's Other Father*.

HARRY J. WELLS

Bellerose, N.Y.

The Little Engine

Sir:

Add Wes Fesler, All-America at Ohio State and now head football coach at the University of Minnesota, as a famous exponent of *The Little Engine That Could* [Oct. 5]. Wes is one coach who honestly believes that character-building is as important as winning football games. . . . *The Little Engine* is his favorite morale builder, and thousands of people have heard him relate the story . . .

JOHN K. MACKENZIE

Golden Valley, Minn.

Protestants in Colombia

Sir:

[Re] the persecution of Protestants in Colombia [Oct. 5] . . . The Pope is spiritual leader of Catholics all over the world. Why doesn't he punish, or admonish, at least, those of his subjects guilty of these atrocities? . . .

HARRY E. PATRICK

Philadelphia

Sir:

. . . I see little difference between 42 churches destroyed by Catholic fire and dynamite and the same number destroyed by dynamite manufactured under the [Russian] Five-Year Plan . . .

(THE REV.) DONALD DAUGHERTY

Church of Christ
Orleans, France

Sir:

. . . It should be emphasized that the people of Colombia and probably 95% of the Catholic clergy had nothing to do with this, but could do nothing to stop it during the Gómez regime . . .

B. E. LONG

Calí, Colombia

Demoniac or Harmonic?

Sir:

In your review of the forthcoming African sculpture exhibition in the British Museum [Oct. 5] . . . when you talk about "harmony and order" being sacrificed to "demoniac fervor," it appears as if you would have never really seen African sculptures. They are, in fact, of great harmony and order of volumes, expressing a deeply felt religious fervor . . . African sculpture is one of the great artistic achievements, comparable to any of the great periods in the history of art.

LADISLAS SEGY

New York City

Cold Feet & Boiling Blood

Sir:

Horray for Margaret Burke, who expressed her unconcern for the rest of the world's opinion in *TIME's* Letters column of Oct. 5.

If that old egghead T. Jefferson had been possessed of her spirit, he would never have suggested to the frightened appeasers who



HELP!

This man and his family were rolling along on a Sunday drive. The road was narrow and heavily traveled, but he knew every turn and grade and blind spot. Even so, that didn't help when a car shot suddenly out to pass. To avoid a head-on smash, he swung sharply right. He didn't quite make it!

Who was at fault? The other driver — *and the road!* Long ago, it had been an Indian trail. Then farmers' carts and stagecoaches had followed its winding ways. Then came the Steamers and the Model Ts. Until several years ago, it had been adequate enough. But now,

swarming with modern, high-speed cars, hardly a day passes when it doesn't reap a crop of mangled limbs and bloody corpses. As a matter of cold statistics, this represents an economic loss of many million dollars every year. No one can estimate its cost in ruined hopes and lives!

This man and his family were lucky. His plea for help was answered in time.

Today, in gratitude, he's trying to help prevent accidents to others. He's a sponsor of a safe driving club in his town. And he's supporting local authorities in their plans to build safer roads.

It takes good roads and good drivers to make motoring safe. Are you doing your part to help in your community?

Caterpillar Tractor Co., Peoria, Illinois.

CATERPILLAR

REG. U. S. PAT. OFF.

THE WORLD'S
No. 1 ROAD BUILDER

DIESEL ENGINES
TRACTORS • MOTOR GRADERS
EARTHMOVING
EQUIPMENT



You're So Smart to Smoke Parliaments

A close-up photograph of a person wearing a vibrant red suit jacket over a white shirt. The person is holding a single white Parliament cigarette in their right hand. In their left hand, they hold a pack of Parliament cigarettes, which is partially open, revealing several cigarettes. The pack is gold and white with the brand name 'Parliament' in a stylized font. The background is a solid, deep red, matching the suit jacket. The overall aesthetic is classic and sophisticated.

Parliament's exclusive
filter mouthpiece and superb blend
of fine tobaccos give you
filtered smoking at its best.

THE HALLMARK OF QUALITY



A PRODUCT OF

Benson & Hedges

FIFTH AVENUE, NEW YORK

adopted our Declaration of Independence that they include in it those weasel words: "With a decent regard for the opinions of mankind."

Sixty years later the copycat framers of the Texas Declaration of Independence got cold feet and inserted in that document a statement to the effect that "Nations are amenable for their acts to the public opinion of mankind."

Had these founding fathers been bolder men, the institutions they established might have had a more glorious destiny.

W. H. KITTRELL

Dallas

Sir:

Bravo! and again, Bravo! to Margaret A. Burke and Ward S. Yunker on their letters re Secretary Dulles. I am another American who says: Thank God at last for an Administration that dares to stand up and let itself be counted on the side of Almighty God and the American people!

In this connection, your Foreign News article on Great Britain in the same issue makes my blood boil . . . Any nation whose leaders are trying to make a policy of codding the thugs and bandits of Communist Russia . . . deserves not only to lose its role of international leadership, but its national identity as well, as did Assyria, Babylonia and ancient Rome.

KATHRYN N. RHODES

Hayward, Calif.

R

Sir:

The prescription from the Oct. 5 TIME should be served to 160 million Americans at least three times daily, before meals, if we wish to influence our friends and our enemies in the year of our Lord, 1953.

For internal use only, { Pusey of Harvard for faith concept, } Nins of Columbia for history concept and } Fairless of Pittsburgh for intestinal fortitude concept. If taken regularly by nation, it will quickly counteract present epidemic of opportunism, chauvinism, greed, self-interest, hypocrisy and larceny . . .

WALTER F. WANGER

Los Angeles

Non-Fan Mail

Sir:

What's the idea wasting a whole page on the likes of Rita and Dick [Oct. 5]?

ELIZABETH Y. HAMMAR

Kitchener, Ont.

Sir:

I [have] resolved that I will never again go see a movie which features or stars such people [as] flout the sanctity of the marriage vow. And I love the movies, too.

MAUD CHEGWIDDEN

San Francisco

Sir:

Your article about Rita's wedding should be written in stone to show our posterity your high skill of journalism—yet also the decadence of our present moral life.

L. J. VALIS

Zurich, Switzerland

Sir:

. . . How disgusting. May I join Hedda Hopper? They do deserve each other.

GEORGIA B. WHALEY

Hampton, Va.

Sir:

On one hand, there is the polygamous group living under the Towers of Tumuru—on the other are those fading movie queens, practicing a sort of pseudo-polyandry, who



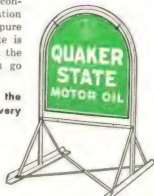
At 40 m.p.h. the average engine oil pump gears

Revolve 193 times every 10 seconds!

TO PROTECT the rapidly moving parts of your car's engine from friction, heat and wear, you need a motor oil that is designed and tailor-made to lubricate today's modern automobile engines—Quaker State!

Quaker State Motor Oil is the product of constant improvement, and 50 years of specialization in automotive lubricants. Refined from 100% pure Pennsylvania grade crude oil, Quaker State is today more than ever the finest motor oil in the world. Most economical, too, because you go farther on every quart!

Quaker State Motor Oil is made to suit the requirements of all makes of cars and for every type of service. Ask your dealer.



Modern Engines Demand Quality Lubrication

QUAKER STATE OIL REFINING CORPORATION, OIL CITY, PA

Member Pennsylvania Grade Crude Oil Association

how do you look when you smoke?



DOES YOUR CIGARETTE DROOP? YOUR HOLDER KEEPS IT STRAIGHT

DOES SMOKE GET IN YOUR EYES? ALL'S CLEAR WITH DENICOTEA

DO YOU SMOKE WITH YOUR FINGERS? THIS IS THE MODERN WAY

The Dunhill holder makes you look *good*. But more importantly, it lets you *feel* good.

When you put this filter holder between you and your cigarette—smoking suddenly becomes *clean*!

The exclusive Denicotea crystal filter purifies the smoke as no ordinary cotton, paper or fiber type of filter possibly can.

You'll know the difference in your nose and throat . . . in cleaner fingers and teeth.

Used and recommended by a significant number of physicians and dentists all over the world. *Three lengths, 2.50 and 3.50, including extra filters. At stores everywhere.*

This crystal filter does it



No cigarette can contain a filter this good . . . this long . . . this thirsty for nicotine and tars!



DE-NICOTEA cigarette holder
FOR SMOKERS WHO THINK

shed a husband as easily as a snake does his skin and about as often.

Which is better—to live in legal sin in a spirit of love and affection or to have a different father for each child in the family with the next applicant already picked out?

WARREN R. PERRINS

Rochester

Sir:

In an otherwise excellent article, the rather incongruous comment stood out: "Each headed altarward for the fourth time."

That was going to the altar?

ALBERT SUNDERLAND

Athens, Ohio

Bosses—Born or Made?

Sir:

In your analysis of the reason for "The Great Man Hunt" . . . you point out: "Most of them [executives] agree that good executives are born, not made." . . . Industry has not yet recognized that there never have been enough "natural born leaders" . . . or that few men are able to fully develop their abilities by their own efforts alone. Until industry provides effective means for training men in the basic skills of leadership, the shortage of capable executives will continue.

PAUL MOONEY

Southport, Conn.

La Llengua Catalana

Sir:

The people of Andorra do not speak Spanish [Oct. 5]. They speak Catalan, which is . . . one of the eight Romance languages, like Italian or French. Andorra belongs to the Catalan area and both the French and Spanish neighbors of that little country have the Catalan language for their mother tongue.

GEORGE C. ENGERAND

University of Texas

Austin

¶ Catalan is indeed a separate language, spoken by 4,300,000 people in the Balearic Islands, Valencia, and Spanish Catalonia, as well as in Andorra. Expatriate Catalans are so proud of their native tongue and literature that they still give prizes for literary and poetic contests, called *Jocs Florals de la Llengua Catalana*.—Ed.

For the Record

Sir:

. . . I had at least a dozen calls in a space of a dozen hours, each to inquire if I had seen the story [Sept. 28] about the model plane endurance record . . .

We manufacture the kit from which the model plane—a Ring Master—was made . . . We'd like to send that boy in Fayetteville a defense bond with our compliments . . . We will duplicate the defense bond to any other boy who beats that record.

ED MANULKIN

Sterling Models

Philadelphia

Dogfoot's Life

Sir:

In reference to your excellent armed forces article [Oct. 5], may I add another gripe . . . ?

The U.S. soldier lives in drafty, cold wooden shacks that have been condemned years ago. The plumbing is rusted and faulty, and the heating is almost nonexistent. The so-called poorer countries of France, Italy and Germany furnished their troops with comfortable brick barracks that had rooms for single occupancy to a maximum of a squad-room for six to eight soldiers. To ask the



How to have a brighter view from this position

It's tough to be laid up by an accident.

But it's ever so much tougher when worry about the *cost of an accident* clouds the outlook of a man trying to get back on his feet.

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YELLOW PAGES OF YOUR
TELEPHONE DIRECTORY.



U.S. soldier to live under pneumonia conditions for 20 or 30 years is, I think, a little too much.

New York City **GEORGE CHERTON**

Sir:

The paragraph called "Job Security" is the most frank appraisal or evaluation of the situation the services find themselves in at the present time that I have seen published in other than publications which are primarily for service distribution. The sooner Congress ceases to toy with the future of the personnel of the armed forces and adopts a sound policy on a permanent basis regarding the career outlook offered to the members of these forces, the sooner they will find that the personnel will become stabilized as it was in the past.

ROBERT J. MACKLE
Lieutenant, U.S.C.G.

Sturgeon Bay, Wis.

Moral Re-Armament

Sir:

I was depressed to see in your Oct. 5 issue a one-sided commentary upon a world moral force, that of Moral Re-Armament...

The baseless charges of the I.C.F.T.U., or a certain element of it, have been completely refuted by world leaders of trade unions, including some members of the I.C.F.T.U. itself...

As a small-town businessman and a contributor to M.R.A., I can say that I am one of those "who supply the money" and I am most certainly not "very well off."

Echo, Ore.

J. W. REESE

Sir:

I am grateful for the articles that your magazine has recently printed taking a stand for a positive moral basis for our nation and her policies.

However... I was sorry to read your one-sided story of the attack on Moral Re-Armament... I am one of thousands who believe that Moral Re-Armament provides the one positive ideology that can answer Communism...

FREDERICK F. TOOKER

Summit, N.J.

SIR:

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W. D. TRAEHER
PRESIDENT, LOCAL 1267

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EMPLOYEES OF AMERICA
MIAMI

Off the Rheingold Standard

Sir:

A careful scrutiny of Mr. Bing's letter [about Soprano Helen Traubel's nightclub appearances, Oct. 5] will reveal that the Director of the Met was trying to protect the interests of his company and that the issue of "snobbery" was concocted by Miss Traubel herself.

Chicago

V. N. DADRIAN

Sir:

By what stretch of imagination dares Miss Traubel call her nightclub performance "art"? Why can't people be frank and admit their appreciation of larger sums of money instead of pretending rebellion against "rank snobbery" and assailing the integrity and reputation of honorable men for publicity purposes?...

Chicago

ROSE IRENE HAMNER

TIME, OCTOBER 26, 1933

to South America BIG BUSINESS flies Braniff

Like John Lawrence McCaffrey, president of International Harvester Company, the world's biggest manufacturer of agricultural implements. Directing a corporation that measures its sales in terms of billions summons this executive to the four corners of the earth. Of particular importance to International Harvester's ever expanding program is South America, continent of incredible potentialities. Constantly in touch with his far-flung empire, Mr. McCaffrey has flown with us often and always finds it enjoyable. You'll enjoy your trip, too, if you choose Braniff.

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To 1 out of every 3 smokers: Look before you smoke

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FOR YEARS, cigarette manufacturers tried to find a filter that would give real health protection to the 1 out of every 3 smokers who is sensitive to tars and nicotine.

Finally, the makers of KENT perfected the amazing Micronite Filter. By all measurements, the most effective cigarette filter ever developed, it *removes far more nicotine and tars than any other filter cigarette*. Equally important, the Micronite Filter lets through the tobacco flavor you want for full smoking pleasure.

On these pages is visual proof of KENT's greater health protection . . . actual photographs of the now-famous KENT demonstration performed in thousands of stores, and every week on TV's "The Web."



1. KENT representative J. I. O'Hara calls on the Davis Pharmacy in Ridgewood, New Jersey. "I'm here," O'Hara says. "to show you positive proof that KENT takes out far more nicotine and tars than other filter cigarettes."



4. "KENT's filter," he says, "is made from material originally used to purify air breathed by workers in atomic energy plants . . . and is far more effective than other cigarette filters made from crepe paper, cellulose, or cotton."



5. Minutes later, he lifts the two glasses. *See the difference!* Irritants that come through the other filter leave a harsh, ugly stain. But KENT leaves scarcely a trace! Proof that KENT gives greater health protection.

at this test another cigarette

need . . . and the smoking pleasure you want.



2. Representative O'Hara places a sheet of white paper on the counter. He sets two special glasses, identical in every way, on top of the paper. Lighting up a KENT, he draws smoke from it into one of the glasses.



3. Next, he asks for any other filter-tip cigarette, lights up, and draws smoke from it into the *other* glass. While allowing a few minutes for nicotine and tar particles to settle, he explains why KENT's filter works . . .



6. Other well-known filter cigarettes are also tested by O'Hara to satisfy curious customers. All of them leave dark stains, while KENT's is hardly noticeable.

If you need the health protection that KENT has shown it gives you . . . the greatest in cigarette history . . . do smoke KENTs. You'll find how much more enjoyable smoking is when you're not bothered by nicotine and tars . . . and you'll be delighted with how much better you feel after smoking KENTs for awhile.



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SHULTON

New York Toronto

A LETTER FROM THE PUBLISHER

Dear Time-Reader

From New Delhi, TIME Correspondent Joe David Brown recently wrote me about his experiences covering the news of India. "One time I should look back on, I suppose," wrote Brown, "is the week I spent in the wilds of Bihar while doing the research for the cover story on Vinoba Bhave [TIME, May 11]. Much of the time was spent trekking through the tiger- and the elephant-infested jungles. Since Bhave and his followers are strict practitioners of *ahimsa* (nonviolence), and are not even supposed to resist a man-eating tiger or a rogue elephant, each village we passed through furnished us with a corps of drummers to scare off the wild beasts. Before dawn every morning, as we walked through the narrow jungle paths with the native party chanting the names of Hindu deities and the drums rolling, there would be occasional noises in the underbrush. But somehow the only thing that worried me was a blister on my heel. I guess I'm getting blasé—or just old."

Actually, Brown, who was formerly a National Affairs writer in New York, is only 38, and my guess is that what really distracted him from the tigers was the perennial worry of TIME's three correspondents in India (Bureau Chief James Burke and Achal Rangaswami are the other two). Their worry: how to get around quickly enough to cover their immense beat—not only India and Pakistan, but also Burma, Ceylon and Nepal. Burke, Brown and Rangaswami must track down news in a territory that is eight times as big as Texas, some 2,000,000 square miles. It includes more than 400 million people (one-fifth of all the people on earth), and the number of dialects spoken in this area—India alone has 225—makes telephoning for information more than just difficult. As a result, these three reporters last year ticked off 21,825 miles by air and nobody knows how many miles by train, car, bullock cart and on foot.

Born and raised in China, James Burke is an old hand at Asiatic news. He has been chief of the New Delhi bureau since 1951, and before that he was TIME correspondent in Peking until the Communists took news coverage into their own hands. He was one of three foreign correspondents who eyewitnessed the recent riots in Kashmir after the overthrow of Sheikh Abdullah. When Mt. Everest was climbed and expedition members were on their way down to the Nepalese capital, Burke's

interest in Tenzing, the expedition's now famous guide, so pleased Nepalese Embassy officials in New Delhi that they transmitted his visa application via the embassy's own radio station. Burke was in Katmandu, the capital city, in plenty of time to get a first-rate story on the expedition.

But by Burke's own reckoning, his most memorable assignment in India was his 1951 pursuit of a monsoon. New York wanted a photograph of a violent Asiatic downpour. Unfortunately, it was the driest season in a quarter of a century, and with New Delhi wrapped in a drought, Burke pushed on to the Khasi Hills at Cherrapunji, reputed to have the world's heaviest rainfalls. The moment he arrived, the rains ceased. Just after he left, 30 inches fell. As a final blow, he was arrested for taking surreptitious pictures of a perfect formation of mon-



ACHAL RANGASWAMI



JAMES BURKE



JOE DAVID BROWN

Monsoons, blisters and Americans.

soon clouds from a Calcutta-bound plane. Indian law prohibits taking pictures from an airplane. "They just couldn't believe," Burke relates, "that all I wanted to do was photograph a few of their clouds."

A great help to TIME's coverage of the vast Indian territory is Achal Rangaswami's intimate knowledge of the country. A 27-year-old Brahman, son of a prominent Madras lawyer who was a leader in the Congress movement, Rangaswami joined the New Delhi bureau seven years ago as a stenographer and interpreter, gradually became indispensable and was raised to full-correspondent status two years ago. Much in demand as guide and interpreter for traveling U.S. correspondents and authors, he has shepherded such visitors as John Gunther, Vincent Sheean, Margaret Bourke-White and David Douglas Duncan, who knew him by reputation and looked him up on their brief passages through India. These diverse and highly individualistic types have failed to give him a clear idea of the "typical American." In fact, says Rangaswami, those mysterious Westerners still leave him confused.

Cordially yours,

James A. Linen

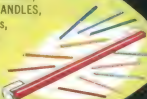
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NATIONAL AFFAIRS

THE PRESIDENCY

Hello, Everybody!

It was like a week plucked from the 1952 campaign. By train, plane, automobile, horse & buggy and afoot. Dwight Eisenhower went out among the people last week. Nearly a million Americans cheered him on his way. Scores of high-school bands tinkled and tootled and ruffled and flourished for him. In a frosty Pennsylvania stadium, he ate an alfresco box supper with 9,000 (see below). South of the border for one day, he offered a champagne toast to the President of Mexico. In New Orleans he took on a flaming sunburn. In Kansas City a stockman's Homburg. In Abilene he picked cornflowers from his mother's garden and gave an old girl friend a resounding and public kiss. Through it all, Ike seemed to be having the time of his life, and the cheering crowds seemed to say to opposition politicians of both parties that Ike's personal popularity is greater than ever.

Banquet of Flowers. After a mammoth birthday party at Hershey, Pa., Ike returned briefly to Washington, but the next day he was off again—this time aboard the presidential train, leaving Mamie at the White House. At his first full stop, in Defiance, Ohio, he laid the cornerstone of the Anthony Wayne Library (see EDUCATION), then switched to his plane, the *Columbine*, for the flight to Kansas City. There, in the Muehlebach Hotel penthouse that was built especially for Harry Truman, Ike welcomed the visiting governors at a private dinner party. Afterward, he addressed a meeting of the Future Farmers of America in the Municipal Auditorium. His speech, billed as a major enunciation of farm policy, was vague and disappointing, but the Future Farmers were obviously delighted with Ike and gave him a boisterous ovation.

Early the next morning the President and the governors got down to the serious business of the drought at a breakfast-table conference (see below). There was no letup in the breakneck schedule. After the conference, Ike flew to Salina, Kans.

and a triumphant homecoming to Abilene. For 40 miles around, the schools had been let out for the occasion, and cheering kids and high-school bands lined the streets as the presidential motorcade flashed by. At his old home, Ike spotted some pink and purple cornflowers in the garden. They reminded him of his mother, so he picked a bunch and presented them



Associated Press

TRAVELER EISENHOWER

Also sunburn, champagne and a kiss.

to a well-scrubbed group of his great-nephews and cousins. Then he browsed awhile among the memorabilia in the Eisenhower Museum.

On the way back through Abilene, in front of St. Andrew's Church, Ike suddenly ordered his chauffeur to stop the car when a woman broke through the crowd and dashed into the street. The President greeted her with a warm kiss on the cheek and announced that she was Mrs. Gladys Brooks, his high-school sweetheart. On the way back to Salina, Ike halted the motorcade once more at a drive-in melon market. He enthusiastically accepted a dripping slice of cantaloupe from the flabbergasted proprietors, bought two watermelons to take along with him.

What about the Galloway? Back in Kansas City, Ike addressed the Hereford Association in a folksy chat that wowed the cattlemen and revealed the President as something of an authority on cows. "You know," he told his audience, "the

old scrub cattle on the prairie began to disappear when I was a very young boy. There were all sorts of new breeds appearing—short horns, Angus, the white face and the Galloway. Whatever happened to the Galloway? He was a big black cow, you know, bigger than the Angus, and sort of woolly-haired . . ."

"One of the puzzling things about this white face when it appeared—none of us knew exactly how to pronounce the name. But just before I came up here, I got a very cultivated gentleman and I said, 'How do you pronounce this name correctly?' And he said to say Hairford . . . But I have learned from your president that it's Herford, and now I feel natural . . ."

Eyes to Texas. At 5:45 a.m. the next morning, the President was airborne, on his way to New Orleans and the Louisiana Purchase sesquicentennial ceremonies. The city was in a Mardi gras mood, and more than 150,000 Louisianians turned out to give Ike a roaring welcome. In his brief speech in front of the historic Cabildo, the President hinted that he might seek lower tariffs. The whole American economy, he said, is dependent on foreign trade, and "this dependence is sure to increase as the tempo of our industry increases. It highlights the most compelling practical reason why we must have friends in the world."

Four hours after landing in New Orleans, President Eisenhower turned his eyes to Texas and a quiet weekend at the 15,000-acre ranch of Democratic Governor Allan Shivers. This week he continued his southward journey into Mexico, Crossing the Rio Grande at Laredo, he met Mexico's President Adolfo Ruiz Cortines, and with him dedicated the \$50 million international Falcon Dam, a five-mile-long earth and rock-fill barrier, that will bring irrigation and flood control to both sides of the Rio Grande and electricity to

* The Galloway, a black, polled (hornless) breed from southwest Scotland, was introduced to the Great Plains because its double thickness of hair made it able to withstand the cold prairie winds. It reached the peak of its popularity some 50 years ago, about the time when Schoolboy Ike Eisenhower worked in an Abilene creamery. Stockmen attribute its subsequent decline to the fact that Galloway breeders failed to introduce selective breeding for early maturity, and other beef cattle that were bred for that purpose proved more profitable. Galloways are still bred in the U.S., but classes were discontinued at the International Livestock Show in 1930.

* The President's birthday present: the Eisenhower Exchange Fellowships, a privately endowed trust that will eventually offer 100 outstanding young Americans and foreigners the opportunity to travel here and abroad for a year's work and study. The fellowships will be supported by nonpartisan international contributions which, when the project gets into full operation, will amount to \$750,000 a year.

light up the border towns. Before the dedication, both Presidents watched a fiesta in the dam-born village of Nuevo Guerrero, and toasted their good-neighboring countries at the Municipal Palace.

When the last ceremonies were over and the last toast drunk, the President and *el Presidente* bade each other a cordial goodbye and *adios*, and Ike motored 72 miles back to Texas. Laredo's mayor, who is named Hugh Cluck, greeted the weary but still beaming President, and saw him off on the *Columbine* for the trip back to Washington.

ELECTIONS

Warning from Wisconsin

Almost to a man, politicians and pundits thought the Republican candidate would win the special election in Wisconsin's Ninth Congressional District. In all its history, the Ninth had never elected a labeled Democrat to Congress. But when the votes were counted last week, Democrat Lester R. Johnson was the winner over Republican Arthur L. Padrutt, 27,929 to 21,133. The result brought out black headlines from coast to coast and some black crepe at Republican national headquarters. Many Democrats and quite a few Republicans leaped to the conclusion that the 6,796 votes that separated the winner and the loser represented a national trend. It was a long leap.

A Progressive Tradition. Wisconsin's Ninth, which lies in the west-central section of the state along the Minnesota border, is traditionally a La Follette Progressive district. It has a strong membership in the Farmers Union, the left wing of farm organizations, and a substantial C.I.O. vote. It was long the personal barony of Representative Merlin Hull, whom it elected to eleven terms in Congress, six as a Progressive and five as a Republican. Though he wore the Republican label from 1947 until he died last May, Congressman Hull had voted more like a Democrat on domestic issues. In two primaries, the Republican organization had tried, unsuccessfully, to purge him.

In his campaign this year, Democratic Candidate Johnson promised the voters of the Ninth District that he would vote as Hull had voted.

Democrat Johnson, 52, a stolid district attorney from Black River Falls (Hull's home town), was a Scandinavian-American running in a Scandinavian district, had more personal standing than his opponent. No orator but an accomplished handshaker, he brought in an array of outsiders to speak for him: Tennessee's Senator Estes Kefauver, who was Johnson's candidate for President last year, and two former Secretaries of Agriculture, Charles Brannan and Claude Wickard. He also had a recorded endorsement from Adlai Stevenson. Johnson pitched it as a straight anti-Republican campaign: "Stop the Republican Recession."

Republican Padrutt, 36, an ex-school-teacher from Chippewa Falls who had served in the legislature for 13 years, sold

his photographic supply shop to make the race for Congress. He conducted an active campaign, had the help of a four-day tour in his behalf by Republican Governor Walter Kohler. He said little about the farm issue until late in the campaign. Then he blamed the farm squeeze—rising cost of living and falling farm prices—on old Democratic policies, and promised to help develop a better plan. He campaigned on the President's coattails: "Help Ike to help you . . . Vote Republican."

"Times Are Tougher." Obviously, many of the Ninth's voters did not view this election as they saw the presidential election last November, when Eisenhower got 84,000 votes to Stevenson's 46,000. Considerably less than half as many voted. There was no doubt that some farmers who had voted for Eisenhower voted against the man who was running on his



United Press

WINNER JOHNSON
To Republican crepe, a long leap.

name. In the dairy-farming district, farmers were worried about the slump in prices of cattle and other farm products. They were disturbed because Secretary of Agriculture Ezra Taft Benson, who spoke in the district three weeks before election, had not come forward with a specific farm program, but had again and again indicated that he had grave reservations about the present (*i.e.*, the Democratic) farm program. Benson seemed to threaten a change, but he had not said to what.

Farmer Carl Wulle, who has 50 cows on 160 acres near Colfax, explained why he voted for Democrat Johnson. Said he: "I voted Republican last year. I liked Eisenhower's speeches and promises then. There was that Korean mess, and Ike said he could finish it—and he did. I thought he could do something about farm prices, too, but he hasn't yet, and times are getting tougher . . . Two weeks ago I shipped two cows . . . One cow brought me \$90 and the other \$120.80 . . . That's \$210

for two cows. Why, under Truman, you got that much for one . . ."

Farmer Wulle's kind of analysis shook the Republican organization from New York to California. After the bad news on election day, some G.O.P. members of Congress, *e.g.*, North Dakota's Senator Milton R. Young, shouted that Secretary Benson must go because "he has lost the confidence of the farmers." Others cried that the Wisconsin results meant that Congress would not and could not abandon rigid support of farm prices at 90% of parity. Democrats, and some Republicans, said that the Eisenhower Administration had already lost the farm vote.

The defeat in the Ninth District will have an enormous effect in Washington next year, may scare the Republicans away from any changes in price supports. It is much too early to say, as some Republicans and many Democrats were saying last week, that the Administration has already lost the farm vote. What it has lost through overconfidence in Wisconsin and insufficient energy among Republican farm leaders, including Benson, is the initiative in the fight for a more sense-making farm program. Wisconsin's Ninth puts Benson on the defensive, and he will have a hard time getting out of the trenches.

AGRICULTURE

Dry Disaster

In the green Tea Room of Kansas City's Muehlebach Hotel one morning last week, Dwight Eisenhower sat down with the governors of twelve states to work on a crucial problem: drought. Almost every state in the U.S. has been affected, one way or another, by 1953's hot, dry weather. The first state in which dryness turned to drought and drought turned to disaster was Texas (*TIME*, July 6). By last week, sections of 13 states* had been declared disaster areas by the U.S. Department of Agriculture. Missouri, where the President and the governors met to attack the problem, was the hardest hit of all.

Last year was the driest on record in southern Missouri, even drier than disastrous 1936. This year, so far, has been worse. In the 22 months since December 1951, the moisture deficiency in the southern half of Missouri amounts to a million tons of water for every square mile of tillable land. Said Charlie Williford, U.S. weatherman in Springfield: "All we need is five inches of snow for a week, and a cloudburst in between."

"It'll Come Back." The toll in southwest Missouri's beef and dairy country is sickening. Millions of acres of pasture are dead right down to the roots, thousands of trees are dying, stock ponds are muddy hollows, trucks are hauling water to farms in almost every conceivable kind of container. Thousands of farmers, running out

* The 13: Nevada, New Mexico, Colorado, Kansas, Oklahoma, Texas, Missouri, Arkansas, Kentucky, Tennessee, Mississippi, Virginia and North Carolina. Requests for disaster designation are pending from Wyoming and Utah.

of grain and hay, are dumping part or all of their cattle on the market at sacrifice prices. For the past two months, the stockyards in St. Louis, Kansas City and Springfield have been jammed to the gates with calves that should have been kept on the farm.

The case of lean, black-haired Utah G. Creek, who has lived all of his 38 years near Raymondville, is typical. He sold all 65 of his dairy cattle, got an average of \$58 for milk cows that would have brought an average of \$250 last year, \$37 for heifers that would have sold for \$165. He is going to leave his 500-acre farm for a year or so, hopes to get a job in St. Louis to earn money for another try. Said he: "I've got to come back. This is the only life I know. I'll come back. There just can't be more than one or two years as dry as this in any man's lifetime."

Hundreds of farmers are following the same desperate course. In the past few weeks, more than 300 farmers and farm laborers around Springfield have asked the Missouri State Employment Service's regional office for city jobs. Said the service's area chief, Richard L. Donnell: "A lot of those that come in are worth thousands of dollars in land and equipment . . . but they don't have any cash, so they're going to try to earn their family's keep and their farm's upkeep until their farms can provide a living again."

The drought is having an economic impact that reaches far beyond the farm. Throughout southwest Missouri, farm-implementation sales have dwindled, sales of cars, television and radio sets have almost stopped. Every line of business has felt the slump.

The Perennials. Worse than the immediate impact is the long-range aspect of the drought. Pastures and cattle are perennials. Reseeded pastures will not grow back to normal for several years. A big percentage of the cattle and calves being shipped to market now are animals that should have produced calves and milk in the future. It will take southern Missouri years, perhaps a decade, to recover.

Faced with the prospect of both short- and long-range disaster, the governors naturally wanted to know what the Federal Government would do. President Eisenhower was for a program based on "the principle of partnership" between Federal and state governments, and that kind of plan was adopted. The Federal Government, which has allotted \$160 million for emergency loans and feed, will pay half the cost of shipping hay into the stricken states. Secretary of Agriculture Benson, who attended the Kansas City conference, announced that western railroads have agreed to continue, for 30 days, a policy of carrying drought-relief hay at 50% of the normal freight rate. The governors promised that their governments would distribute the hay to farmers.

With this short-term solution agreed upon, the governors and Secretary Benson turned their long-range attention toward development of a "continuing program" of federal-state cooperation in disaster



HERBERT HOOVER JR.
Prospects will be sounded.

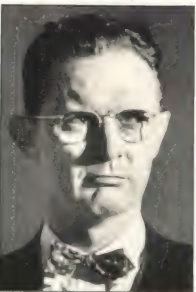
relief. While they worked on that, all of them would continue to hope that the problem will be solved as it was created—by the forces of nature.

FOREIGN RELATIONS

Missions to the Middle East

Two newly appointed emissaries set out from the U.S. last week on missions to the restless Middle East:

¶ To Israel and the neighboring Arab states, President Eisenhower dispatched Eric A. Johnston, 57, president of the Motion Picture Association of America and chairman of the International Development Advisory Board. Johnston de-



CHAIRMAN MITCHELL
Neighbors outweigh husbands.

parted with the rank of ambassador and a presidential promise of "full support" and "the widest possible latitude" in carrying out his mission. The task: lessening Arab-Israeli tension by promoting cooperation on specific projects and problems, particularly irrigation and refugees (see FOREIGN NEWS), rather than by trying to set an overall blueprint for peace.

¶ To Iran, Secretary of State Dulles sent an oil engineer, Herbert Hoover Jr., 50, son of the ex-President, to sound out prospects for a settlement of the British-Iranian oil wrangle. Hoover himself will not do any negotiating. His assignment is to look, listen and report back to Dulles.

POLITICAL NOTES

Psychology in Suburbia

One night last week, Democratic National Chairman Stephen Mitchell quietly slipped into enemy territory and outlined a plan for psychological warfare. Before 300 well-groomed members of the Democratic Club of Evanston, one of Chicago's richest suburbs, Mitchell admitted that the party is in trouble in suburbia. While Democratic candidates pile up healthy majorities in such cities as New York, Chicago and Cleveland, they take a real walling just outside the city limits. Adlai Stevenson's 161,000-vote margin in Chicago last year was more than erased by a 177,000 majority for Eisenhower in suburban Cook County, and Stevenson lost many a suburb far less prosperous than Evanston.

The really bad omen for the Democrats is that the population of suburbs is growing while that of cities is decreasing. Democrats who move to the suburbs (and particularly the women) are inclined to lose the faith, Mitchell admitted. A fervent Democrat's wife, he said, may agree with her husband's views, but she finds that she is not invited to the right places in suburbia if she sounds like a Democrat. Said Mitchell: "Very frequently when she was torn this way, she went along with her neighbors and voted Republican. After all, she had to live with them all day—she saw her husband only a few hours in the evening. And remember, a new lady in a community may have to work a little to get fully accepted . . . whereas she usually has her husband completely under control. Sometimes she has him controlled so well, in fact, that after the wife is converted, the husband gets converted too."

Last year, said Mitchell, a suburban woman told him a heart-rending story about how she and another faithful Democrat discovered each other in hushed conversations over the back fence and "sat out the campaign together, listening furtively to Adlai Stevenson's speeches and staying away from their neighbors." From now on, said the chairman, the Democratic Party should get its faithful in suburbia together often enough to provide moral support for all. Said he: "We ought to take a cue from the churches in this matter. They have long made it a practice to invite newcomers and invite them to church. Suburban busi-

ness houses have a 'Welcome Wagon.' But we Democrats have been content to let newcomers arrive with no reception at all—and because they're left alone, they've often joined the other church and started trading at the other store."

Sweetheart Is Not the Name

At the big birthday party for Dwight Eisenhower in Pennsylvania last week, Big Keystone Republicans trundled onto the stage of the Hershey Arena to sing "Let Me Call You Sweetheart." As they sang, Senator James H. Duff, Governor John S. Fine and National Committeeman G. Mason Owlett definitely did not want to call each other sweetheart. Other names were on the tips of their tongues.

Later the same evening in the lobby of the Hershey Hotel, big, bristle-haired Jim Duff, who had got a bigger hand than any other Pennsylvania politico at the birthday party, was surrounded by backslapping, handshaking friends. Standing a few feet away, glowering to the full depth of his jowls, was Mason Owlett, who is the field general of ancient (90) Joe Grundy's Pennsylvania Manufacturers' Association. Two reporters asked Owlett: What about rumors that Duff doesn't like life in the Senate, is planning to run for governor again next year? Owlett, unable to stand any more lionizing of Duff, exploded: "Duff can't win a primary fight . . . I've talked to county leaders who are friendly to Duff, and they don't want him to run."

The Gaping Habit. When Owlett's statement reached Duff's ears, the rough old (70) campaigner roared right back: "Once before, I had the occasion to remark that Mr. Owlett had the wretched habit of opening his mouth and walking away and leaving it. The . . . statement he issued . . . shows that Mr. Owlett still has the same gaping habit . . . He is a flatfoot politically. How stupid can he get?"

With a new governor to be elected next year (Pennsylvania law prohibits two successive terms), there is a three-way split in Republican ranks. Governor John Fine, sometimes a Grundyman and sometimes a Duffman, is not now on cordial terms with either of the major forces. At the birthday party, one act called for all of the state G.O.P. leaders to hold standards topped by huge cards bearing full-face likenesses of themselves. When each pol's name was mentioned in a song parody, he was to raise his standard high above his head. Fine's card came loose, fell off and landed face down on the stage. The crowd roared, and Jim Duff grinned at Fine's obvious discomfiture. Witnessing the family unpleasantness, Republican State Chairman M. Harvey Taylor (a Duffman) asked: "When are the Republicans going to stop fighting each other and fight the Democrats?"

Gouging & Glee. The Democrats are watching the Republican wrestling match with great joy, cheering every gouged Republican eye. In Pittsburgh, Democratic Mayor David Lawrence (with the support of such Republican Republicans as Multi-

millionaire Richard K. Mellon and Andrew W. Robertson, finance committee chairman of the Westinghouse Electric Corp.) seems certain of re-election. In Philadelphia, Democratic District Attorney Richardson Dilworth, who ditched the Republican city machine, is turning his eyes toward the governorship. Statewide, Democrats hope that the G.O.P. civil war has hurt the party enough to defeat the two Republican candidates for state superior judgeships next month.

Many a Pennsylvania Republican thinks that the problem can be solved only by intervention from Washington, i.e., by Dwight Eisenhower and G.O.P. National Chairman Leonard Hall. The President, who is closer to Duff than to any other Keystone Republican, was cautiously neutral last week. He saw none of the party bigwigs in private. Before many months



REPUBLICANS FINE & TAYLOR

The governor's face fell.

pass. Eisenhower and Hall may have to act. If the Pennsylvania Republicans continue to fight with themselves, they may well lose: 1) the governorship, 2) control of the 30-member delegation in the U.S. House of Representatives, and 3) the presidential electoral votes in 1956.

At the First Turn

With all of New York State's politics in an uproar about labor racketeering and shakedown at harness-racing tracks (TIME, Oct. 5-12), it was a foregone conclusion that the issue would be dragged into the New York City mayoralty campaign. Last week Robert Wagner Jr., the Democratic candidate for mayor, grabbed the scandal and tried to throw it all the way to Washington.

"That Boy." In an "emergency" broadcast, Wagner charged that "one of the most important men in the U.S." had attempted to spring Joey Fay, a notorious labor extortioner, from Sing Sing Prison. Said Wagner: "I call on the governor to deny that one of the men who tried to get Fay out of jail was—and is—one of

Dewey's closest political associates on the national scene . . ." With a typical report, Governor Thomas E. Dewey promptly accepted the challenge. Said he: "Apparently Wagner is trying to charge that some member of the national Administration appealed to me unsuccessfully in the interest of Joseph Fay. I always thought the boy was stupid, but never before that he was crazy. No such appeal has ever been made to me by anyone connected with the national Administration."

That tossed the ball back to Wagner, who said: "Who is Governor Dewey trying to kid? I never said the appeal was made to him. I said it was made to the State Parole Board, which had refused to parole Fay last January." Alfred R. Loos, chairman of the parole board, challenged Wagner to make public the name of his "most important" man. Although the board's records are confidential, said Loos, he and other members would get to the facts after they got the name and would make a public statement.

"Put Up Promptly." This was a signal for Harold Riegelman, Republican candidate for mayor, to put Wagner on a really hot spot. Said Riegelman "Wagner could not go far in this campaign without revealing a reckless dishonesty and cowardice . . . He had better put up promptly or be forever branded as totally untrustworthy and unfit." This week Governor Dewey's counsel George M. Shapiro, wired Wagner: "Name . . . the alleged person or persons retract . . ."

The loud-voiced argument might or might not have an effect on the campaign for mayor. But the man with the most at stake in the whole mess is not a candidate for mayor. He is Tom Dewey. His eleven years as governor of New York have been generally free of scandal. How he handles the current uproar, regardless of whether any national figures are involved, may have a great impact on his personal and political future.

Characteristically, ex-District Attorney Dewey started off forcefully, was running hard at the first turn. He 1) appointed a commission to investigate the race-track operations, and 2) moved for (and probably will get) the removal of Republican Leader Arthur Wicks of the state senate, who was a five-time caller at Joey Fay's Sing Sing cell. After his investigating commission reports, Dewey is expected to propose new laws to cut down the opportunities for shakedowns at the race tracks and also for labor racketeering anywhere in New York.

DEFENSE

"Quit Wringing Our Hands"

After traveling 12,000 miles to survey U.S. installations and aid programs in twelve European and African lands,* a Senate Armed Services Subcommittee last week made an interim report. Its biggest

* England, Scotland, France, French Morocco, Portugal, Spain, Germany, Libya, Turkey, Greece, Italy, Austria.

news: general approval of U.S. defense measures in far lands.

The subcommittee (South Dakota Republican Francis Case, Pennsylvania Republican James H. Duff and Mississippi Democrat John C. Stennis) found that, as usual, there is some confusion and waste in the U.S. effort overseas, e.g., "about \$5,000,000 was expended on a field in Egypt, the use of which is now denied the United States." But many past errors have been corrected and "by and large a good construction job is being done." Said the report: "The progress of restoring a balance in world power has been much greater than is generally recognized. One simply cannot see . . . the bases that are coming into being and . . . the performance of jet-propelled aircraft . . . and . . . the skill with which United States airmen fly anywhere at any time without having increased confidence in the ability of the free world to defend itself. We were told that one man in a single jet bomber-fighter . . . at forward bases can carry more destructive power than all the bombers that were in England in World War II. . . ."

In "miraculous West Germany, tough Turkey, battle-tested Spain and reborn Greece," the three Senators found allies who "will fight Soviet aggression to the death." Given proper equipment, these countries alone could stop a conventional Russian ground attack, the Senators thought. Their conclusion: "It is time to quit wringing our hands and talking in tones of despair."

ARMED FORCES

One Who Won't Return

In an eastern U.S. city, a newsman interviewed relatives and friends of one of the 23 U.S. war prisoners who have refused repatriation, to find out whether anything in his home background had made the soldier discontented with life in the U.S. The newsman's findings:

The soldier had been raised in a city slum. His father never worked steadily. His mother was a hard drinker and openly went about with other men. Their son grew up to be a sensitive, belligerent child who lived by his wits. He once missed school for 21 days because he had no shoes to wear.

The soldier's younger brother has served reformatory sentences and is now in jail facing trial for armed robbery. His sister, 16, an inmate of an institution for homeless girls, is going blind from syphilis. His father died of cancer several years ago. His mother disappeared somewhere in the rabbit warren of flophouses in their city's Skid Row.

While he lived at home, the soldier tried hard but vainly to hold his family together. Later, serving with the Army in Japan, he attempted to make a new life of his own, married a Japanese girl. Their baby died of polio before she was a year old, and shortly afterward he and his wife separated. Then he was sent to Korea to fight for the United Nations.

AN ABSOLUTE YARDSTICK

Baylor University, at Waco, Texas, is about to institute a compulsory course for students on the U.S. Constitution. Last week Secretary of the Navy Robert B. Anderson, attending a special convocation in connection

with Baylor's Conference on American Ideals, gave students some thoughts on the Constitution. "The political philosophy upon which it is constructed, and the system of values which give it purpose." His speech, coming from a busy U.S. policymaker, showed a highly articulate feeling for the political and moral principles behind his country's laws, said Anderson:

"The notion of individual liberty is written large in almost every legal code as far back as Solon, and perhaps even before him. Moreover, the concept of justice as the proper moral objective of the law also appears at a very early date . . .

"The failure of the law to secure the proper measure of freedom and justice to the people stemmed in a large measure not from its purpose but from its interpretation and enforcement. Legislators can deal in principles, but courts and prosecutors must deal in facts and cases. Because law is administered by human beings, its application in each instance is affected both by the conception and the capacity of those individuals charged with its administration. Unless their interpretations of the law are based upon something more than their own subjective notions of justice and right, the application of the law may become something entirely different from its written intent.

"If man is to judge himself competently, the standards he applies to his conduct must of necessity be beyond his power to modify or define. If man has the power to define what his standards are, then they almost inevitably become what he wills them to be. Thus through man's infinite capacity for rationalization, many lies may seem to be truth, deceit may wear the cloak of honor, oppression may be practiced in the name of justice. This, to me, is the great ethical error of materialism, humanism and all other systems of philosophy which do not recognize the independent existence of absolute moral and spiritual values . . .

"Written professions of intent cannot be translated into uniformity of meaning unless there is lodged in the public conscience a clear understand-

ing of the deeper values upon which those professions depend for their substance and worth.

"These values are spiritual and absolute, rather than material and relative . . . quite above and beyond the



Walter Bunnell

ANDERSON

sphere of human development. It is for man to perceive these values as the lasting, immutable works of his God. He must not conceive them as the property of his own mind, to be twisted and distorted to suit the demands of expediency. "The indispensable basis for any law that would secure justice and freedom and equality is its identity, both in inception and in execution, with the principles of Christian conduct . . . [The] Declaration of Independence [says]: 'We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Creator with certain unalienable rights, that among these are life, liberty and the pursuit of happiness.' . . . Thus we assert our conviction of the divine source of a set of absolute spiritual values, and with it we express a conviction that these values must not be subverted by any man . . .

"These basic rights and values are repeated and expanded in our Constitution." But the Constitution is not an arrogant assumption that the people's government or even the people will always be right, will always act in accordance with the moral law.

"This document, recognizing the danger of concentrated authority, safeguards these values even further by diffusing the power of those in whose hands it is entrusted. The structure of our government is ample proof of the very real concern our Founding Fathers had over the possibility of a tyranny by the majority. 'The greatest good for the greatest number' is ethically sound only insofar as it is consonant with 'The least harm to the least number' . . ."

The only way to keep the U.S. Constitution safe, Anderson concluded, is by constantly referring back to its spiritual premises: "There is no essential magic in its construction which preserves it inviolable against the corrosion of false doctrine or careless thinking . . . It is only from the knowledge and appreciation of the deep roots of their vital heritage of political freedom that the people of a society are able to derive the wisdom needed to safeguard it for those who come after them."

DISASTERS

Tragedy for a Leading Lady

The aircraft carrier *Leyte* lay peacefully in her berth in a Boston navy yard, all but ready to go back to sea again. After four months (and two battle stars) in Korean waters, the "busiest ship in the fleet" had been in the yard for ten months for an extensive overhaul. Most of her 1,400 officers and men were aboard, and helmeted civilian workmen swarmed over her decks. Officers had just completed the weekly stem-to-stern inspection, had pronounced the "Leading Lady" (the crew's

down a burning officer. He was burned beyond recognition. We put blankets around him and he said, 'I am a Catholic. Get me a chaplain. My blood is type A.' I told him that all of us were trapped down there and there was nothing we could do. He then told us to use the Morse Code and tap it out on the bulkhead." The sailors didn't know the code, so the injured officer taught them how to hammer out S O S with a wrench and a wooden stick. "Then he said, 'Let us pray.' He led us in the Lord's Prayer. He never mentioned his pain once." After half an hour, rescue workers heard the tapped-out S O S and

OPINION

Unturned Back

At a meeting sponsored by the Kent (Conn.) League of Women Voters last week, Mrs. Eleanor Roosevelt said: "I believe that Alger Hiss, had he remained as head of the Carnegie Foundation without detection of his alleged treasonable act, would have done less harm to the cause of this nation's prestige abroad than [McCarthy Subcommittee Investigators] Schine and Cohn did in their junket through Europe."

The belief is safe enough. Hiss, undetected, would probably have done no harm whatever to this nation's prestige abroad. That was not the harm he was convicted of doing.

RACES

One Big Happy Family

Florida's waning Ku Klux Klan announced last week that 1) it has cast aside its ceremonial bed sheets and 2) any Negro willing to pay the small sum of one dollar for the privilege is now eligible for membership—in segregated Klaverns, that is.

STATISTICS

Going Up (Cont'd)

The U.S. population as of Sept. 1 was at 160,228,000—an increase of 9,095,000, or 6%, since the 1950 census.

THE LAW

14 Magic Words

In 1637, at a time when theological disagreement was equated with political revolution, a contentious English gentleman named John Lilburne was brought before King Charles I's Star Chamber, accused of circulating Puritan writings. The Star Chamber, originally a reputable judicial council, had become a fierce and single-minded tribunal, given to extracting confessions by torture. Lilburne refused to take the chamber's normal oath of testimony, on the ground that no man was bound to incriminate himself. Although he was whipped, fined and jailed, his stand made him a popular hero.*

In 1950, a fierce and single-minded U.S. Communist named Patricia Blau appealed her conviction for refusing to answer the questions of a Denver grand jury about her Communist affiliations. She pleaded that no witness before any U.S. judicial or investigative body was bound to incriminate himself in his testimony. The U.S. Supreme Court agreed with Mrs.

* Later, Puritan Lilburne proved too argumentative for his own good. He defied Cromwell as testily as he had defied the King, and was repeatedly jailed for attacks on whatever government was in power. To the end of his life he kept arguing with anyone whom he could find to challenge or insult. His epitaph reads:

*Is John departed, and is Lilburne gone?
Forever to Lilburne, and forever to John,
But lay John here, lay Lilburne here about,
For if they ever meet, they will fall out*



A CASUALTY OF THE LEYTE
At 3:15 p.m., the clocks stopped.

name for the *Leyte* shipshape. Then, suddenly, the big ship shook and a dull explosion roared over the yard. It sounded, said Captain Thomas A. Ahroon, "like the rumble of a subway train." The ship's clock stopped at 3:15 p.m.

"Let Us Pray," Dense, black smoke billowed through the port passages and compartments below decks, boiled out of hatches and rose in a pall above the *Leyte*. A second explosion and a withering blast of heat and flame followed, searing everything in its path. On the third deck, Steward Osie Ward and ten of his shipmates were trapped in the stewards' compartment. "A big flame came down the hatchway to our compartment," said Ward. "At first we didn't react. But a split second later the same thing happened again. One of the men, who was getting ready for a shower, ran up the hatchway and into the flame. The ensign and I pulled him down." But the sailor was fatally burned.

"Then we heard a cry from the hatchway and we ran over there and pulled

ground their way to the trapped men. The heroic officer, Lieut. Leonard M. De Rose, a Reserve flier, died later.

Silent Eyewitnesses. Boston firemen and doctors began arriving on the scene a few minutes after the explosion, in the third-deck forward catapult room. But the only eyewitnesses, nine men who had been making adjustments on the hydraulic machinery, were dead. FBI agents combed the blackened passages for evidence of sabotage. This week a special Navy board of inquiry opened hearings in Boston, and Commanding Officer Ahroon offered his explanation: an explosion of "vaporized or atomized" hydraulic fluid. The board of inquiry withheld its official verdict, pending further investigation, and the Navy added up its losses: 36 dead, 40 injured, one badly crippled carrier.

Blau and reversed her conviction (TIME, Dec. 25, 1950). She was saved by the Fifth Amendment to the U.S. Constitution: "No person . . . shall be compelled in any criminal case to be a witness against himself."

By her release Mrs. Blau pointed the way to the wider use of this principle, by U.S. Communists and their friends. Since the day the Supreme Court decided that her refusal to answer was legal, a stream of Communists and people with Communist associations have faced down courts, grand juries and congressional committees with what Attorney General Herbert Brownell Jr. calls "those 14 magic words": "I refuse to answer upon the ground that it might tend to incriminate me."^{*}

Last August, Mrs. Blau further dramatized the consequences of evading justice through the Fifth Amendment when she was arrested in California as a key accomplice of two U.S. Communist fugitives (TIME, Sept. 7). This was the last straw for Attorney General Brownell. He set his Department of Justice lawyers looking for a way to limit the abuse of the 14 magic words without damaging the solid legal right behind them. Last week Brownell announced the results of their study: a proposal to compel the testimony of witnesses by giving them immunity from federal prosecution.

The Two Immunities. Brownell made his proposal, in a speech to the National Press Club in Washington, as the climax of a review of Fifth Amendment procedures. He spoke carefully (mimeographed copies of his speech included 44 legal and historical footnotes), in the tones of a

^{*} Communism itself has never been defined as a crime in the U.S., but the 1940 Smith Act, making conspiracy to overthrow the U.S. Government illegal, has been interpreted by the courts to mean that Communist associations are conceivable grounds for criminal prosecution.



JOHN LILBURNE
Contentious.

lawyer addressing an intelligent and interested audience. He made it clear that only "the critical situation of our time" had forced him to seek a sharper definition of a basic constitutional right.

Brownell proposes to take one immunity away from the witness by giving him another. Congress would give the Attorney General the power to declare that a certain witness would never be prosecuted for a crime that he disclosed or told about on a federal witness stand.

Brownell's plan would work this way:

- 1) Witness refuses to answer on the ground of possible self-incrimination;
- 2) Attorney General grants witness immunity from prosecution and therefore from incrimination;
- 3) witness is asked the question again, but can no longer plead the Fifth Amendment because his answer cannot incriminate him;
- 4) if witness then



HERBERT BROWNELL JR.
Concerned.

refuses to answer he would be subject to a contempt charge.

Brownell's plan is not as novel as it may sound. He pointed out that the present laws governing testimony before many federal agencies give the Government powers much more sweeping than the ones he asks for. For instance, the Compulsory Testimony Act of 1893 (applicable to the Interstate Commerce Commission) says flatly that no witness may refuse to testify on grounds of self-incrimination. This act would be clearly unconstitutional if it did not go on to say (as it does) that no witness may be prosecuted in connection with any matter about which he testifies before the agency.

License to the Disloyal. This rule is obviously subject to abuse, not so much by the Government against a witness, but by a witness who can trick the Government into automatically giving him immunity from prosecution by asking him a question. In 1857 Congress passed a law,



PATRICIA BLAU
Coddled.

applying to all federal bodies and including congressional committees, which operated on lines similar to the 1893 act. The law was widely abused. In a debate on revising the act, Senator Lyman Trumbull of Illinois said: "Here is a man who stole \$2,000,000 in bonds, if you please, out of the Interior Department. What does he do? He gets himself called as a witness before one of the investigating committees, and testifies something in relation to that matter, and then he cannot be indicted."

Brownell does not want to go back into that trap. He wants no automatic immunity from prosecution. The witness must refuse and then the congressional committee (or other agency) would put up to the Attorney General the question of whether the man's testimony should be compelled by granting him immunity from prosecution on the matter to which he testifies.

The obvious purpose is not to convict the man on the stand but to use the testimony of the witness to find out about someone with whom he has been associated and whom he may be protecting under the pretext that he is protecting himself. An attorney general with the power that Brownell wants would have to choose carefully between suspected conspirators, lest big ones get away by testifying under immunity while less guilty associates are trapped by the testimony of the more guilty. But this task is not impossible. Said Brownell: "Almost every heinous crime on the law books, committed by individuals or by groups, remains uncovered because of the privilege against self-incrimination . . . It is little wonder that law-abiding citizens frequently are heard to say that subversives and other wrong-doers are unduly coddled by law. They find it difficult to understand why the privilege against self-incrimination should operate as a license to disloyal persons and criminals to prey upon a democratic society."



Interphoto

QUICK KISS: President Eisenhower, back in his home town of Abilene, Kans., startles secret servicemen by halting motorcade

and planting buss on the cheek of an old high school sweetheart, Mrs. Gladys Brooks, 59, who had rushed over from the curb.



United Press

HOT CATCH: At big party in the Hershey, Pa. Sports Arena on eve of birthday, Ike delights Mamie (left) and some 9,000 other guests by

snaring soft-rubber golf ball chipped to him by sharpshooting Professional Rip Arnold, frequent member of Ike's foursomes in Denver.

SNAPPY RIG: Drawn by dapple-grey mare named Blaze, the Eisenhowers circle arena track in roadster cart, with Ike clucking to listless horse. Later, glowing after the big day, Ike and Mamie took plane for half-hour flight back to Washington.



FAST LICKS: Ike cuts birthday cake in arena and savors frosting while Mamie beams. Spectators sing *God Bless America*. Earlier, Ike was guest at \$100-a-plate Republican dinner for 3,400 celebrants in circus tent.



(Entertainment Weekly)



(Entertainment Weekly)

INTERNATIONAL

THE ALLIES

Hasty Pudding

With hardly any advance warning, the Foreign Ministers of the U.S. and France hopped to London last week to examine in private the cracks and crevices in their alliance, without, as Winston Churchill said, having to "cut attitudes before excitable publics." It was a hasty get-together. As they met, new problems popped up around them.

Soon after U.S. Secretary of State John Foster Dulles stepped off the plane at London Airport, he was whisked off to dinner at No. 10 Downing Street. Over the brandy, Prime Minister Churchill launched into the subject now dearest to his stout old heart: a "parley at the summit." But Dulles was expecting the lecture, and came determined to withstand it. In the words of one dinner guest, Dulles "flatly rejected" the P.M.'s proposal.

Then Sir Winston said: Suppose that he alone went to Moscow for a man-to-man talk with Malenkov? A little more gently, Dulles advised against it.

Next morning, in Anthony Eden's big Foreign Office suite, beneath a beaming portrait of George III, Eden, Dulles and France's Georges Bidault formally dug into their hasty pudding of problems, disputes and proposals: Korea, Indo-China, EDC, negotiations with Moscow. Eden was by now addressing Dulles as "Foster," while Dulles called him "Mr. Eden," and both addressed the third man as "Monsieur Bidault." On two urgent worries, they agreed on action.

¶ Invited Yugoslavia and Italy to sit down with them to talk over Trieste. They were somewhat disquieted by Tito's threat to march on Trieste if Italian troops moved in, and by Italian Premier

Pella's threat to resign if they gave any ground to Tito.

¶ Joined in invoking an emergency meeting of the U.N. Security Council to consider the suddenly worsened relations between Israel and the Arab world (see FOREIGN NEWS).

Anthony Eden dutifully introduced his boss's "parley at the summit" proposal, but far from agreeing to meet with Malenkov in Moscow, the ministers settled only on a new attempt to get Molotov to Switzerland. In separate but identical notes to Russia, they brushed aside Russia's wordily evasive request for a conference of the Big Four and Red China, and suggested again that Molotov sit down with the Big Three Foreign Ministers to discuss a final peace settlement for Germany and Austria. Time and place: Nov. 9, in Lugano. They were all agreed that Russia is afraid to get caught now in negotiations over Germany and would not accept the invitation, but in the world of diplomacy the mail must go on.

AWARDS

"Particularly Proud"

To Sir Winston Churchill, skilled fashioner of what he once called that "noble thing," the English sentence, last week went literature's biggest crown, the Nobel Prize for literature. Not only his 27 books were taken into account, said the Swedish Academy, but also the "brilliant oratory in which he stood forward as the defender of eternal human values."

At 10 Downing Street, receiving the Swedish ambassador, Sir Winston was almost blushing delighted. "It is a literary distinction," he said. "I am particularly proud of that."

He grew reminiscent. "I notice that the

first Englishman to receive the Nobel Prize was Mr. Rudyard Kipling, and that another equally rewarded was Mr. Bernard Shaw . . . I knew them both quite well, and my thought was much more in accord with Mr. Rudyard Kipling. On the other hand, Mr. Rudyard Kipling never thought much of me, whereas Mr. Bernard Shaw* often expressed himself in the most flattering terms."

Some neutral Swedes were made a little nervous by the award. "Even if Caesar happens to sing," said the Socialist government's newspaper, the Stockholm *Morgen-Tidningen*, "he can never become an Orpheus . . . The academy move paves the way for the statesman, warrior, philosopher and poet, Mao Tse-tung in Peking, to receive the next year's prize." The Liberal *Aftonbladet*, however, thought the award might "well have been made much earlier." "The Communist *Ny Dag* sneered: 'This is a clear case of side-tracking Eisenhower . . . They say he, too, has written a book.' But Sir Winston's friends paid him honor. "Historian laureate," said the New York *Herald Tribune*. "His countrymen can share in his pride," said the *Times* of London.

DIPLOMACY

Definition

Baron Jacques Baeyens, press chief of the French Foreign Office, last week candidly gave his definition of the duties of a diplomatic spokesman: "*Mentir et démentir*"—to lie and to deny.

KOREA

The Door to Taiwan

Five hundred Chinese prisoners shuffled toward the 32 "explanation" tents in the valley. Behind them, in the compounds of Indian Village, their 22,000 comrades were hanging pans and canteens, shouting "Death to Mao Tse-tung." This was the long-awaited day when the U.N. stand against forced repatriation of prisoners (which had prolonged the Korean war 16 months) was to get its first real test: the free choice of the P.W.s themselves. After listening to the Communist explanations, the P.W.s could leave each tent by one of two doors: one led to Communist China; the other was the one the P.W.s called "The Door to Taiwan [Formosa]."

Despite the uproar in the compounds, the 66 Communist explainers assigned to the day's work were relaxed and confident. They smiled at the first P.W.s as they walked, one by one, into the tents; they invited them to sit down. Convinced by their own propaganda that the P.W.s had been held against their will, the Com-

* Of Shaw, Sir Winston once wrote: "He was one of my earliest antipathies . . . This bright, nimble, fierce and comprehending being, Jack Frost, dancing bespangled in the sunshine. He is at once an acquisitive capitalist and a sincere Communist."



BIDAULT, EDEN & DULLES
In their world, the mail must go on.

Associated Press

munists began soothingly. "You have been cheated by evil men . . ."

They were completely unprepared for what came next. P.W.s turned their backs, stamped their feet, sang Nationalist songs. One burst a pimple on his face and flicked its contents at the explainers. Another listened for a while, then remarked contemptuously: "The others are waiting for me to sit in on a mah-jongg game in the compound . . . Try not to waste any more of my time." In Tent 7, a stocky Chinese, with Nationalist emblems sewn on his blouse, faced three Communists, sweating and fidgety in green-brown wool uniforms. This is what was said:

Young Indian chairman: We are representatives of five neutral nations—Poland, Czechoslovakia, Sweden, Switzerland and India. These explainers will talk to you and ask you certain questions. You need not answer questions which you feel might be used to coerce you . . .

Communist explainer: We have come to welcome you back to the arms of the motherland in the name of the people of China.

P.W.: I want to go to Taiwan. I don't want to listen to what you have to say.

Explainer (smiling): Please listen. We know that you have suffered greatly. We also know that your father and mother are waiting to welcome you back. We know that you have been oppressed. We are prepared to forgive you for whatever activities you may have engaged in against the people. When you decide to go home, just go out that door. (He points to the "China door.")

P.W. (flushed and shouting): My mother and father were both killed by the Communists. You say you represent the people. Where are the people? I am going to Taiwan.

Explainer (standing, no longer smiling): Don't talk that way. Look to the future. Consider your life and the life of your generation. There is no future for you on Taiwan. There is no real freedom, and . . .

P.W. (rolls up sleeve and bares anti-Communist tattoo): Freedom! I didn't come to Korea of my own free will, did I?

Explainer: China is making great strides in economic reconstruction. You have a job for you and a need for you.

P.W.: What reconstruction? You always talk a lot about reconstruction. I have never seen any reconstruction.

Explainer: Come back home and see what great strides we have made.

P.W.: You lie. I will go to Taiwan. I don't want to hear any more of this.

Explainer: I have finished my explanation to this man. Please bring on the next man.

P.W.: To hell with you sons of dogs who have sold our country to Russia. You are Russian slaves.

Indian chairman: You have heard the explanation. You have a free choice to be repatriated or not. We will give you five minutes alone to think it over. If you want to go . . .

P.W. (shouting): Which door to Taiwan? I want to go to Taiwan. Please tell



P.W.s RETURNING TO REDS (IN PRESS INTERVIEW AT PANMUNJOM)
In 930 explanations, 19 conversions.

the U.N. representative. (P.W. walks out through "Taiwan door.")

The Parade. Frustrated and confused by the P.W.s' defiance, the Red explainers after two hours were letting the P.W.s go through almost a man a minute: they stared down at their own clenched hands while P.W.s cursed and mocked them; they glared at the Indians and U.N. observers as if they had caused it all. First day's count: explanations, 500; conversions, 10.

The second day, North Korean P.W.s refused to leave their compounds for the explanations, despite an Indian threat to use force. Fearing an attempt at a mass breakout, the Indians called off the proceedings.

The third day, 430 Chinese P.W.s turned up for explanations, but lashed at the explainers, spat at them, kicked at their shins and bellies, until Indian guards were called on to hold them back. The Communists too were tougher: they tried to coerce the P.W.s in violation of the neutral commission ground rules, and they were not always stopped by the Indian chairmen. "We have 90 days to explain to you," one explainer said, "and we will talk to you time and again if you don't come with us now." One lied: "Taiwan has been overrun and Chiang Kai-shek overthrown." One boasted: "We destroyed the Nationalists, and soon we will take over Taiwan."

For three hours, the explainers picked up one P.W. and put him through what the U.N. called a "cruel and inhuman ordeal." Seventeen times the P.W. tried to leave the tent, but was induced to return. Seven times the U.N. observer protested, often with Swiss and Swedish support: the Indian chairman denied the appeal. But Indian General Thimayya heard what was going on and hurried over to the tent. He listened, then led the P.W. out by the

hand, while the explainers shouted, "Come back. Come back." The third day's count: explanations, 430; conversions, 9.

Countermove. The courageous defiance by the P.W.s was a catastrophic blow to Communist prestige. The immensity of that blow could be measured in the reaction of the Indians on the scene, dumfounded at the discovery that prisoners might be defiant to the death against Communists and not simply (as they thought) coerced by Chiang Kai-shek, Syngman Rhee and Mark Clark.

The Communists could not be expected to take this kind of defeat indefinitely. If the explanations did not soon turn in their favor, they would undoubtedly stall them on "technical grounds" and start more trouble. Their first countermove was to demand that the balking North Koreans be worked on again before any more Chinese were interviewed, apparently hoping that the North Koreans would clash with the Indian troops and thereby divert attention from their own red faces.

Family Argument

Sergeant Donald Lee of Her Majesty's famed Gloucestershire Regiment came home from prison camp in Korea to find his wife Maureen, 23, turned Communist. He had resisted Communist brain-washing for eleven months, but she had been convinced by studying pamphlets mailed her from Russia after her husband's capture, including "photographs of tortured women" and "proof" of U.S. warmongering. Said the sergeant: "Rubbish! I know the Americans. I was with them. They hate war as much as we do."

"After a quiet, all-night chat," the sergeant told reporters. "I think I've talked her out of it." Retorted Maureen: "I don't admit he's talked me out of my views. I don't feel so strongly about them now, though."

FOREIGN NEWS

ISRAEL

Massacre at Kibya

The sullen enmity between infant Israel and its Arab neighbors, long acknowledged and long passed over by Western diplomacy, erupted last week with a violence that could no longer be ignored.

At 9:30 one night, most of the people were just going to bed in the Jordanian village of Kibya, 20 miles northwest of Jerusalem, and a mile and a half beyond the Israeli frontier. A light still burned in the village coffeehouse, where a few late gossipers were preparing to depart; on this quiet night, as usual, everyone put his trust in the U.N. "truce" and 30 skimpily armed Jordanian national guardsmen. Suddenly, Israeli artillery, previously zeroed onto target, opened up, and a 600-man battalion of uniformed Israeli regulars swept across the border to encircle the village. For the next 24 hours the town shuddered under shell bursts and small-arms fire; villagers, screaming and milling, rushed out to the surrounding fields and olive groves.

Then the guardsmen's ammo (25 rounds per man) gave out, and the Israelis moved into Kibya with rifle and Sten guns. They shot every man, woman and child they could find, then turned their fire on the cattle. After that, they dynamited 42 houses, a school and a mosque. The cries of the dying could be heard amid the explosions. The villagers huddled in the grass could see Israeli soldiers slouching in the doorways of their homes, smoking and joking, their young faces illuminated by the flames. By 3 a.m., the Israelis' work was done, and they leisurely withdrew.

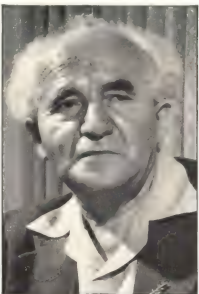
At dawn, the villagers crept out of the grass and made for the smoldering ruins, looking desperately for a husband, a wife, a child. They crowded around a young girl whose body sprawled grotesquely, forefinger raised to heaven as Moslems do when they say: "There is only one God, and Mohammed is his prophet." An old man dug furiously in the debris, occasionally looked up, terror in his eyes, then laughed hysterically. Once he shouted to the sky: "Allah! I have no relations now. Why didn't you leave me one person?" Sixty-six died that night; eleven from one family, ten of another. It was the bloodiest night of border warfare since the 1949 armistice—the armistice that won Dr. Ralph Bunche the Nobel Peace Prize, but brought no peace.

Stern Condemnation. Next morning in London, the news stirred the Big Three foreign ministers. Three identical messages went off to the U.N., requesting an "urgent meeting" of the Security Council, which took up the matter this week, and unanimously invited Denmark's Major General Vagn Bennike, Chief Truce Supervisor, to New York to report. The U.N.'s Mixed Armistice Commission, chief enforcement agency of the truce,

which has only the power to urge and deplore, deplored the Israeli act as "cold-blooded murder." Britain, which stands behind the desert state of Jordan, wired its "distress" and "horror" in an angry message to Israel's government.

From Washington went the harshest diplomatic protest ever addressed by the U.S. to Israel: "Shocking . . . Those responsible should be brought to account."

Arab crowds in Amman, Nablus and Old Jerusalem cried for arms to "avenge ourselves." Jordan begged her fellow Arab League states for troops, planes and tanks. John Bagot Glubb, British commander of Jordan's crack 15,000-man Arab Legion, the strongest force in the Arab world, announced a shoot-on-sight order directed



PREMIER BEN-GURION
After a bloody night, defiant.

at any Israeli caudat in Jordan. But further he would not go, though Jordanian Deputies demanded retaliation. Said Glubb: "The Jews of Israel must be as well aware as anyone else who knows the Arab world that every one of the survivors of such an attack now considers himself in on the blood-feud custom—violence which breeds more violence still."

"Lost Patience." The Western protests found Israel defiant and unapologetic. Extras reporting the Kibya massacre were soon sold out. "When I heard the news, my heart swelled with pride," said one Israeli. In the Mosaic tradition of an eye for an eye, the Israelis produced statistics to show that since May 1950, 421 Israelis had been killed or wounded by Jordan marauders. Just that week, a cowherd had been murdered, a mother and her children blown to bits. The Israeli U.N. delegation commented that it wished the Big Three "would show the same compunction about Israeli dead." But no one

accused the Arabs of so bloody a massacre as the night at Kibya. The Israeli Foreign Office, contrary to its usual custom, did not attempt to deny the attack; not until four days later did a spokesman claim with straight face that the soldiers involved were not regulars but Allied veterans of World War II, now farming on the frontier, who had "lost patience." In Jerusalem the government announced that it welcomed U.N. intervention.

But behind its confident tone, the republic was a bit scared; Jerusalem wore a crisis atmosphere, Premier David Ben-Gurion rushed back from vacation to preside over an emergency Cabinet meeting.

Israel was in deep trouble and knew it. The subsidy and sympathy of Western public opinion, which had sustained Israel in its first five years, was ebbing. Besieged from without, overcrowded within, Israel was near bankruptcy. It blamed the Arab economic boycott for depriving Israel of its natural regional markets and \$60 million a year in trade. Israel needed water for irrigation, but a sensible water development program required mutual agreements with hostile neighbors. Last week, against the objections of Syria and in open defiance of the U.N., Israel went steadily ahead day & night with a canal project to divert part of the Jordan's waters for hydroelectric power, whereupon the State Department announced that it would withhold U.S. economic aid (\$65 million last year) until the Israelis stop work on the canal.

To survive, Israel needs peace. Last week, in its defiance of the U.N. and in the slaughter of Kibya, Israel made peace harder than ever to attain.

IRAN

The Foreign Genies

Four centuries ago, Persia's Shah Tahmasp looked on the sparkling waters of the Karun River on one side of the Zagros mountain range and at the parched and dusty land around Isfahan on the other side, and issued an imperial decree: let the waters of the Karun be brought to Isfahan so that Isfahan valley may bloom. Thousands of peasants chiseled into the mountainside to cut an aqueduct, but midway they hit a core of hard rock that defied even the Shah's will. Work stopped.

Last week another Shah, 34-year-old Mohammed Reza Pahlavi, journeyed to Isfahan, Iran's third city, to celebrate the completion of the project. Foreigners had come to the aid of the Iranians: Britain's engineering firm of Sir Alexander Gibb and the U.S.'s Point Four Administration, which contributed \$200,000 to complete the work in four years. Soon, Karun's waters will flow through the mountains along a 9,000-ft. tunnel and spill over the thirsty Isfahan valley, irrigating 150,000 acres, and making a prosperous farmland out of desert.

GREECE

The King's Wife

(See Cover)

"Be like every American girl—be simple," urged Paris Dressmaker Jean Dessès last summer, when his favorite customer announced that she was planning a trip to the U.S. and needed some new things to wear. The Queen of Greece, the pert, petite lady to whom he spoke, seized on the good advice. She had only one royal admonition to offer, "I have a tiny waist," she said, "and I want to show it."

Thus agreed in principle, Dressmaker Dessès and his customer, Frederika, Queen of the Hellenes, got together last week in Paris for the final fittings of the wardrobe which the Greek Queen is taking aboard the liner *United States* for her first visit to the U.S. next week. It was, as Dessès had promised, simple. After long consultation with the head men in the Greek treasury (who had only \$5,700 to spend), the dressmaker had cut his original specifications from 22 to 15 new garments, but he obligingly helped make over some of the Queen's old things, and even agreed to lend her a fur coat. After all, Dessès is of Greek descent himself, as well as an old friend of the Queen. The final collection included a dozen hats and a dozen pairs of shoes, but Dessès was far from pleased with the meager turnout. "I just don't know how she'll manage," he sighed.

The pessimism was misplaced. Ever since the days of another Balkan Queen, Marie of Rumania, storming the sentimental citadel of U.S. republicanism has become a required skill for European monarchs. Americans, denying themselves the luxury of a monarch of their own, usually capitulate to visiting crowned heads without even a faint show of re-

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KAISER WILHELM
A past was erased.



Jack Birs—LIFE

ROYAL FAMILY®
A barbarian learned to baby-sit.

sistance. In addition, 36-year-old Frederika of Greece and her handsome husband, King Paul, have already captured an impressive array of U.S. hostages in their homeland.

It is reasonable to suppose that, by the end of a Washington week protocol-heavy with presidential banquets, reviews, wreath-layings and graceful speeches, their conquest of the U.S. capital will be complete. In fact, a healthy respect for the charms of the invaders went into the timing of their invitation: they were invited to make their visit after the foreign aid bill had been passed and while Congress was not in session, for fear that somehow Frederika might beguile the lawmakers into giving Greece more than its share.

Down the Line. The spearhead of next week's invasion will be the lady. Amiable and easygoing, King Paul is as strapping (6 ft. 3 in.) a monarch as any society matron could wish for. Frederika, his 5-ft. 3-in. Queen, whose trim figure and impudent face are topped by an unruly mop of chestnut curls, was once described (to her face) by a U.S. Congressman in his cups as "the cutest little Queenie I ever saw."

Many a soberer American has expressed a like opinion. "Very seldom in my career," said General George Marshall after meeting Frederika, "have I come upon such lucidity and strength of character, covered with a unique charm that makes them irresistible." U.S. General James A. Van Fleet, who led the Greeks in Europe's first military victory over Communism, vows that Frederika "has everything, right down the line—charm, intelligence, beauty, ability, and a great love for her adopted people." An American sergeant who owned a red M-G exactly like the one which Frederika herself drives through Athens, took to waving companionably when the two cars passed. He was crestfallen and suddenly stiff with formality

when he learned that his friendly fellow motorist was the Queen. "Relax, sergeant," said Frederika amiably, "and let's get back to our old waving basis."

But for Victoria. This easy informality and Frederika's gift for bowling over generals, sergeants and congressmen alike has proved a major asset to a ruling house whose royal motto is: "My power is in the love of the people." But Greece's Queen is no royal flibbertigibbet. Born to the purple as well as being married to it, she takes what she calls "this King business" with deadly seriousness, and exploits every ounce of her charm and wit to strengthen its power.

"Did you ever stop to think," Frederika once asked Winston Churchill, "that if your Queen Victoria had died before she reached the throne, my father would now be King of England?" Because Victoria did survive, the Duke of Cumberland, Victoria's uncle and Frederika's great-great-grandfather, had to be satisfied with the Kingdom of Hanover, and that was lost forever in 1866 when his son took the losing side in a war with the King of Prussia. The feud was not patched up until years later when the Hanoverian prince, Ernst August, Duke of Brunswick, married the daughter of Kaiser Wilhelm II. The third child (and first daughter) of that marriage was Frederika Louise Thyra Victoria Margarita Sophia Olga Cecilie Isabella Christa, Princess of Hanover, Great Britain and Ireland, Duchess of Brunswick and Lüneburg, and present Queen of Greece. She was born on April 18, 1917 in the Hanoverian fortress of Blankenburg, in a united Prussian Germany about to go down to defeat.

Princess Fried Egg. Princess Frederika was raised—mostly in Austria—in the stern, proud tradition of Germany's Junker

© (l.r.) Constantine, Paul, Frederika, Sophie and Irene.

nobility. It was unthinkable, she told schoolmates later in life, that she would ever be permitted to marry beneath her own exalted station.

A bright, alert, gay and affectionate tomboy, she was educated at home by her strict mother and an English governess. Frederika was 17 before she was sent off to school, first in England, then in Florence. The Italian school was typical of many which catered especially to wealthy American girls. Its proprietor, Miss Edith May, was hesitant when the Duke of Brunswick sought to enter his daughter. Her school, she said, was not for princesses: it was a democratic institution where all girls would be treated alike, make their own beds and call each other by their first names.

Frederika did not mind at all, she loved being allowed to ride on Florence street-cars, leaping up to give her seat to the

gime. At the end of the year, she was full of doubts. "Freddy was terribly interested in world affairs," says one of her school friends. "She had a peppercot of a mind, and she was very loyal to Germany, but we always understood that her defense of the German government was simply a defense of her homeland."

It is likely that both Freddy and her schoolmates at that time cared less about the political situation in Europe than about Freddy's reason for visiting her two "aunts" (actually second cousins) at the Villa Sparta, just a short walk from school. The reason: the presence at the villa of the aunts' younger brother, Crown Prince Paul of Greece.

Frederika and Paul (another relative of Queen Victoria) had first met when she was only ten. Frederika boasts to this day that she fell in love with him at first sight.

the Greeks have lived as conquered peoples under the rule of foreign emperors, caesars and sultans.

The first King of modern Greece, Otto of Bavaria, was a lackluster German princeling picked to rule the new nation by the European powers who helped her win independence in 1830 after 400 years of domination by the Turks. He succeeded only in goading his Greek subjects into two revolutions, and leading them to disastrous defeat in war, before he abdicated. Still undiscouraged, the Greeks tried again, and invited Prince William of the Danish royal house of Glücksburg to come over and try his hand. In 1863 he was crowned George I. King of the Hellenes; 50 years later, he was assassinated. Ever since then, the Greek people have been voting the patient Glücksburgs on and off their throne with the unpredictable frequency of a football coach substituting players under the two-platoon system. Paul's brother, George II, was enthroned three times and dethroned twice. Their father, King Constantine, was twice called to the throne and twice thrown off it.

The Barbarian. As heir presumptive to this royal ring-a-rosy, Prince Paul as a young man showed an understandable lack of interest in kingship. Chafing under the dominance of his stingy elder brother George II, the easygoing Crown Prince spent most of his time away from Greece, aimlessly drifting from the home of one royal relative to that of another or sporting with the fast-living "Alfa Romeo set" in Italy. Once, as a lark, he slipped back into republican Greece wearing a thick black beard and posing as a deckhand on a friend's yacht. By the time he married Frederika, at the age of 36 (she was 20), restless, roaming Paul was more than ready to settle down.

Frederika herself was instantly at home in her new surroundings. "I was born, a barbarian," she has often said—to the infinite delight of her Greek subjects, "and I came to Greece to get civilized." The heady atmosphere of a nation where politics is a national sport was as much to Frederika's taste as the national wine *Retina*, which smacks of turpentine to most foreigners. The new princess lost no time in establishing the dynasty which would make her stay in this delightful place secure. Her first child, a daughter, was born just ten months after the marriage. A second, the present Crown Prince Constantine, was born 19 months later.

Like many unregal newweds, Paul and Frederika spent their first married years in obscure battle with the household budget. King George II never hung so much as a new set of lace curtains in the palace without shopping every store in Athens to find a proper bargain. In Paul's small villa at Psychiko outside Athens, Frederika's time was mostly taken up by caring for her babies, making over old clothes, and poring over the accounts to see if Paul's allowance might stand inviting in a few close friends to dinner.

In October 1940, Benito Mussolini, itching for a personal triumph in Hitler's



QUEEN & REFUGEE CHILDREN

By jeep and by muleback, about this King business.

© Mary Barber

elderly while she herself clung to a strap. Generally hatless, informally dressed and never too neat ("I don't believe Frederika's seams were ever straight," said one teacher), the German princess seemed in many ways as American as her schoolmates. They called her "Freddy" and even "Fried Egg," and often gathered in her room to help her wrestle with the groaning accordion she sought to master.

Loyal Peppercot. At one point, the school body was almost equally divided over the merits of a book on sex which had somehow found its way into the sacred precincts. Some of the girls, after a diffident look, decided the book was "icky." Frederika took the firm stand that anybody who thought a book like that was icky was pretty darn icky herself. A more serious controversy raged over the politics of Adolf Hitler, whom Freddy at first defended with all the stridency of most German youth of her generation. Girlish arguments over Hitler occasionally ended in tears at Miss May's, but as the school year went on, Frederika read articles in British and U.S. magazines about the Nazi re-

Whatever the facts, the romance had from the first the full approval of all the royal families concerned—the Hohenzollerns, the Hanovers, the Glücksburgs, who rule Greece, and even the Windsors, who, as rulers of Great Britain, must pass on the betrothals of all potential heirs to the British throne. On Jan. 9, 1938, two years after Frederika left school, she and Prince Paul were married by the Archbishop of Athens. Some 60 representatives of Europe's royal houses stood by to see the Crown Prince carry his bride off to his brother's palace in a golden coach.

A Two-Platoon System. As Crown Princess of Greece, Frederika of Hanover was nearer to occupying a real throne than any member of her family had been for generations. But the shaky throne of the Glücksburgs was no stable institution like the one which long-lived Victoria had kept them from mounting in England. Some 3,000 years before, the ancient Greeks had cast out their hereditary rulers and set up the world's first democratic government. During all but one of the many centuries since the collapse of those democracies,

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war, launched his Blackshirt attack on Greece through Albania. Eagerly seizing her first opportunity for service, Crown Princess Frederika plunged four-square into the task of mobilizing Greece's women in a drive to provide clothing for the pitifully under-equipped Greek army. The army stopped the Duce's Fascists cold, Frederika's clothing drive was a huge success, and both won new respect in the eyes of the Greek people. Then, early in the next year, Hitler sent the *Wehrmacht* into Greece. The royal family was forced to flee, first to Crete (where bombs rained about Frederika's curly head), then to Egypt (where fat King Farouk tried in a cursory way to seduce her), and finally to South Africa, where Frederika's third child, Irene, was born.

The Constituents. In 1946, once again by popular vote, the Glucksburgs were called back to the throne of a Greece ravaged by war and torn with internal strife. Scarcely more than half a year later, George II died, leaving his bleeding country and its battered crown to Paul and Frederika. Greece was all but bankrupt, and much of it was reduced to rubble. Aided and supplied from outside, Greek Communists were fighting—and winning—a bloody guerrilla war against their fellow countrymen. The future of Greece's throne offered at best a long-shot gamble, but with the fervor and thoroughness of a born politico, Frederika set to work canvassing her constituents and winning them over to her side. During the first years of Paul's reign, scarcely a square mile in all the 51,000 that formed Greece was left untroubled by either the King, the Queen or the royal couple together. They rode in jeeps, crossed mountains on muleback, slept on dirt floors and ate with the peasants. No fighting front was too hot to keep them away. Once with Paul at the wheel, the

royal jeep took a short cut through a mined road. The Queen picked up her husband's baton of rank, and, waving it over his head in a burst of feminine illogic, vowed to bash his head in if he dared hit so much as a single mine.

At a reconstruction project, the husky King delighted local workers by seizing a shovel and making the dirt fly with the best of them. In a hospital, Frederika held the hand of a dejected soldier whose head was so swathed in bandages that only his eyes peeped through. The Queen listened quietly to his fears about being scarred and ugly, and answered all his worries with a radiant smile. "You could never be ugly," she told him, "not with such beautiful eyes."

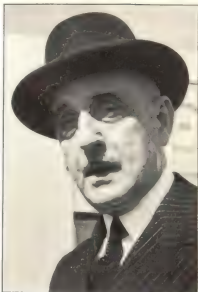
Frederika organized and personally supervised every detail of The Queen's Fund, a vast charity whose original object was to find food and shelter for the thousands of homeless children wandering lost in her land. Her impassioned pleas for her pet causes seldom fell on deaf ears. "If you could have a vote taken at this minute," said Wisconsin's Senator Wiley after hearing Frederika talk at dinner one night, "you would get the American aid to Greece doubled."

An Awful Bore. As the first German Hanover to occupy a throne in more than 80 years, Frederika more than justified her regal forebears. But a Queen, particularly a mere Queen consort, with such outstanding gifts and firm opinions was bound to have an unsettling effect on the delicate balance of Greek politics. Frederika's personal charm and many good works had gone far in Greece to wipe out the stain of her German past and the fact that three of her brothers were officers in Hitler's *Wehrmacht*. Her Teutonic inclination toward rigid government was not so easy to erase. Like most of her ancestors, Frederika firmly believed that monarchs should rule their countries.

"Of course, we are national symbols," she once told a reporter, "but that doesn't mean we must be figureheads. What an awful bore that would be."

As Queen of Greece, Frederika dabbled firmly and frequently in the political pond, and up to very recently she never hesitated to express her opinion on any and all subjects to whatever newsmen might drop by. Her frank description of Farouk's attempted seduction, to a *Life* reporter⁹ three years ago, resulted in the severing of diplomatic relations between Egypt and Greece. Such freewheeling monarchy for a while made her a newsmen's dream come true, but it led her inevitably to clash with those more responsible than herself for Greece's welfare.

⁹ "He didn't know who I was, but he took one look [as Frederika sat talking to Queen Farida]—ordered his wife out of the room and switched off the light. I was quite terrified. If I slapped his face, I knew it might cause all sorts of international complications. So I just stood up and said, 'That very big man outside in the naval uniform is my husband, and I love him very much.' Farouk simply laughed, turned on the light and walked out."



Fenna Jacobs

PREMIER PAPAGOS
Gallant forgetfulness.

Two of these were U.S. Ambassadors Henry F. Grady and his successor, John E. Peurifoy, the men most responsible for seeing that the U.S. got full value for the billions it gave Greece under the Truman Doctrine. A third was the present Premier, Field Marshal Alexander Papagos, a stern and polished old warrior who had often scolded Paul in his salad days, who had twice risked his career defending Glucksburg Kings and twice led the Greek army to victory—against the Fascists and against the Communists.

The Marshal was by all odds the most trusted man in Greece. In 1951, after watching 26 corruption-ridden governments come and go in six years with no discernible benefit to their country, the Greeks turned once again to him to get them out of their trouble. In the general election of that year, Greek voters gave Papagos' newly organized Greek Rally by far the biggest number of seats in Parliament. Frederika was more than ever fearful of the man who thus stood as her only rival for the love of the people. At the Queen's urging, King Paul seized on a technicality of the election machinery, passed over the Marshal, and called on a coalition of his leftist opponents to form a government. The following year, when Papagos ran again under a revised electoral system, Frederika devoted herself to preventing his election, despite past warnings by both Grady and Peurifoy against such politicking. The result of her efforts was that Papagos won by a clear majority one of the greatest within the memory of Greek politics.

Today, after a year of Papagos' government, none of the gallant gentlemen concerned will admit the slightest friction between themselves and Frederika. Peurifoy and Grady have only the highest praise for her. The feud between the Marshal and the Queen, which never got far beyond the cafés of Athens in any case,



Walter Bennett

PLANNER MARKEZINIS
Roughshod efficiency.

seems to have been tacitly forgotten by everyone concerned.

Stability & Surplus. Under the upright old Marshal and his brilliant but unloved economic planner Spyros Markezinis, Greek recovery has proceeded apace. The \$2 billion in military and economic aid (about \$270 for every man, woman and child in Greece) which the U.S. poured into the country has played a major part in the nation's miraculous return to health; but the ruthless efficiency of Markezinis is making it pay by putting each new dollar to full use. Riding roughshod over every ancient prejudice and privilege in the land, Markezinis began his program by cutting government spending to the bone. He took hundreds of state-owned vehicles off the road, fired thousands of civil servants. He devalued the bloated drachma, took restrictions off imports, and set into motion the first tax reform that Greece had enjoyed in decades. The rich, for the first time in history, had to pay through the teeth.

Today the Greek army (160,000 men) is one of the best in NATO. It is well fed, well equipped and well clothed—in woollens from Greece's own mills. Unemployment is down from 150,000 to 50,000. Greek farmers have just reaped one of the finest crops in their long history. This year, for the first time since the war, the Greek government was able to report a budget surplus—\$10 million.

Double Chocolate. All this seems to prove, at the very least, that Queen Frederika's political actions were ill advised; and she seems to have learned a lesson. The fact is, the royal couple's unflinching charm and devoted example are still a major factor in the relative contentment of Greece today. Democracy-loving Greeks, who have no use for pomp and arrogance, like to run across their friendly, smiling Queen democratically browsing through Athens shops in search of a good buy. They pride themselves on her skill as the nation's first wife and mother, on the sensible way she brings up her children, on the royal couple's life at the palace, where Frederika often darts into the kitchen herself to cook dinner, or the summer villa where Paul putters in the garden and Frederika goes about her tasks in shorts. Greeks like the fact that their Queen is pretty, gay and charming, that she can win friends and influence people in the name of Greece. They like her and they like her husband. Despite the palace feud-ing, Frederika and Paul have given the throne of the Glücksburgs a new stability matched only by the economic stability Pappas has given their country.

Inveterate intriguers and discontented politicians will still argue and intrigue against both the Queen and the Prime Minister in Athens cafés, as long as either lives, for that is the way of the Greek. But when Frederika reaches Washington this week in her borrowed fur coat, few in Greece will fail to admit that she has more than earned the reward recently promised by her latest conquest. Adlai Stevenson: a double chocolate soda.

GREAT BRITAIN

Out of the Shadow

Britain has climbed out of the shadow of austerity, and is "steering a fairly even course between the primrose path and the wasteland," Tory Chancellor of the Exchequer "Rab" Butler assured an audience of prosperous merchants at the annual Lord Mayor's Banquet in London. The evidence:

1) Industrial production is up—4% above 1952, one-third more than 1938;

2) Sterling area gold and dollar reserves rose \$119 million in the third quarter of 1953;

3) Rationing is all but over.

But chancellors must always sound warnings. To make Britain safe, said Butler, its people must 1) earn more from exports, 2) dig more coal, 3) recover their ancient spirit of economic adventure. To his countrymen, Butler recommended his own credo: "Do not be elated, never be depressed."

Little Eva's Slacks

The right of a girl to wear slacks to school last week involved the Lord Chief Justice and all Britain in defining the subtle frontier between liberty and the law.

The slacks belonged to little Eva Spiers, 14-year-old daughter of a Lancashire nail-maker. Five years ago, she had an attack

of rheumatic fever. "Her little body was all twisted up," said her mother, Mrs. Ernest Spiers. "There were nights when I thought I would never get her straight."

Woman-to-Woman Talk. By August 1950, Eva was well enough to start at the Richard Fairclough Secondary Modern School. She wore the standard school uniform: navy blue gym slip and white blouse. That fall, Eva's knees felt cold; she said she was getting the aches again. By November, she was in bed, and her legs were so painful that her father had to build a wire cage so that the blankets would not lie across them.

When she was well, Eva went back to school, but this time she wore slacks. The headmistress, Miss Fitter, said Eva was improperly dressed, and sent her home. "I wish you could have seen Eva's face," said Mrs. Spiers. "It was red from crying."

Mrs. Spiers took Eva to the Education Offices. "I was blazing mad," she said. "They said I should have a woman-to-woman talk with Miss Fitter. I went to see her. Talk about a woman-to-woman talk. She said it was the school rule. I said 'Where is it?' She said, 'They won't allow it.' I said, 'Who's they?' She said, 'The school.' I said, 'What d'ye mean, the school? That's bricks and mortar; it can't talk.' She said, 'Eva looks smart in school rig.' I said, 'She didn't look so smart in bed.'"

The Queen's Example. All winter and the following autumn, Mrs. Spiers sent Eva to school in slacks. Every Monday the headmistress spotted her in the hall, and sent her home for the week.

Last December, Ernest Spiers was summoned before the town magistrate for keeping Eva out of school. He too was blazing mad. "Nobody wants his child to go to school more than I do," he said. "She can go to school in hail, rain or snow, but as I dress her. When the east wind blew, the Queen put Princess Anne in slacks. When I put my daughter in slacks, I am prosecuted."

The magistrates asked if Spiers would get a medical certificate for Eva. No, he would not: it was a matter of principle. The magistrates said they "sympathized," but they ruled against Spiers. He was fined 10 shillings (\$1.40), and told to send Eva to school, in the correct uniform.

Spiers, a truculent individualist, refused. He hired lawyers and appealed. He took Eva—in slacks—to court with him. The Appeals Committee agreed that "the slacks are altogether seemly"; they criticized the school uniform system ("There is altogether too much uniformity"); they revoked Spiers' fine.

A Matter of Discipline. Now it was the school's turn to appeal. Lord Goddard, the Lord Chief Justice, heard the case last week. Two doctors told him that Eva had rheumatism, and ought to be kept warm. "But keeping warm has nothing to do with wearing slacks," boomed one judge. "One of the warmest garments is the kilt." Lord Goddard summed up: "Suppose some parents said they thought that in summer a child, in



EVA SPIERS
Improper?



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the interests of health, should go to school without clothes—what then? Would the headmistress be obliged to admit the child? The headmistress has the right and power to keep discipline." Spiers was ordered to send Eva back to school—in the correct uniform.

Spiers was still defiant: "Every penny we had has gone into this fight." Out of work now and ailing, he was keeping his family on \$10.50 a week. "I shall stand by my rights. I am an Englishman and I fought for my country . . ." Mrs. Spiers was with him to the bitter end. "I'll take Eva back to school," she said, "in slacks. Then it is up to the police."

Convincing Evidence

Victor Gurney, a 17-year-old dockyard apprentice at Plymouth, told his girl that he loved her so much he could not live without her. She didn't believe him. So Victor went home one day last week, turned on the gas and died. "She will believe me now," he explained in a letter to his parents, scrawled across four pages in a cheap exercise book, "but it's a hard way of proving my love, don't you think?"

Back to the Party

What is to become of the Bevanites? At the Labor Party conference at Margate last month, Clement Attlee's middle-of-the-roads took over the Bevanites' neutralist foreign policy, while rejecting their noisy domestic demands for more nationalization (*TIME*, Oct. 12). That left the Bevanites with no platform of their own.

Firebrand No. 1, Nye Bevan himself, was down with flu and reportedly deeply depressed. Influential Bevanite M.P.s, notably Dick Crossman and Desmond Donnelly, are quietly counseling Nye to let the rebel rump die and return to party regularity. The new Bevanite line: "We have accomplished much. Our job must now be to consolidate the party."

FRANCE

Travel Tips

France, as every U.S. tourist knows, is one long landscape of outstretched, tip-expectant hands—the doorman, the waiter, the wine steward, the cabbie, the deliveryman, the barber, the junior civil serv-

ant, the cinema usher, the concierge and the ancient harpy who stands guard at the entrance to the public lavatory.

Even so, the direct tip is not the only way the omnipresent hotel porter gets into the tourist's pocket. Last week France's hotel and restaurant trade journal, *L'Echo Touristique*, gave away a *trade secret*. In addition to the usual service charge of 15% and the tip that is exacted on top of that, hotel employees regularly pocket a stream of hidden gratuities for steering customers to various entrepreneurs: 20% of the bill charged by a tourist agency; a commission on railroad, plane and ship tickets; 1% to 3% of the cost of cables and telegrams sent for a guest; a cut of undertakers' fees; a percentage of the fees of nurses and masseurs; a kickback on shop purchases made for hotel customers; 20% of the money spent by a tourist in a nightclub.

TURKEY

"Like Nightingales"

Sevim Tari is a young (28), pretty Turkish girl of good family. What makes her unusual in Turkey is that she is also a Communist. Daughter of a high-ranking Turkish police official now dead, she studied medicine in Turkey, attended the Sorbonne in Paris. Two years ago she got out of a taxi on Istanbul's waterfront and was about to board ship for Marseille when the political police grabbed her. On her person the cops found three monthly reports of clandestine Communist operations (Communism has long been harried in Russia-hating Turkey) and other incriminating documents. Sevim confessed, then tried to commit suicide.

As a result of her confession and her papers, the cops got busy. But they did not make arrests until they were ready. Then twelve suspects were arrested, and braced themselves to withstand torture, but instead, the police showed them photographs of conspirators keeping rendezvous, passing documents in parks, etc. The pictures had been taken with telephoto lenses from roofs, treetops and other vantage points. As a gratified cop said, "They sang like nightingales."

More suspects were brought in. According to the pre-trial testimony, Sevim Tari had been sent by Moscow from Paris to "guide" secret Communist operations in Turkey. They counted on her good social background to throw off suspicion. But she was so sure of herself that she failed to take adequate precautions. Said one of the cops: "She was a disaster for them, a godsend to us."

Last week 167 defendants, including Sevim, were brought to trial before a three-man military tribunal in Ankara on charges of conspiring with the U.S.S.R. against Turkish security. Although Turkish law prescribes death for Communist leaders it seemed likely that those convicted would get off with prison terms. Nevertheless, the police were satisfied that the main Communist apparatus in Turkey had been thoroughly smashed.



Associated Press

ON THE WAY TO THE GALLOWS, terrified Mahmoud Sabry Aly, 53, pauses in a Cairo jail a few minutes before his death last week. He was the first man hanged by Strongman Mohammed Naguib's twelve-man Revolutionary Tribunal. Tried in secret, Mahmoud, onetime employee of the British army in the Suez Canal Zone, was convicted of 1) spying for "a foreign power," 2) torturing Egyptian nationals. Three more condemned Egyptians were hanged next day, and Public Executioner Ashmawi announced afterwards that he would forego his usual fee (\$14 the hanging) as a patriotic gesture.



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THE AMERICAS

Biggest Investment

More U.S. venture capital goes to Latin America than any other area of the world—and the total is rising fast. A survey made public last week by the U.S. Department of Commerce showed that by 1950's end \$4.7 billion, 40% of U.S. foreign investment, had gone into some 2,000 enterprises south of the border. In the two following years the total climbed to \$5.7 billion, more than double the figure for 1943. Earnings in 1950 reached \$905 million, which foreign income taxes (\$250 million), profit plowbacks and other costs whittled down to \$500 million.

In the 1950 totals, the biggest share of the U.S. capital was in oil: \$1.4 billion. Then followed public utilities, \$1 billion; manufacturing, \$800 million; mining and smelting, \$600 million; agriculture, \$500 million. Fastest-rising industry: manufacturing (chemicals, food processing, motor vehicles and machinery), where investment has more than tripled in 24 years.

The Acid Test

In Washington last week, John Moors Cabot, President Eisenhower's top Latin America hand, outlined an important new U.S. policy toward the other American republics. "No regime which is openly playing the Communist game can expect from us the positive cooperation we normally seek to extend to all of our sister republics," the Assistant Secretary of State for Inter-American Affairs told a meeting of the General Federation of Women's Clubs.

Although Cabot did not state it quite so explicitly, the converse was evident: the U.S. is prepared to cooperate with and aid any established non-Red government, regardless of its nature, said Cabot. "We cannot take the attitude that . . . it is wrong for Soviet Russia to impose Communism on foreign nations but permissible for us to impose democracy on them, that . . . we can afford to feud with every government whose internal politics do not altogether meet our approval."

By implication, Cabot applied the overriding test for a government—is it Red?—to three nations much in the news:

Argentina. President Juan Perón has "made it clear he wished for good relations with the United States," said Cabot. "In today's world, Argentine and United States interests coincide far more than they clash. . . . [Perón has] told us that Argentine friendship has no price tag on it."

The U.S. has tried friendship with Perón before—only to have him attack U.S. policy or outrage U.S. opinion by wrecking the great newspaper *La Prensa*. Perón has even played footie, off and on, with one faction or another of Argentina's Communists. But this week, in a filmed interview for U.S. television, he said: "It would be a most dangerous problem for any of our countries if a government in Latin America . . . became Communis-



SECRETARY CABOT

Walter Bennett

As good as a liver treatment.

tic." In that mood, Perón clearly passes the test.

Guatemala. "We find it difficult," Cabot said, "to be patient, after all the blood and treasure we have poured out in Korea to safeguard the free world, when the official Guatemalan newspaper follows the Communist line by accusing us in effect of bacteriological warfare." Guatemala fails the test, and can expect no help.

Bolivia. The U.S. had to make "strong representations" protesting the seizure of tin mines, partly owned in the U.S., by the revolutionary government of President Paz Estenssoro. But, said Cabot, "we believe it is sincere in desiring social progress and in opposing Communist imperialism." Bolivia passes, and will soon get \$5,000,000 in Foreign Operations Administration "famine relief" food, and \$4,000,000 from other FOA funds.

Argentina received Cabot's speech with rejoicing. At the annual Loyalty Day demonstration in Buenos Aires Plaza de Mayo, often a blow-off of anti-U.S. oratory, Perón said last week: "I should like to exalt the great personality of General Eisenhower, who with a magnificent gesture of friendship sent his brother* to unify and solidify the bonds of our peoples. I am the happiest of men at this result." In a front-page editorial entitled THANK YOU VERY MUCH MR. CABOT, the Peronista paper *La Epoca* wrote: "A friendly handshake after a prolonged misunderstanding . . . is often worth as much as a good liver treatment." In Guatemala, the Communist *Tribuna Popular* snarled: "Insolent intervention."

* Dr. Milton Eisenhower, who made a Latin American fact-finding trip for the President last July.

VENEZUELA

A Tractor for Sanare

Old men puffed frostily, and baby-laden women walked beside them with chattering teeth. It was not yet dawn, and chilly, but on the mountain paths leading to Sanare, 4,400 ft., up in the western Venezuelan Andes, and on the rutty road leading to Sanare from the "outside," everyone was elated. Hardly a young man among the 5,000 travelers was not carrying a guitar, a violin or a pair of maracas (seed-filled gourds). Making up words as they went along, they sang:

*We're going to see the tractor,
The marvelous tractor of Sanare!*

Reaching Sanare, the throng poured into the sports stadium. There stood a wonderful brute of a tractor, afluster with flags and painted a fire-engine red. The timid countrymen hung back, black eyes shining—although as members of the Friends of Sanare Society, they were all part-owners of the tractor.

Sanare is an area rich in coffee, fruit and flowers, but its 15,000 farmers are poor because, for lack of roads, the produce must be hauled out inefficiently over mule paths. To remedy this situation, the society last March resolved to buy a roadbuilding tractor. "Even the poorest farmhands gave a bolivar (30¢), and one rich man sent 10,000," said Pablo José Tamayo, president of the society. "But he who gave 10,000 is neither more nor less the owner than the man who gave only one." Last August, having raised 95,000 bolivars, the Friends ordered an International Harvester TD-24 with bulldozer.

The fiesta marking its arrival began with an open-air Mass and a blessing of the machine. Then the Friends of Sanare feasted on rum and roast veal, and danced their traditional step, the *tamunangué*. Next day, in Sanare's old colonial plaza, they gathered and Mayor Rodríguez Díaz climbed upon the tractor.

"I speak at this emotional moment," he said, "not as your mayor, but as a simple son of Sanare, And this is all I want to say. They tell us that this machine has 148 horsepower, and that may be so. But of one thing I am sure: the people of Sanare have a heart of 148 horsepower!" "Ole! Ole!" cried the crowd.

The following day the tractor was put to work, and last week it completed its first task, scooping out a small reservoir. Then it turned to roadmaking. Plodding away from the fiesta, a Friend of Sanare had said, "Next year, when we celebrate the machine's birthday, possibly we shall not have to walk." An old woman added, "If God wills it, and the Virgin." And then someone struck a chord on a guitar, and they walked off singing:

*Sanare has a machine,
A beautiful machine,
That knows how to make roads.*

PEOPLE



ANDREI VISHINSKY & FAMILY
Honey flowed.

Associated Press

Names make news. Last week these names made this news:

Crown Prince Akihito, 35,000 miles 107 days and 14 countries after leaving home, returned triumphantly to Japan. As he stepped from airplane to ramp to red velvet carpet, well-wishers shrieked "Banzai!", flashbulbs popped, the Yoko-hama customs office brass band blared the national anthem, and 500 rounds of fireworks boomed in downtown Tokyo. Self-possessed Akihito nodded to 200 official greeters (including Prime Minister **Shigeru Yoshida** and U.S. Ambassador **John M. Allison**) on his march down the 50-yd. carpet, waved to 500,000 rain-washed faithful on the drive to the Imperial Palace. There he was received by his parents, **Emperor Hirohito** and **Empress Nagako**, who had watched his arrival on television.

"We are certainly not a nation of nits-wits," said the nimble-witted **Duke of Edinburgh** to lunching manufacturers in London. "In fact, wits are our greatest single asset, and one which we can still rely upon." Britain's future is bright, he was confident, if the nation properly exploits its scientific and managerial genius. In short, declared the Duke, "we must literally live by our wits."

Despite his long sojourns in France, the **Duke of Windsor** still speaks French with an accent. While inspecting flowerbeds at his new property at Gif-sur-Yvette outside Paris, he was giving instructions in French to his head gardener when he was interrupted: "Excuse me, Your Highness, but I do not speak any English."

In Manhattan, where he went down to the **Queen Elizabeth** to greet his wife and daughter, **Zinaida** (a Moscow University

professor of law), Soviet Foreign Minister **Andrei Vishinsky** was a honey bear to photographers, gave them his best peace-offensive smile.

Medal-of-Honor Major General William F. Dean, 54, brushing aside rumors that he might retire ("I'm not an old man yet"), flew from his California home to Washington for reassignment and a minor eye operation. Korean dirt, dust and wind had caused a skin growth on the cornea of his left eye. It began two months before the Communists captured him, he said. "You can't blame the Reds for it."

While shooting scenes in Reno for **Johnny Dark**, a sports-car story, a Hollywood movie crew hired a local amateur—Nevada's leonine Senator **Pat McCarran**—to play the role of road-race starter. Although miscast in the silent role, McCarran whipped the green flag down with such artistry that only one retake was necessary. The Senator announced that his \$10 pay would go to charity.

Asked by Washington newsmen whether he would run for the Senate next year, Cleveland's ex-Mayor **Thomas Burke**, newly appointed successor to the late Senator **Robert Taft**, replied: "Well, I've only been down here half a day, and I kinda like it."

Cinemactress **Shelley Winters**, whose rowboat scene in *A Place in the Sun* helped make her an Oscar candidate two years ago, ran through the scene once again during her nightclub debut in San Diego. Wearing a "figure-clutching," ivory brocade dress, Shelley also warbled a few songs (*Find Me a Primitive Man*) well enough to win a cheer ("Socks") from *Variety*. But she was so sure she had

done poorly after the first show that she burst into tears backstage. "I went out on the nightclub floor," she said, "and saw all those faces and asked myself, 'What the hell am I doing here?'"

On the first lap of his 38,000-mile world tour, Vice President **Richard Nixon** got a warm welcome to New Zealand, won friends by whipping about the country on a three-day sight-see, rubbing noses with Maoris, and making speeches in favor of world trade. On the next stop, Australia, the reception was just as warm except for a cold blast from the Communists, who passed out leaflets about "Tricky Dick" and told him, Australian fashion, to go back home: "Nick off, Nixon."

Ohio's Farmer-Author **Louis Bromfield**, who has written for every medium short of the head of a pin, turned in his latest copy to a calendar company. The hucolic prose: a description for each of twelve color photographs of his Malabar Farm for a 1955 calendar.

Gian-Carlo (The Consul) Menotti, Italian-born composer of eerie operas, was asked in Washington whether he thought composers ought to reap some of the take from jukeboxes. "Unfortunately," he said, "I'm afraid that my music will never get into jukeboxes unless the whole country gets neurotic."

While the principal contenders milled their tongues—**Winthrop Rockefeller** in his Arkansas mountaintop estate, and **Barbara ("Bobo") Rockefeller** in her Park Avenue apartment—word seeped out that a monster cash settlement was in the works as the first step to their divorce. The reported haul for Bobo and five-year-old **Winthrop Paul**: \$5,500,000 mainly in trust funds and securities, plus \$70,000-a-year alimony.



BOBO ROCKEFELLER
Word seeped.




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EDUCATION

Brother Commissioner

Just before he died after only two months as U.S. Commissioner of Education, Lee M. Thurston went on a search for a first-rate deputy. Last week the man he had in mind was named his successor: Samuel Miller Brownell, 53, brother of U.S. Attorney General Herbert Brownell Jr.

The son of a professor at the University of Nebraska, Sam Brownell took his doctorate in education at Yale, later became professor of educational administration. In 1947 he also became president of the New Haven State Teachers College. As U.S. Commissioner, Brownell will find himself helping brother Herb with one of the hottest political potatoes of the year: the five school segregation cases, soon to reappear before the U.S. Supreme Court.

Day for Don Miguel

Miguel de Unamuno, a brilliant man with flashing eyes who wrote novels, plays and poems, was long considered, with Ortega y Gasset, Spain's most influential philosopher. In 1901 he became rector of the nation's oldest university, and under him, Salamanca began to recapture some of the glory it had known in the days of Students Cervantes, Cortes and Ignatius of Loyola. This year, when Salamanca began laying plans to celebrate its 700th anniversary, it naturally included a solemn tribute to its great rector.

Deserve to Be Immortal. In his 72 years of life (he died in 1936), Miguel de Unamuno was forever in trouble. A fiery liberal, he was once exiled by Primo de Rivera, accused Alfonso XIII of being "unfit" to govern, attacked the republic and the rebels in turn, was finally dismissed by Franco. Though passionately religious, he could find no proof in logic for the immortality of the soul, felt that the only thing man could do was to "spend your life so that you deserve to be immortal." To some segments of official Spain, Unamuno was a heretic.

Last week, just before Salamanca's celebration was to begin, a pamphlet appeared in the streets called "Miguel de Unamuno: Greatest Heretic and Teacher of Heresy!" Among other things, it quoted Antonio Pildain y Zapain, Bishop of the Canary Islands, who attacked the philosopher as an "enemy of the religious faith common to all Spaniards." It also quoted a 1942 decree in which the then Bishop of Salamanca listed the books of Unamuno that were on the Index. In a sudden panic, the university changed the name of the Unamuno house, which was to be opened as a museum, to the Casa Rectoral. It canceled plans to visit Unamuno's grave, rescinded invitations to his relatives, barred the mention of his name in the program. Then university officials sat back to await the arrival of visitors.

Live Forever. The visitors came from universities all over the world. There was Oxford's red, Hamburg's blue, Padua's

ermine, the Sorbonne's yellow, white tie and tails from Harvard and Princeton. In the face of such a gathering, Salamanca should have been pleased—except for the irrepressible ghost of Miguel de Unamuno.

The visitors seemed determined to pay him tribute. They queued up hour after hour to visit his house, decked his bust with flowers, trudged through rain and mud to place wreaths on his tomb. Finally they gathered in the great Ceremonial Hall, and as each one rose to congratulate the university, the forbidden name seemed to pop up, again and again and again. At the end of the ceremony, Rector Pedro Lain Entralgo of the University of Madrid launched into an impassioned eulogy of "one of the Spanish masters who will



MIGUEL DE UNAMUNO
Honored: an irrepressible ghost.

live forever, long after many generations have died."

The Bishop of Salamanca frowned and lowered his head. But the cheers burst out, and for long moments applause thundered through the hall. Don Miguel had had his day, after all.

On the Map

By normal standards, academic or otherwise, there is little about Defiance (Ohio) College to attract distinguished visitors. It is a small (248 students), old creaking place that two years ago was hovering dangerously close to bankruptcy. But last week, Defiance played host to a man who had traveled 575 miles to lay the cornerstone of its new library. "I am here," explained President Dwight Eisenhower, "because of my affection and admiration for Kevin and Ruth McCann."

In the last two years, Defiance has come to have a good deal of affection for the McCanns, too. Since Kevin McCann took over as president in 1951, the college has begun to hum with new hope. An industrial engineer who enlisted as an

There's nothing so welcome as a



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GILBEY'S
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By appointment Whisky
Distillers to the late King George VI

Army private in 1942 and rose to become Eisenhower's personal assistant* and biographer (*Man from Abilene*), energetic Kevin McCann, 49, has dedicated himself to the once unlikely proposition that Defiance can be put on the map.

In 1951, the college was so poor that it had not been able to afford a new building for 35 years. Then the board of trustees began asking various university heads to recommend a man who might make a good president. At Columbia University, McCann read the letter addressed to his boss, and sent it along with a scrawled memo: "A good candidate for this job occupies the adjoining room to you. Will you recommend him?"

At first McCann was on campus only occasionally (he wanted to see Ike through the campaign), but he never forgot his duties. He turned the \$20,000 royalties from his book over to a Mamie Eisenhower



Paul March

PRESIDENT McCANN

"I can dream, can't I?"

Scholarship Fund. He made speeches, sent the fees back to the college. He also began nagging some of his old friends for money. By the end of his first year, Defiance was out of the red.

McCann upped his endowment to \$300,000, increased faculty salaries an average \$1,500, persuaded Editor DeWitt Wallace of the *Reader's Digest* to contribute a new recreation center, got the Philadelphia *Bulletin* to donate a press on which he hopes to print books of Americana. Most important, McCann raised enough money to start building the new library.

Last week, after seeing his old boss off to his train, President McCann was percolating plans as hard as ever ("I can dream, can't I?"). Among his dreams: a new office building, a chapel, a field house, two dormitories, a \$1,000,000 endowment, at least 300 students.

* This week, Ike called Kevin McCann back to Washington as a special consultant (mainly speech writing).

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Here's a brand new Levittown—this one in lower Bucks County, Pa.—an entire community planned, developed, and built by Levitt and Sons, Inc.—including schools, churches, parks, shopping area, and 16,000 homes that will house over 60,000 people by early 1955!

33,000 BENDIX WASHERS to one customer!

During 1947-1951, the original Levittown, Long Island was equipped with more than 17,000 Bendix Washers.

These washers were so attractive to home buyers and so successful in use, Bendix was chosen again for the huge new 16,000-home Levittown, Pa. That's 17,000 in Long Island, plus 16,000 here; a total of 33,000 Bendix Washers—all sold to one customer!

WHY BENDIX?

For the new Levittown, built to house employees of giant new industrial plants, the builders needed washers so

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Yet, as a family washer, it had to treat women's and children's clothes gently.

And naturally, like everyone else, they wanted to choose the best possible washer for the least money.

When all these needs had been considered, Levitt and Sons, Inc. found the one washer that measured up on every count was BENDIX in 1947—and Bendix again in 1953!

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The Nicotine and Tar Trapped by Viceroy's Double-Filtering Action Cannot Reach Your Throat or Lungs!

KING-SIZE FILTER-TIP VICEROY

MEDICINE

Echo of the Incas

The 31-year-old patient lay in an up-to-date operating room in Lima, Peru, surrounded by sterile gadgets and the paraphernalia of modern anesthesia. At hand, to forestall infection, were ultra-modern antibiotics. Flanking the patient were two of Peru's most distinguished surgeons, Drs. Francisco Graña Reyes and Esteban Rocca. But their instruments were bronze chisels and saws made of obsidian (volcanic glass) which were 2,000 years old when Francisco Pizarro conquered Peru.

Tightly wound around the patient's head was a three-layer bandage tourniquet such as Inca and pre-Inca surgeons used. With bronze chisel and copper hammer.



SURGEONS ROCCA & GRAÑA
Into the skull with an old chisel.

Graña and Rocca cut a hole in the left side of the patient's skull, and cleaned out a blood clot (the result of an injury) that had been pressing against his brain and had robbed him of the power of speech. They replaced the piece of skull and sewed up the scalp. The whole operation had taken 14 minutes. The ancient surgical instruments were sent back to the National Museum of Archeology. Last week the doctors examined their patient, told him he could go back to his work as a cabinetmaker this week.

The Lima surgeons' feat was no idle trick. For years they had studied ancient skulls, instruments and bandages, and had practiced using the museum relics in autopsies. After their first use on a live patient, Dr. Graña was delighted. The operation proved, he said, that the ancients' tools and methods were as good as the moderns', and in some ways perhaps better. For the future, he foresaw wider use of the tourniquet bandage, which had

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TIME, OCTOBER 26, 1953

given him an almost bloodless field of operation. And he thinks another pre-fabricated wrinkle may prove useful: flexible bronze needles, which the surgeon can bend when putting in stitches.

The Brain-Injured

For the first three years of his life, Billy was just another blue-eyed, blond youngster playing noisily and energetically with the neighbors' kids in Phoenix. Then one day he was hit by a car. Except for a bump on the head, he seemed unhurt and soon he was out playing again. But within a few days, he fell on a playmate's porch and lay there in a convulsive seizure. At the hospital, his parents learned that Billy's brain had been injured when he was hit by the car.

Billy's condition kept getting worse, and his parents became more desperate. His frequent seizures threw him to the floor where he cut his lips, blacked his eyes and bruised his body. He became frightened and insecure—the more so as other children shunned him.

"A Saint." Billy's parents went deep into debt, taking him to psychologists, psychiatrists and neurosurgeons (he had one brain operation, to no result). When they could borrow no more, their family doctor called Oreste Eslick Hood, director of Los Angeles' Institute for Child Study. Psychologist Hood said simply: "Bring the child to me." Billy's parents took him to Hood's special training school. There, for nine months, Hood lived and worked with Billy. Today, Billy is attending public school. Says his mother simply: "Mr. Hood is a saint."

Nobody knows precisely how many cases there are like Billy's, but they number hundreds of thousands. Famed Neurosurgeon Tracy Jackson Putnam estimates the number of brain-injured persons in the U.S. at as many as 2,500,000. Of these, he says, 13% have cerebral palsy (in which the injury to the brain involves the motor centers), and for them, much is being done. Perhaps 30% are so mentally retarded (often because of birth injuries) that they can be given little but affectionate care.

The group for whom most can be done, and least is now being done, according to Putnam and Hood, are a majority of the brain-injury victims, i.e., those who have been crippled by such things as blows, encephalitis, or a sustained high fever in infancy. Their plight is often worse, in a way, than that of the mentally retarded, because they know they are different and yet cannot help their failures and seizures.

Most of them are lost in time and space. Many cannot judge distances. Billy, for example, is missing the tip of one finger: he was pointing at the whirling wheel of a bicycle on a kickstand and jammed his finger into the spokes, which had seemed to him at a safe distance. Often they cannot count unless they can touch the objects. Most victims have a tantalizingly short attention span, so that teaching them calls for Job-like patience, but paradoxically they suffer from perseveration—the tendency to keep on saying a word



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or repeating an action long after the occasion for it has passed.

Drugs & Understanding. Bronx-born, California-trained Psychologist Hood, 40, saw the difference between the truly retarded and the salvageable brain-injured when he was hired to handle a class of Chinese "morons" in San Francisco. Most, he found, were not retarded at all, but their natural intelligence could not function normally because of their injuries. After he met Dr. Putnam (who has done as much as any man living to develop the use of drugs which now control epilepsy in two-thirds of its victims), Hood took over an abandoned mansion on West Adams Boulevard and started his special boarding school.

The 20-bed school has no gates or bars, no locks on the doors, and Hood leaves his cashbox unlocked. Yet his cases include juvenile delinquents convicted of larceny



Murray Garrett—Globe
TEACHER HOOD & PUPIL
For the lost ones, a Job.

Dr. Putnam prescribes drugs to control seizures; Hood adds the ingredients of love, patience and understanding. There are no punishments. Punishing a brain-injured delinquent, says Hood, "is like punishing a blind boy for tripping."

First the youngsters learn that Hood is on their side; soon they strike up friendships among the other students. But when, thanks to specialized and often individualized teaching techniques, they begin to overcome their handicap, they must be taught not to withdraw into their own society. "I keep telling them that this is a hothouse setup," says Hood, "that it isn't quite normal. Every chance I get, I take them with me to the cleaner's, the market or a restaurant. Then, with the security of the school behind them, they begin to cope with the world outside."

The U.S. has only a handful of such schools for brain-injured children. There should be hundreds, says Dr. Putnam. As a next step, he and Hood are laying plans for a \$1,000,000 ranch school for more children whose parents do not know where to turn for help.



"FILL 'ER UP"—SOVIET STYLE. Rare photograph shows Russian driver filling own gasoline tank at one of Moscow's 5 "service" stations. Station

attendant offers no service—just collects rationing coupons. Sign on state-owned station doesn't announce a brand of gasoline. It just says: No Smoking.

THIS IS A MOSCOW "SERVICE" STATION

Unretouched Pictures Show Conditions
Motorists Face Today In Russia

From behind the Iron Curtain come recent photographs of a typical Moscow "service" station showing what the Russian motorist is up against.

American editors who recently visited Russia report that even the fortunate few who do own cars have serious motoring problems. (Only 1 out of every 3,000 Russian families owns a car, while America has more cars than there are families.)

At the few filling stations service is non-existent—gasoline is rationed. Black market gasoline costs \$1.00 a gallon. Travel outside cities is almost impossible if you aren't a party official.

Conditions like these are what you can expect under a system where all industry is controlled by the State and where there is no competition for the motorist's business.

It's far different over here! Americans are used to having many independent service station operators compete for their business by offering them the world's finest oil products at reasonable prices. U. S. gasoline today, for instance, costs about the same as gasoline did in 1925—only the taxes are higher.

This contrast between conditions here and in Russia shows once again how important it is to all of us that America's system of privately-managed industry be continued.

Oil Industry Information Committee

AMERICAN PETROLEUM INSTITUTE, 50 W. 50th St. New York 20, N. Y.



← **ANOTHER VIEW OF** same "service" station shows Russian motorist's daily problems. Car in foreground has broken down—owner usually must fix it himself. With only 5 filling stations for Moscow's 5 million inhabitants, cars must wait in line.

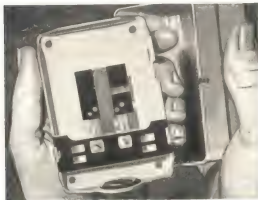


Whether your winter's mild ... or severe

Wherever you live

ELECTRONIC OUTDOOR THERMOSTAT GIVES MORE WINTERTIME COMFORT

Outdoor Weathercaster, equipped with electronic "feeler", raises indoor temperature when mercury drops



The Electronic Weathercaster, designed for mounting outside the house, is a truly remarkable instrument. The tiny "feeler" wire you see above senses outdoor temperature changes with electronic swiftness, enables the Weathercaster to signal your heating plant at the slightest weather change.

The Electronic Weathercaster, the outdoor thermostat you see at left, is just as important to your comfort in the South or Southwest as it is in the colder parts of the U. S.

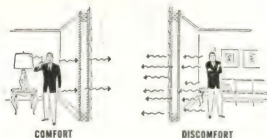
The reason for wintertime discomfort is outdoor temperature *change*—and there's lots of that everywhere. This change is what the Weathercaster takes care of—as the key element in Honeywell's new Electronic Moduflow Temperature Control System.

Electronic Moduflow, the result of years of research and testing, helps provide you with *constant* comfort—by *varying* indoor temperatures. Tests show that room temperatures should be higher when it's cold outside, lower when the weather warms up.

Conventional temperature control systems work on the old-fashioned idea that a constant temperature should be maintained indoors all the time, regardless of weather.

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Why you need varying indoor temperatures

Tests show that if indoor temperature is merely held constant as the temperature outdoors drops, you feel chilly and uncomfortable. Because as the walls of your home become colder they "draw" increasing amounts of heat from your body. How Electronic Moduflow solves this problem—and provides constant comfort—is explained at right.

ELECTRONIC MODUFLOW SYSTEM HELPS PROVIDE CONSTANT COMFORT

Honeywell's Electronic Moduflow is one of the greatest advances ever made in home heating control.

A simple, more sensitive electronic system, it provides superior comfort by raising indoor temperatures as the temperature falls outside.

If your present home has an adequate heating plant it can easily be equipped with this wonderful system because Moduflow is designed to be installed without tearing up walls or floor boards.



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You enjoy important fuel savings when you have Moduflow because:

1. Electronic thermostats are 8 times more sensitive than ordinary thermostats.
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3. The Electronic Clock Thermostat automatically turns the heat down at night to save fuel, and then turns it up before you wake—so you get up in a warm house.

And because elements of the system contain no moving parts, they require no costly maintenance.

For full facts about Electronic Moduflow see your neighborhood heating dealer. You'll find him listed in the classified pages of your phone book. Or mail the coupon direct to Honeywell.

MINNEAPOLIS Honeywell



Electronic Moduflow



Heat loss from your home—and from your body—is relatively low on a sunny winter day. So if you're an average person, you're perfectly comfortable with an indoor temperature of 71°. Electronic Moduflow takes these conditions into account, provides this temperature—automatically.



Heat loss from your home—and from your body—increases greatly when outdoor temperature drops. For perfect comfort under these conditions, indoor temperature should be raised—to compensate for colder walls. And that's what happens—automatically—in the Electronic Moduflow home.



How it works. The Electronic Weathercaster 1, constantly senses the outdoor temperature, and by means of electronic signals tells the Electronic Clock Thermostat 2, what indoor temperature is required for comfort. The Electronic Clock Thermostat in your living room signals the Electronic Relay Amplifier 3, which automatically adjusts the heating plant to provide the amount of heat required to keep your home at the right temperature according to the weather.

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THE PRESS

Headline of the Week

In the *Washington Daily News*:

SIR WINSTON
JOINS NOBELITY

Censorship by Contract

Several months before his latest book was published, Sexologist Alfred C. Kinsey gave newsmen a "conditional" peek at it. One of Dr. Kinsey's conditions: all newsmen had to sign a contract binding them to submit their stories in advance to Kinsey for "factual correction." Since only those who signed could see the book, most newsmen went along with the contract. But last week Kinsey tried to convert his "condition" into a principle.

In Indianapolis, where he was to lec-



DR. ALFRED KINSEY
An error corrected.

Arthur Siegel

ture before the Central Neuro-psychiatric Association, Kinsey announced that no reporter would get in unless he signed another contract agreeing to submit his story to Kinsey to "correct factual errors." The press promptly objected. "Perhaps," said *Washington Post* Managing Editor J. Russell Wiggins, who is also chairman of the Freedom of Information Committee of the American Society of Newspaper Editors, "the newspapers should agree not to go into biological research if Kinsey will agree not to go into newspaper editing." Added the National Association of Science Writers in a wire to Kinsey: "Your current demand raises an issue of [censorship]. No self-respecting newsmen can cover your address under the terms you lay down." No newsmen did until Kinsey, facing a unanimous press boycott, changed his mind and let reporters cover his lecture as they do any other meeting, without any censorship.

The President & the Press

When President Eisenhower took office last January, he had the editorial support of more than 80% of U.S. dailies, the biggest newspaper backing any Administration has ever had. Washington newsmen, however, were less enthusiastic about the new Republican Administration than the papers they worked for; a big majority of the reporters were for Stevenson during the campaign. Nevertheless, newsmen were willing to wait and see how the new Administration would get along with the press. After nine months in office, how do Washington newsmen feel about Ike and his Administration?

Last week Agriculture Secretary Ezra Taft Benson gave a part of the answer. Into the Agriculture Department's conference room crowded almost 100 reporters to hear about the department's new reorganization plans. "The Secretary," announced Benson's press officer, "will start off the presentation, then Assistant Secretary [Earl] Coke will follow with details and present some slides. Please hold your questions until we get through the presentation." Forty-five minutes later, when the lights snapped on, there was little time left for reporters to question Benson about his controversial farm program. As Benson marched from the room, it was clear that for him—if not for the newsmen—the "presentation" had been a success.

Man on the Beat. The big complaint of capital reporters is that news by presentation is the cornerstone of the Administration's press relations. As a result, newsmen often get little chance to question top Government men if the presentation does not answer their questions or explain the policies satisfactorily. Complains *New York Times* Correspondent Bill Lawrence: "There's too much B.B.D. & O." Trying to reach sources directly to get the answers has posed another problem. Top Ickemen have generally become available to bureau chiefs, columnists and publishers, but newsmen covering routine beats are often left with little more than hand-outs. "I can get to see Brownell pretty readily," explains one Washington bureau chief, "but my beat man at Justice has a bad time even reaching any of the Assistant Attorneys General."

The presentation trouble goes right up to the top. At his press conferences, the President himself is friendly, at ease and no longer worried about questions that reporters might ask, though he has held only 15 press conferences. (In the first year of office, Truman had 42; Roosevelt 102 and Hoover 23.) But his announcements are made flatly, with little elaboration. Newsmen who try to question him are often good-naturedly, but nonetheless firmly, brushed aside. As a result, their reports are often confusing. Fortnight ago, after Ike was questioned on balancing the budget, the *New York Times* headlined: EISENHOWER IS FIRM ON BUDGET BALANCE. But the *Washington Post* reporting

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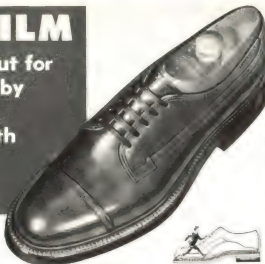
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H 87

Ike's answer to the same question, said. PROLONGED BUDGET DEFICIT IS IMPLIED BY EISENHOWER.

Free Time. Such old New Dealers as Columnist Drew Pearson think the Administration's remoteness from working newsmen is a root cause of the trouble. compare the Ike Administration to the Hoover regime, when Hoover and his staff talked freely to newspaper bigwigs but seldom to other reporters. Thus, Washington Post Publisher Philip Graham plays golf with Presidential Assistant Sherman Adams, but the Post's able White House correspondent, Ed Folliard, has been able to see Adams only once, Ike's Press Secretary James Hagerty is a superb pressagent and well liked by everyone. But he frequently does not know about decisions until they are ready for public presentation and consequently cannot give the kind of background briefings that report-



JAMES HAGERTY
Information or presentation?

ers often got from Truman's press aides.

Hagerty is, however, responsible for one major change in the Administration's relations with the press. "We're wasting millions of dollars of TV time," Hagerty told an early Cabinet meeting. From then on, some high officials began to appear regularly on TV panel shows while avoiding reporters assigned to them, apparently in the belief that TV was a fair substitute for press conferences. But Cabinet press relations are slowly improving. Defense Secretary Charlie Wilson, who rarely saw the press at first, recently started holding weekly on-the-record meetings with reporters. Secretary of State Dulles twice in hot water after speaking too freely with newsmen (TIME, Sept. 14), now sees them regularly, handles his meetings like an old master.

Attorney General Brownell, after antagonizing most of the Washington press by leaking the Warren appointment to five favored newsmen (TIME, Oct. 12),

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last week helped repair the damage by delivering a first-rate briefing to newsmen at the National Press Club on the problem of witnesses who take refuge behind the Fifth Amendment in loyalty investigations (see NATIONAL AFFAIRS). Says Brownell: "I have made mistakes during the first nine months, and I probably will make a lot more . . . The relationship with the press and the various media of information is a most difficult one."

Another source of difficulty is that even old Washington newshands, accustomed to the glib fluency of politicians, often have trouble understanding the vastly different ways and language of the new "businessman's" Government. "The main difference so far," says one correspondent, "is that the Trumanites would keep you up until 2 a.m. talking about what they were doing. The Ike man sees you for 15 minutes in his office." As a result, such complicated news stories as the Treasury's tax and money policies, atomic energy, defense spending or even U.S. foreign policy are often presented by newspapers in conflicting or contradictory ways. WASHINGTON NEWS MILL GETS ALL FOULED UP, headlined *Editor & Publisher* in a detailed account last week of some recent Administration press bobbles.

Milk-Wagon Horses. Washington reporters themselves are far from blameless in their relations with the Administration. Some seem to feel that because their papers supported Ike, their hands are tied, that all stories must be favorable. Said one cynical newsmen: "Reporters don't have to be told any more than milk-wagon horses. They learned all the stops long ago, and they do it just by instinct." Many a newsmen also seems overawed by Ike's national popularity. "I don't think our readers are ready for critical reporting yet," says a top columnist.

But if Ike men still lead relatively sheltered and protected lives, their too great reliance on packaged press relations has often failed to make clear exactly what Administration policies mean. Until the Administration speaks with a clearer, franker voice and reporters go after their stories unhampered by second-guessing their publishers or their readers, Washington coverage will not be what it should be.

A Matter of Taste

With its front page still carrying stories about the Greenlee kidnapping case (TIME, Oct. 12 et seq.), the St. Louis *Post-Dispatch* last week printed a brief announcement on its comic page in place of two popular comic strips: "The Buz Sawyer and Steve Roper serial strips have been omitted. They will not be restored until after the kidnapping episodes in both strips, which may be offensive to many readers at this time . . ." After the announcement appeared, the paper was flooded with letters, many approving the P-D's move. But other readers were just as strong against dropping the strips. Wrote one reader: "An editor has no license to censor a feature of his paper simply because it may be offensive to some people."



S.P.

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Taking the teeth out of this water-borne rock at first seemed easy. They would use rubber-lined pipe. This would cushion the bite of the sharp particles and curb their acid appetite. But, the maze of equipment, structural supports and other piping through which this lifeline had to thread made rubber-lined pipe impractical. Too complicated a layout, too much prefabrication, too many fittings, too much time and expense were involved.

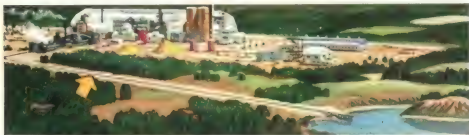
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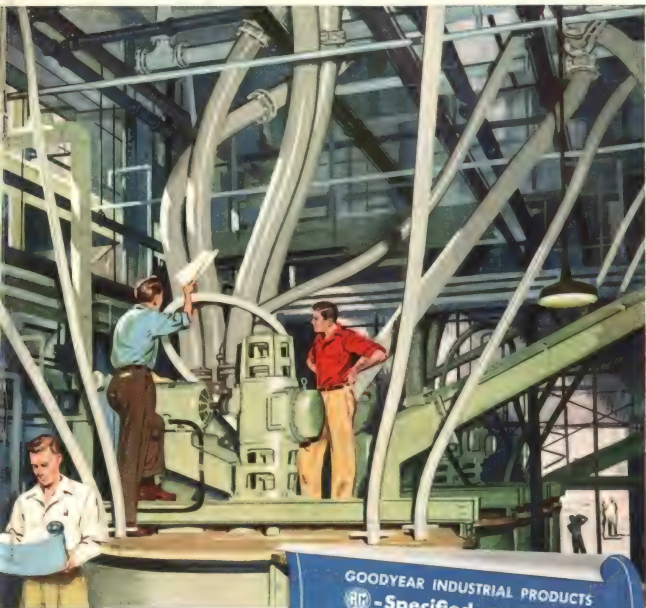


(Arrow) Half-mile Diversipipe waste disposal line.



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RELIGION

Fighting Words

In London last week, the Most Rev. and Rt. Hon. Geoffrey Francis Fisher, Archbishop of Canterbury and Primate of All England, was making a speech to his bishops and clergy. In the rich voice with which he dominated the radiocast of the coronation, the archbishop was ranging through the state of Christianity around the world when ears suddenly pricked to what sounded like fighting words—not against enemies of religion but against the Roman Catholic Church.

"I would mention a booklet to be published this week by S.P.C.K. [the Anglican Society for Promoting Christian Knowledge] entitled *Infallible Fallacies*," said the archbishop. "Roman Catholics



THE ARCHBISHOP OF CANTERBURY
Spiritual bullying?

in this country and wherever churches of the Anglican Communion exist have, as the booklet says, for some time past intensified their propaganda . . . We of the Anglican Communion . . . hate attacking another Christian body as much as many Roman Catholics deplore the constant attacks of their own church upon ours. But these attacks do call for occasional answers . . . and in this new booklet our people will find a reply . . .

If Roman Catholics and Anglicans thought this was strong stuff to be coming from the top prelate of the Church of England, they opened their eyes wide when they turned to the pamphlet, *Infallible Fallacies*, by "Some Priests of the Anglican Communion." is a closely reasoned piece of polemic in a venerable but almost forgotten tradition. Samples

¶ "The doctrinal errors of the Roman Church are a formidable obstacle in the path of any great movement of Anglicans towards the Roman Church . . . The

Infallibility of the Pope . . . is perhaps the most obviously unscriptural and erroneous of these new doctrines . . . And the fact that there have been so few 'infallible' utterances of the Pope (and so much argument by Roman Catholics as to how many there have been—the estimates vary between three and nine) leads to the conclusion that the doctrine really is nonsense."

¶ "Although this iniquitous practice [of selling indulgences directly] has been discontinued, the Roman Church still makes huge profits out of the credulous belief of simple people in indulgences, by the alms which are encouraged when indulgences are sought, and by the sale of rosaries and other 'indulged' articles. Few Anglican priests would care to become involved in such wholesale exploitation of simple people's credulity."

¶ "[The] great bureaucratic system of the Roman Catholic Church, centralized in Rome and tightly controlled by the Pope, is totalitarian. The transition from one kind of totalitarianism to another is an easy one, and it is well known that the countries of Western Europe in which Communism is strongest today are the predominantly Roman Catholic countries."

¶ "The close discipline exercised by Roman Catholic priests upon the laity . . . often amounts to spiritual bullying. Decisions which normal persons ought . . . to make for themselves in obedience to their consciences are made by the Pope and enforced through the priests—such questions as what schools their children may attend, or what books they may read."

¶ "Some of the Roman Catholic methods of proselytizing are most objectionable . . . Particularly do we condemn the practice . . . of touting for converts among the seriously ill and dying in hospitals. There have been instances of lifelong loyal Anglicans being pestered by Roman Catholic priests when in no physical or mental condition to resist."

¶ "There is, moreover, a certain duplicity which is to be detected in the Roman Catholic official mind. One example must suffice here. The Roman Church officially upholds the plain teaching of Christ against remarriage after divorce. But in practice it allows it by means of various legal devices—chiefly by multiplying the possible reasons for annulment. Thus the Roman Church manages to gain on the one hand the reputation for strictness, but on the other is able to allow the remarriage of those it particularly desires to please."

Psychiatry for Pastors

The doctor sat behind a desk at the apex of the L-shaped room; the ministers and their wives sat at ease before him. At the doctor's right was a blackboard, and on his desk stood a microphone wired to a tape recorder which ran steadily throughout the four-hour session. "It has been said that the line between love and hate is

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razor-thin," said the doctor. "It's thinner than that. It's not there at all. Hate is simply a counter-attitude to love." Nobody demurred at that, and the ministers and their wives went on to talk of other things—not shoes and ships and sealing wax, but exhibitionism and impotence, sexual deviation and married love.

Masochist, or Son of God? This relaxed gathering in Omaha last week was the latest meeting of a group of 38 men and women, mostly Methodist ministers and their wives who have been getting together about once a month for the past two years. They began when a church-going Omaha pediatrician named Dr. Charles Tompkins decided that while ministers and psychiatrists were trying to do much the same job, the psychiatrists were doing it better. He persuaded his medical-school classmate, Dr. G. Alexander ("Bob") Young Jr., who became a



DRS. YOUNG & TOMPKINS
About inter-love, bosh.

psychosomaticist after the war, to take on a group of ministers for lectures, discussions and group therapy. Then he persuaded the Rev. Ben Wallace of Omaha's Hanscom Park Methodist Church to help round up a group.

They called the result the Ministers' Clinic of Nebraska. Members paid \$10 a couple per meeting, and some of them drove as much as 300 miles to get there. Drs. Young and Tompkins served without pay. And doctors and clerical couples decided that the experiment was a dramatic success.

Once they got over their natural skittishness of the facts of unconscious life, informal, easygoing Bob Young found it surprisingly easy to get his clerical couples talking about their aggressions, repressions and sexual problems. Even a little theology was kicked around—with some of the inanity that is often a byproduct of the mixture of Scripture and Freud. One meeting considered the question of

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whether Jesus Christ was a masochist. (Yes, said Bob Young: he denied himself marriage and made his life one long bid for suffering. No, said the ministers: men crucified him because they were not yet ready for the Son of God and his principle of love.)

Mad All the Time. But for Bob Young's ministers and their wives the psychiatric sessions have opened new vistas. "For 2½ years," says the Rev. James L. Ray, 29, of the First Methodist Church in Auburn, Neb. (pop. 3,422). "I worked with a church youth group in Lincoln, and I never had one young person come in for personal counsel. Then one night I talked about what I've been learning these last two years—dynamic psychiatry. The next week seven young people came in for personal talks, and they've been coming ever since . . ." To the Rev. Walter L. Jewett of Centenary Methodist Church in Beatrice, Neb. (pop. 11,813), the group has "meant a reorientation of my entire life. Why, I used to be mad all the time—and I never realized it . . . I'd been preaching for 25 years, and I had no adequate idea of how to tackle the job I had to do."

Dr. Young finds one heartening proof of success in the fact that before his work with the ministers started there was only one group of Methodist churches in Nebraska sponsoring clinics on family life, whereas today there are 27—with more starting up each month.

The ministers' clinic, which has changed its name to the Institute of Psychology and Religion, now has a second group (largely ministers and their wives) under way with Dr. Young and the tape recorder. At their first session early this month, Bob Young brought up the question of love. "We've all been brought up with the idea that we give much to others," he said. "Yet it simply isn't so. You can't feel another person's feelings. There is no inter-love. Love is an intrapersonal thing."

The room bristled. "Right now," declared one of the ministers, "we'd say hosh."

Words & Works

¶ Lindenwood College in St. Charles, Mo. conferred an honorary degree of Doctor of Humanities on Lydia H. Niebuhr, 82. Her qualifications: "A long life of service to religion and church education," and three extraordinary children—Theologian Reinhold Niebuhr of Manhattan's Union Theological Seminary, Theologian Richard Niebuhr of New Haven's Yale Divinity School, Theologian Hilda Niebuhr of Chicago's McCormick Theological Seminary.

¶ At ceremonies attended by 15 cardinals (including three of the four in the U.S.) and more than 200 U.S. archbishops, bishops and priests, the Pope dedicated the new \$4,000,000 building of the 94-year-old North American College in Rome, which will accommodate 160 seminarians more than twice the number housed in the old quarters of this famed training school for the priesthood.

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New Plays in Manhattan

The Teahouse of the August Moon (adapted by John Patrick from the novel by Vern Sneider) has roughly the same locale as *Mister Roberts* and *South Pacific* and should have roughly the same success. The play has all the virtues of a big popular hit and not too many of the usual drawbacks. In treating of an occupation officer's experiences in an Okinawa village, Playwright Patrick has chosen a warm comedy level and stuck to it. Perhaps more crucially, Playwright Patrick, helped by able Director Robert Lewis and Scene Designer Peter Larkin, has created throughout an artificial, fairy-tale mood. Hence, though East is East and West is West, the twain meet and get along fine—for the good reason that an even more hostile twain, reality and make-believe, stay miles apart.

Captain Fishy (John Forsythe) is sent to the village of Tobiki with orders to teach the natives democracy and to build them a pentagon-shaped schoolhouse. He brilliantly bungles his assignment: rather than march them glumly in formation toward their desired goal, he lets them mosey to it down their own primrose path. They wax prosperous selling sweet-potato brandy to the U.S. armed forces; they grow affectionate when allowed to build a teahouse instead of a school. There is not only joy in Tobiki, but, at the final curtain, notable satisfaction in Washington. A genial satire, the play blueprints the superiority of the human heart over the military mind.

The prettiest scenes are those between Fishy and the uniformly lovable natives, who first offer him gifts and finally devo-

tion. The funniest scenes are those between Fishy and his hidebound, beifuddled blockhead of a colonel (well played by Paul Ford). The most individual scenes are those in which David Wayne, as a native interpreter full of peasant wisdom, comes engagingly before the curtain and comments on the story.

By keeping entirely to surfaces, a play that strives after popular appeal is never compelled to make compromises. Even so, the writing sometimes fails it: before the story gathers momentum, it often seems more cute than droll, more hack-professional than peasantlike. It is not until the teahouse is building that the captain and the colonel are sufficiently at odds to become hilarious. And it is not until the teahouse is built, and there is music and graceful Mariko Niki's geisha dance, that the play takes on its tinkly charm. But by keeping its best foot backward, *The Teahouse* ends on just the right note of wistful gaiety.

Late Love (by Rosemary Casey) pictures a household apparently bullied by a puritanical old dowager, but actually kept in chains by her priggish novelist son. It tells how a lady painter arrives to paint the master's portrait and stays on to set his people free.

That the prig is incredible—is, in fact, a mere setup for the action—matters less than that everyone else is so nice. Never were people more aggressively charming, genteelly rowdy or sweetly romantic (for *Late Love* has more than its share of early love). Arlene Francis and Lucile Watson do what they can to enliven things; but the play is for those who take their tea very weak, and with three lumps of sugar.



MARIKO NIKI, JOHN FORSYTHE & DAVID WAYNE
Best foot backward.

Bob Golby



"Fired? I quit!"

Read how banks helped farm machinery replace the horse.

Give the grey mare above a carrot for horse sense. She retired knowing full well that only a stubborn mule would try to compete with any breed of 1953 tractor.

Today most American farmers (along with a good many farmers abroad) burn gas instead of oats to get their horsepower. Thus the mechanical marvels turned out by America's farm machinery manufacturers have been put to work around the world. In less than 50 years their inventive genius created machines and implements that have stepped up the plowman's daily "turnover" from 2 to more than 30 acres.

Bank money helped

But without *banks* things might have

been a lot different down on the farm.

From the early steel-wheeled monsters to the most modern hydraulic-lift beauties, banks have helped manufacturers turn out faster, tougher, easier-to-use farm machinery.

How?

Well, bank loans help tractor and implement companies right down the line—stocking raw materials, accessories—gearing assembly lines to new models—freeing working capital for development and research. On the marketing level, bank loans help finance dealers, and come full circle by helping individual farmers buy tractors and implements.

What this means to you

Add all this up and you only need half a squint to see that commercial banking has a long row in the manufacture and distribution of the ma-

chinery used by American farmers to grow and harvest some of the biggest, most bountiful crops in the world.

This is true because of one grass-roots fact: *It's competitive banking's job to make the community's idle funds available whenever and wherever business finds opportunities for profitable enterprise.*

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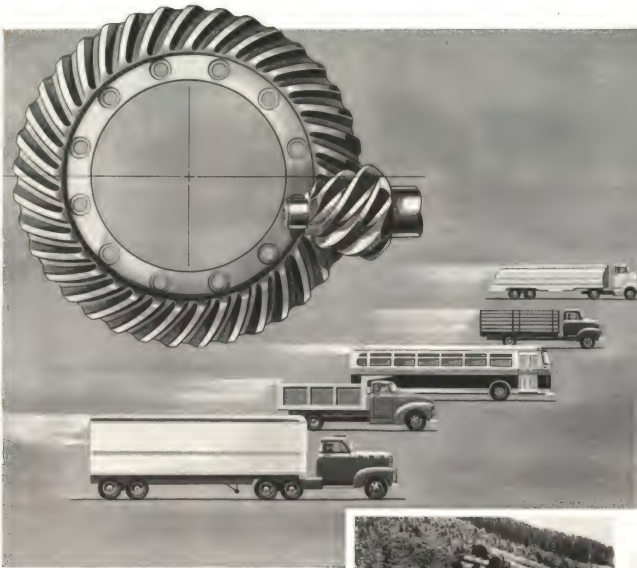
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WITH *HYPOID* GEARS!

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TDA, during nearly a half-century of designing and building heavy-duty truck axles, has pioneered and developed a host of major improvements that help trucks perform better, last longer and operate more

economically. The most notable of these is Hypoid gearing. Proved by billions of ton-miles of actual operation, Hypoid gearing offers the slower gear ratios necessary for today's high-speed, high-powered engines. Its strength and rigidity enable trucks to stand extra miles of extra-hard service. Equally important, TDA has engineered Hypoid gearing into a complete line of axle capacities—including single-speed axles, two-speed axles and tandem-drive axle units.

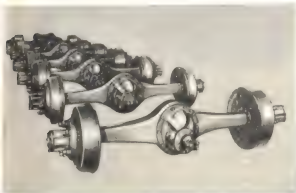
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Today's business girl gets her man in a much faster, more dependable way . . . one that *always* works! She simply flashes his number through the Edwards Executive Paging System to all corners of the plant. The wanted man can't fail to see and hear his signal. 209 others can be coded on the same signal board.

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Rich Third

The once laggard third in radio and television's Big Three is coming up in the world. Eight months ago, the American Broadcasting Co., \$7,500,000 in debt, merged with United Paramount Theaters (combined assets: over \$144 million) in the biggest transaction in broadcasting history. For ABC, it was a spectacular shot in the arm and its first real chance to match bankrolls with NBC and CBS. With its new wealth, ABC promptly paid off its debt and set to work building programs (primarily for TV) and harvesting new affiliates (latest total: 158 TV stations, 363 radio outlets).

This week ABC's President Robert E. Kintner, 44 (who teamed with Pandit Jo-



Camera Associates, Inc.

ABC's KINTNER & WEITMAN
The mint suggested fresh flesh.

seph Alsop in writing a prewar Washington column), totted up the results to date, found ABC's television business (in sponsor billings) to be 51% better than a year ago, and its radio business 15% up over 1952. "Star power" did the trick, Kintner says. Early in its new life, the network decided to brighten up its TV by going out for big entertainers. Vice President Robert M. Weitman, a Broadway-wise showman who turned Manhattan's Paramount Theater into a mint by combining its first-run movies with name bands and singers, was called in as chief talent scout. Showman Weitman brought home a choice selection of what he calls "flesh": Dancer Ray Bolger, Professional Toastmaster George Jessel, Hooper Paul Hartman, Nightclub Comedian Danny Thomas, Child Star Brandon De Wilde, Cinemacross Arlene Dahl. All began their ABC labors during the past month in sponsored programs which are, on the whole, first-rate. Except for De Wilde and Jessel (who roams the

network with two TV shows and one on radio), they appear on film.

Along with star-grabbing, ABC is also fielding such top-drawer dramatic programs as *Cavalcade of America* (in its new television dress), *The Kraft Theater*, *The U.S. Steel Hour* (The Theatre Guild of the Air, converted to TV from NBC radio). And all this, boasts Kintner, is just the beginning. Other ABC plans:

¶ An expanded news and special-events operation, with Vice President John (What's My Line?) Daly running the network's television news.

¶ More daytime programming, ABC expects to do simultaneous telecasts of such veteran radio shows as *The Breakfast Club* and *Mary Margaret McBride*, then build new daytime programs around them.

¶ Juicing up ABC radio, now that the big TV overhaul is under way. In January Disk Jockey Martin Block will move his spectacularly successful *Make Believe Ballroom* to the network after 18 years at Manhattan's WNEW.

Kintner thinks that a revitalized ABC is just what the whole industry needs. Says he: "Because we are improving, our competition will have to improve, too. The public will come out on top."

On the Way

Color television, the industry's answer to 3-D, was off to a hopeful start. The Federal Communications Commission, assembled in Manhattan last week for a look at the latest in color TV, saw the result of months of work by the National Television System Committee, representing major manufacturers and networks, whose job it was to develop compatible color standards that FCC would approve.

To show what could be done, NBC, CBS and Du Mont each took a turn transmitting scenes ordered by FCC: NBC ran off a short variety show, then bounced some color pictures to Washington, D.C. and back, alternating between coaxial cable and microwave relay; CBS concentrated on a brief outdoor scene; Du Mont showed some ultra high frequency color slides; NBC finished up with its own outdoor pickup. Hovering tensely over FCC during the programs was a Hues Who of experts, executives, engineers and designers. Among them: RCA Board Chairman David Sarnoff, who kept his eyes fixed on CBS's new color tube ("No comment"), and CBS President Frank Stanton, who watched his own set from 15 feet away with a pair of high-powered binoculars.

For the most part, the showing was a success. FCC was "impressed," Said Chairman Rosel H. Hyde: "It is not unreasonable to expect that the commission will approve compatible color TV standards by Christmas." Commented FCC Commissioner Frieda Henock: "Color doesn't make you look as fat as black and white."

Now that FCC approval is at hand, internal wrangling among manufacturers and networks will get hotter. RCA

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"the beginning of
baldness"...**

We do not claim miracles. We can't prevent baldness. Nor do we believe anyone can. But you should know the following facts about dandruff.

Dermatologists differ as to causes of baldness, but say the condition symptomized by excessive dandruff does often lead to baldness.

Seborrhea

Dandruff commonly arises from a disease of the scalp called *seborrhea*. Many leading dermatologists say that a causative agent of seborrheic dandruff is a tiny parasite called the *Spoore of Malassez*. In most men who have it, seborrhea progresses through three stages:

1. Dry white scales flake off your scalp.
2. Moist, sticky scales appear on scalp. In many cases, hairs begin to die.
3. "Choking" of hair roots with fatty substance from glands, dead cells and dirt may occur. Result is increasingly "thin" hair, often baldness.

A scalp hygiene program

Watch your general health; if "run down," see your doctor. Apart from that—give your hair and scalp the right kind of care. Here is an easy-to-follow home program—the Kreml Method of scalp hygiene—used by leading barbers and hairdressers:

Tonight, shake Kreml Hair Tonic generously on to your head. Massage your scalp vigorously. Next, apply your favorite shampoo. Work up a thick lather—without putting any water on your head. The lather comes easily if you have used enough Kreml Hair Tonic.

Now, rinse with water. Lather again. Rinse. Dry hair thoroughly. Shake on Kreml Hair Tonic—massage it in—comb hair.

Tomorrow morning—and every morning: Shake on Kreml Hair Tonic—rub it in—comb hair in place.

At first, more dandruff flakes than usual may appear. This simply means dandruff is being "chased out." In stubborn cases, repeat Kreml-and-shampoo treatment.

Inhibits growth of Spores

There is no known permanent "cure" for seborrheic dandruff. But certain ingredients of Kreml inhibit the growth of the Spores of Malassez. The Kreml Method has helped thousands of men. Letters tell us so!

Money-back offer. Try the Kreml Method; and, if not entirely satisfied, write The J. B. Williams Company, Glastonbury, Conn. Enclose Kreml label—tell us what you paid. We will gladly refund your money.

Get Kreml today. And if you need shampoo, ask for our Kreml Shampoo. See how quickly the Kreml Method makes your head feel better! The J. B. Williams Company.

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claims to have the best transmitting system: CBS, which introduced a new receiver tube two weeks ago, insists it is better than RCA's tube and furthermore, easier to mass-produce. What does it all mean to television? Color TV sets may be on the market by next fall; screens will be small (about 14 inches) at first; prices (on early sets) about \$700 to \$1,000.

New Shows

Where's Raymond? (Thurs. 8:30 p.m., ABC-TV) is an amusing exhibition of perpetual motion by Ray Bolger. As a fancy-free Broadway dancer who is the



RAY BOLGER
Never out of the shower.

despair of his starched manager-brother (Allyn Joslyn), Bolger squanders his salary, plays marbles with the neighborhood kids, habitually gets to the theater seconds before curtain time. But once on-stage, he is his familiar self, dancing on rubber legs, rolling soulful eyes, singing like he never left his morning shower. Although the hero is a bit too adulated, Bolger-in-motion makes up for all shortcomings. Sponsors: American Tobacco Co. and Sherwin-Williams Co.

Jamie (Mon. 7:30 p.m., ABC-TV) puts eleven-year-old Brandon (Shane) De Wilde to work, as Jamieson John Francis McHumber, in the "heart-warming story of an orphan lad in search of a real friend among his many well-meaning relatives." Young Brandon makes a captivating orphan, the trial and delight of his understanding grandfather, Ernest Truex. Sponsors: Duffy-Mott Co. and Ekco Products.

Topper (Fri. 8:30 p.m., CBS-TV), after 27 years of consorting with ghosts in Thorne Smith's novels and in the movies, starts all over again on TV. As Topper,

Leo G. Carroll is properly stuffy and henpecked (by Lee Patrick) until a playfully dead young couple (Anne Jeffreys and Robert Sterling) and their 165-lb. St. Bernard show him how to have his fun and his wife's adoration too. Despite the convulsive dubbed-in laughter, it is a whimsical half-hour with a comic formula. Sponsor: R. J. Reynolds Tobacco Co.

Colonel Humphrey Flack (Wed. 9 p.m., Du Mont) is a supercilious old rogue (played by Alan Mowbray), who is supposed to be "a modern Robin Hood with a heart of gold" because the victims of his magnificent swindles are swindlers who think they are swindling him. This apparently makes everything all right. Sponsor: American Chicle Co.

The Marriage (Sun. 7:30 p.m., NBC Radio) involves the family problems of Hume Cronyn and Jessica Tandy, who made domesticity pay off handsomely in the Broadway hit play, *The Fourposter*. As Ben and Liz Marriott—17 years married, two children—they give refreshingly restrained performances, make the most of intelligently written scripts which sometimes skirt close to radio taboos, *e.g.*, when daughter protests that brother has gone to the bathroom with the complete works of James Fenimore Cooper. Un-sponsored.

Program Preview

For the week starting Friday, Oct. 23, Times are E.S.T., subject to change.

RADIO

Stars Over Hollywood (Sat. 12:30 p.m., CBS). *Blackout* with Victor Moore.

Theater Royal (Sun. 9:30 p.m., NBC). Sir John Gielgud in *The Happy Hypocrite*.

Dutch Schultz (Mon. 8 p.m., CBS). Broderick Crawford as a big-time racketeer.

Philco Radio Playhouse (Wed. 9 p.m., ABC). Joseph Cotten and Margaret Phillips in *The Dusty Drawer*.

TELEVISION

Person to Person (Fri. 10:30 p.m., CBS). Edward R. Murrow tours Arthur Godfrey's Virginia farm.

N.C.A.A. Football Game (Sat. 2:45 p.m., NBC). Princeton v. Cornell.

Wanda Landowska at Home (Sun. 4 p.m., NBC). The famed harpsichordist interviewed.

Colgate Comedy Hour (Sun. 8 p.m., NBC). Donald O'Connor and Lauren Bacall.

Robert Montgomery Presents (Mon. 9:30 p.m., NBC). Somerset Maugham's *Cakes and Ale*.

U.S. Steel Hour (Tues. 9:30 p.m., ABC). Dramatization of life in a Korean prisoner-of-war camp.

At Issue (Wed. 8 p.m., ABC). Pen-body Award Winner Martin Agronsky shaking news out of guest politicians.

Kraft Television Theater (Thurs. 9:30 p.m., ABC). *The Barretts of Wimpole Street*.

Ford Theater (Thurs. 9:30 p.m., NBC). John Derek and Pat O'Brien in *Tomorrow's Men*.

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Johns-Manville Insulations are scientifically engineered to the job. Experienced J-M Insulation Engineers serve industry by specifying the right J-M materials for every industrial use from 400°F below zero to 3000°F above. Experienced J-M Insulation Contractors apply these materials according to proved J-M methods. This combination of men and materials saves American industry a billion dollars in fuel every year. For more information write Johns-Manville, Box 60, New York 16, N. Y. In Canada, 199 Bay Street, Toronto 1, Ontario.

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ART

Autumn Harvest

Three U.S. museums were exhibiting important new acquisitions:

□ The Los Angeles County Museum showed off El Greco's magnificent, somberly calm *St. Andrew*.⁸ Alongside the masterpiece, the museum displayed a fascinating find: a sheet of rare El Greco drawings in red chalk—preliminary sketches for *St. Andrew* and for another work (the head of a spectator in *The Despoiling of Christ*). For decades, the El Greco sketches had been misfiled in a British collector's album of drawings by Francisco Goya. They were picked up by Dr. William R. Valentiner, the museum's treasure hunter, for a bargain \$2,000.

□ The Dallas Museum of Fine Arts displayed a looming mural (18 ft. by 10 ft.) by Mexican Artist Rufino Tamayo (commissioned last year in the hope that it would help eliminate anti-Mexican prejudice in Texas). Titled *El Hombre*, the mural shows a monolithic, foreshortened giant, his back to the viewer, growing like a strange modernistic tower into the sky. His legs, bulging with orange-colored, cubist muscles, are firmly earth-bound; but his upper half reaches into the stars. Explained Artist Tamayo: "I wanted to show man as a rational being going to higher places." Dallas, by & large, was delighted. Mayor Bob Thornton grunted appreciatively: "Looks like he's got his feet in the mud . . . Been that way myself."

□ Houston's Museum of Fine Arts held its first show of 36 Italian and Spanish paintings of the 15th to 18th century, a "permanent loan" from Collector Samuel H. Kress, 90, the dime-store tycoon (*TIME*, April 27). Among the best of Houston's windfall: a warm-hued *Nativity* and *Adoration of the Shepherds* by Titian and his brother Francesco, fascinating with its bright but strangely stormy sky; Goya's *A Maja and Two Toreros*, its gaily clad figures oddly accented by the sinister tones of its wooded background. Under Kress conditions, Houston would not have gotten the pictures unless they could be displayed in an air-conditioned gallery. New air conditioning was contributed by rich, young (40) Oilman John Blaffer. Said Blaffer recently: "I'm a whisky and trombone man myself. [But] Texas is reaching an artistic and cultural stage comparable to New York in the 1850s."

Telegrapher

For two decades, Painter Paul Colin had all France for an art gallery. His work appeared on stately buildings and on ruins, on the walls of Paris' Folies-Bergère and in a thousand small-town railway stations.

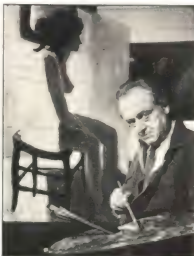
8 St. Andrew was a Galilean fisherman and brother of St. Peter. During the reign of Nero, he was crucified by being bound to a decussate (X-shaped) cross. In the painting owned by Los Angeles, the martyr supports one shaft of the cross and raises a hand in blessing. In other versions, El Greco pictured the scene from various angles and in different moods.



Los Angeles County Museum
EL GRECO SKETCHES
The hunter got a bargain.

As France's most successful poster artist, Colin turned out the best *affiches* since Toulouse-Lautrec, and he had mastered his predecessor's trick of seizing a subject's single feature and turning it into an artistic stop sign. Among Colin's subjects: Isadora Duncan, Josephine Baker, Pavlova, Katharine Hepburn, the French National Railroads, Cinzano, vacation resorts such as Cannes and Deauville.

Soon after World War II, successful Artist Colin—who had started as a penniless Montmartre dauber, decorating bistrot walls and menu cards—concentrated on serious painting. Last week Paris saw the result. Painter Colin himself was on hand in the gallery to explain the difference between his old and his new work: "Designing a poster is like writing a telegram. Painting a picture is like writing a letter."



PAINTER COLIN & NUDE
He leaves out nonessentials.

As a letter writer, Colin kept his telegraphic style: he was terse, stuck to the main points, ruthlessly cut out punctuation and unnecessary sentiment.

His show was called *Femmes*, but few of Colin's 33 canvases contained whole women. One Degas-like study showed a ballet lesson: a room filled with morning light and dust in which four isolated legs without bodies kicked in the air. In another picture, a wistful nude sat on an airy chair, minus her back and bottom. The effect was charming because the spectator's mind quickly filled in the missing portions, like the omitted words in a telegram. A pair of muscular legs and two busy hands easily became a ballerina bending over to put on her tights. Said Colin: "I paint the things I consider essential. To me, women are merely subjects. A nice female breast has no greater artistic value than a ripe tomato, and a woman's torso is not necessarily more beautiful than a well-built guitar."

Some critics who like their guitars complete questioned the truncated treatment ("Is Colin a sadist?" asked one solemnly). But they unanimously praised his brilliant draftsmanship and his tender use of color. Wrote *Le Peintre*: "A great artist . . . Behind his playfulness lies a lot of meditation and some particular mystery which is Colin's own invention . . ."

Night & Day

As a young man, Vincent Van Gogh, the son of a Calvinist minister, worked as a lay preacher among the poor coal miners of Belgium. At 26 he was dismissed by church authorities because his methods were too unorthodox (e.g., he gave his money, his clothes, even his bed to his flock). But for the rest of his short (1853-90), tormented life, Van Gogh's art showed a religious fervor that made his work leap from the canvas into the heart.

The first big U.S. show of Van Gogh's art, in 1935-36, attracted nearly a million people in five cities. A second exhibition in 1949-50 drew half a million in New York and Chicago alone. Last week the third major U.S. Van Gogh show opened at the City Art Museum of St. Louis: after Nov. 30 it will go to Philadelphia and Toledo. Among the 96 paintings and 85 drawings on view were such familiar items as *Sunflowers* and *The Bedroom*; there were also lesser known but equally powerful canvases, including the two masterpieces shown on the next pages.

Sidewalk Café was painted in 1888 at Arles, in the south of France, before Van Gogh had succumbed to the mental horrors which caused him to threaten his friend, Painter Paul Gauguin, with a knife (later that evening Van Gogh cut off his own ear to give to a prostitute). Still untouched by disease, the painting presents a cozy, lovely corner of a friendly night, not the troubled night of his later work: it is proof of Van Gogh's contention that "the night is more alive and more richly colored than the day."

Cypresses was done a year later at



VAN GOGH'S "SIDEWALK CAFE" IN ARLES



"CYPRESSES" PAINTED IN THE FRENCH COUNTRYSIDE NEAR SAINT-REMY

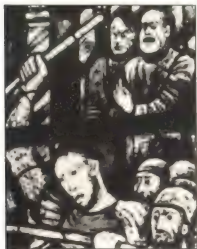
© 1999 The J.M.W. Turner Trust

Saint-Rémy, where Van Gogh was confined in an asylum. Between plunges into the depths of despair, Van Gogh painted brilliantly, and the turbulence of his own spirit is seen in the work of this period.

Van Gogh sank deeper and deeper into madness, and in the end committed suicide. But he never quite lost his religious feeling, which he once expressed in a painter's evaluation of Christ: "[He was] more of an artist than all the others, disdaining marble and clay and color, working in the living flesh."

Ignoble Romans

Austria's placid art world was stirred up over a new stained-glass window. When it was first installed three years ago in the Church of the Holy Blood in Graz (pop. 236,453), nobody noticed anything unusual about it. But last month workmen renovating the church spotted two churlish types among the Romans watching



Martin—Black Star

GRAZ CHURCH WINDOW (DETAIL)

From mustache and chin, recognition.

Christ receive his crown of thorns. One wore a toothbrush mustache; the other had a jutting chin. The resemblance to Hitler and Mussolini was too close for coincidence. Explained Designer Albert Birle: "My pencil, as if by accident, drew the image of Hitler and Mussolini on the drawing board. I find nothing disturbing in putting these two men, who killed thousands of priests and millions of Christians, among the persecutors of Christ." But Graz was disturbed. Wrote the *Grazer Montag*: "In a church this sort of thing has no place." Church officials decided to keep the window as it is. Said the parish prelate, Dr. Franz Fabian: "After all, Michelangelo painted a monsignor he didn't like" into an inferno scene.

* Pope Paul III's master of ceremonies, Monsignor Biagio da Cesena, objected to the many nude figures in Michelangelo's *Last Judgment*. In revenge, Michelangelo rounded out the picture with a caricature of Biagio as Minos, a character from *Hades* with ass's ears and a serpent around his midriff. When Biagio protested, the witty Pope replied: "If the painter had sent you to purgatory, I would have done my best to get you out. But I have no influence in hell."

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MUSIC

The Symphonies Begin

The coming U.S. symphony season will be the biggest in history. In Manhattan, Boston, Philadelphia and other large cities, it has already begun. Elsewhere, from coast to coast—and including the Ozarks—symphony musicians are tuning up. Not even the American Symphony Orchestra League, which tries its best to keep track, knows exactly how many orchestras there are in the U.S. in October 1953: they have been sprouting too fast. But the league's list, as of last week (including major orchestras, community orchestras, college orchestras, etc.), came to 938.

At least 22 new orchestras have sprung up since last season. Among them: the Beaumont (Texas) Symphony (75 players); Savannah (Ga.) Symphony (68); Warburg Community Symphony of Waverly, Iowa (64); La Porte (Ind.) Symphony (50); Ozarks-Clarksville Little Symphony of Clarksville, Ark. (31).

Family Pride

The first Steinway piano took eleven years to build; it was just a sideline for Heinrich Engelhard Steinweg, cabinet-maker in the German town of Seesen after the Napoleonic wars. But it turned out to be the best piano in Seesen. Heinrich Steinweg and his sons gave up cabinet-making and decided to make the best pianos in the world.

Since then, a distinguished company of piano players, from Paderewski and Rachmaninoff to Fats Waller and Jimmy Durante, have hailed their decision. In Carnegie Hall this week, an S.R.O. crowd met to hail some more. On stage stood ten Steinway concert grands, and to their keyboards came squads of concert pianists (among them: Alexander Brailowsky, Robert Casadesu) to crash out in triumphant unison *The Star-Spangled Banner*, Chopin's *Polonaise in A Major*, and *The Stars and Stripes Forever*. It was the most emphatic way anybody could think of to celebrate the 100th anniversary of the U.S. House of Steinway.

Double Tension. Founder Heinrich and four sons moved to New York a little more than a century ago, changed Steinweg to Steinway, and set out to win a U.S. reputation. A second-generation Steinway was responsible for some 45 pioneering patents, some of them so revolutionary that one of his pianos caused almost riotous excitement at the Paris exposition of 1867. The Steinway's most important innovation: the combination in a grand piano of a rigid cast-iron frame with "overstringing." The first permitted near doubling of string-tension. The second carried the treble strings diagonally across the center of the soundboard which then amplified them as much as it did the long bass strings. The resulting increase in strength and power made the Steinway a world standard.

In the mid-'30s came faster key action



FOUNDER STEINWEG

From a sideline to Carnegie Hall.

and a "diaphragmatic" soundboard that gave small pianos greater tonal volume. Later improvements have given much attention to cabinetry: this week Steinway unveils a new home-size grand with severely simplified lines, to match the simplicity of the latest modern furniture.

Production Policy. From the day old Heinrich set his sons to work, a Steinway has always stood at the company's helm, with one or more others ready to replace him: all the men of the family are raised to the business, beginning with the requirement that every Steinway boy must take piano lessons. Steinway presidents



Joseph Steinway

PRESIDENT STEINWAY

From Mary B. to Rubinstein.

do not retire. Four of the five top executives since 1853 have died in the job, and their successors were quietly chosen at family councils. Today there are seven Steinways of the third, fourth and fifth generations in various departments, led by Theodore E. Steinway, 70, president since 1927.

Last year, the company estimates, 90% of all U.S. concert performances were played on Steinways, and this is the sort of success the firm lives for. It does not trouble them that the total production of Steinways is only about 3,200 a year (half of them grands, the rest uprights and spinets), or some 2% of U.S. output.² The company long ago decided to concentrate in the prestige market, set out to persuade artists to play and endorse its product, built the first Steinway Hall to help the scheme along.

What's in a Name. Today, if Young Pianist Mary B. wants to play a Steinway at her Town Hall debut, she makes an appointment a few weeks ahead, goes to Manhattan's present Steinway Hall. She is escorted into the grey brick basement filled with 9-ft., ebony-colored concert grands, and allowed to pick and choose. She tries one after the other until she finds the one in which tone and key action suit her best. The piano is hers to use; all she must pay is transportation to and from the concert hall. The same goes for a Rubinstein or a Brailowsky. Furthermore, in hundreds of cities around the world, Steinway dealers keep grands on hand for touring performers.

Steinway prices run high. A new baby grand costs about \$2,585, and a concert grand \$6,900. One reason for the high cost is that it takes nine months to turn out a Steinway grand, and nobody in the family sees any way to hurry things up. Once, in the '20s, a dealer did come in with an unacceptable scheme to cut prices. President Frederick T. Steinway heard him out, then told him that such a plan would involve a delay. Why? Because, said the president, "it will take some time to remove the name Steinway from the keyboard."

Testing a Hunch

Showgoers know Agnes de Mille as the choreographer who jimmied ballet right into the plot of *Oklahoma!* and started a Broadway trend; balletomanes know her as the one who has done most to bring oldtime American themes to the ballet stage (*Rodeo*, *Fall River Legend*). Last week Choreographer de Mille was off on a new tack: with her own company of 19, she set out to test a hunch that there is room for an outfit offering dance, pantomime and song in a repertory rich in American themes.

Audiences in Baltimore and Washing-

ton. Most popular home piano in the country is a thrifflily priced Wurlitzer spinet. The Acolian American combine, which produces the famed Mason & Hamlin, Chickering and Knabe pianos, and Baldwin, whose grands are favorites of such concert artists as Walter Gieseking, Claudio Arrau and Jose Iturbi, also outsell Steinway by a wide margin.



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ton were the first to sample the Agnes de Mille Dance Theatre, and they found it something like an intimate revue. One number among the evening's half a dozen or so, *Hares on the Mountain*, is an affectionately sardonic sketch of an old mountaineer who sings:

Young women, they'll run like hares on the mountain,

If I was but a young man, I'd soon go hunting.

As he sings, a pair of willowy girls dance teasingly across the stage, only to be followed by a trio of hillbilly hags who bring the dreamer down to earth. In *Gold Rush* (from *Paint Your Wagon*), the girl dancers, cast as lighthearted trollops, swirl happily into a mining town and pair off with the men—only to be left in the lurch when the lode runs out. In *Short Lecture and Demonstration on the Evolution of*



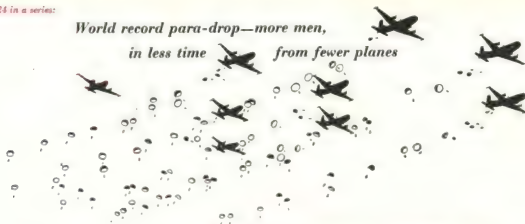
HUROK & DE MILLE
No enlighteners, they.

Rugtime, a stiff-legged couple does a droll burlesque of oldtime dance routines while a narrator delivers a mock lecture on the subject. Audiences leave the theater well entertained, if not exactly enlightened.

One expert who shares Agnes de Mille's conviction that there is a sturdy potential audience for such a blend of dancing and humor is sage Sol Hurok. Impresario Hurok has put up the money to get the show on the road, has booked it into 107 cities in the next six months for what should be the most ambitious tour of its kind in entertainment history.

De Mille & Co. still have some adjusting to do. In Washington's barnlike Constitution Hall (capacity: 4,000), they were unable to use scenery because of local fire regulations. Moreover, they found that numbers planned for smaller and more intimate theaters threatened to get lost in the vastness. "We're just finding out which numbers carry and which don't," says Agnes de Mille.

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hours in the coke oven. About 70% of the weight of the coal becomes coke. Most of the remainder is recovered in the form of gas, chemicals, oils and tars—from which come an array of products ranging from antibiotics to nylons.

In this illustration by Peter Helck, white-hot coke is being pushed from an oven into a special car, for transportation to a quenching tower. The quenched coke is then dumped on the sloping

wharf at the right and carried by conveyor to a screening plant for separation into various sizes. The large lump coke is then burned in the forced draft of the blast furnaces to smelt metallic iron from its native ore.

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SCIENCE



F-100 SUPER-SABRE
A substitute for sex?

Chunky but Sweet

At long last, this week the Air Force released pictures and a brief description of its F-100 "air superiority fighter," which has been the subject of well-informed gossip for more than a year. Named the Super-Sabre by its builder, North American Aviation Inc., it is described as "the U.S. Air Force's first operational jet fighter to exceed the speed of sound in level flight." This cautious wording is intended to head off protests from North American's competitors, especially Douglas Aircraft Co., whose F4D (built for the Navy, not the Air Force) is claimed to be supersonic too.

Radically different in appearance from its predecessor, the gracefully modeled Sabre, the F-100 is a rather homely chunky job. Most of its workhorse look comes from its wide tailpipe and the wide air intake in its nose, which give it a chopped-off look. The wings are swept back at 45° (the Sabre's sweepback: 35°), and the engine is a Pratt & Whitney J-57 turbojet, which delivers 10,000 lbs. of thrust with afterburner (the Sabre's thrust: about 6,000 lbs.).

The Super-Sabre's performance has been given only in round numbers. Its speed "supersonic"; its operating radius: 500 nautical miles; its service ceiling: 50,000 ft. Besides fighting other fighters, it can serve as a fighter-bomber. Structurally, the F-100 makes liberal use of titanium. It has an elaborate air-conditioning system to protect the pilot from the heat generated by high speed, and a drag-chute keeps it from running off small or slippery fields.

According to West Coast air gossip, the F-100 is a sweet plane to fly. One test pilot who was flying it for the first time radioed back to earth: "If I were ten

years older, this plane would be a great substitute for sex." It exceeded the speed of sound on its first test flight. So far it has logged more than 100 hours of flight, and very few bugs have shown up. North American claims that it is eight months ahead of its schedule, and can go into full production in three more months.

Ultrasonic Alarm

A new kind of burglar alarm, just patented last week, has already put a crimp in the burglar business. Developed by Samuel Bagno and manufactured by the Alertronic Corp. of Long Island City, the Alertronic alarm has one or more "loud-speakers" that generate sound waves with a frequency of 19,000 cycles a sec. This is too high-pitched for normal human ears, whose upper limit is about 18,000 cycles a sec., so the office or bank protected by Alertronic seems silent to a burglar, although every cubic inch of its air is in rapid vibration.

The machine can hear its own racket, of course, through listening devices. When nothing is moving in the room, the reflected waves that enter its microphones are all of the same frequency—19,000 cycles a sec.—and the Alertronic holds its peace. But when a burglar creeps towards the safe, the waves reflected from his body have a slightly different frequency. The machine detects the altered waves and rings a police station alarm.

A problem for the designers of Alertronic were intruders smaller than burglars, i.e., pets and mice. To keep it from giving alarm whenever a mouse scampers into its sound field, the machine has to be set below its maximum sensitivity. It lets mice frisk undetected but their delicate ears can hear its high-pitched sound, and the uproar frightens them so much that they die of a heart attack.

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SPORT

Managers Are Expendable

The baseball season was over, and the baseball writers who straggled into the front office of the Brooklyn Dodgers last week expected only routine fare: a free-loading lunch, and the news that Manager Charley Dressen had signed his 1954 contract. Instead, Brooklyn President Walter O'Malley sent them scurrying to the telephones with an announcement: "Brooklyn will have a new manager next year."

It was not that Charley Dressen wanted to leave Brooklyn—or even, said President O'Malley, that Brooklyn wanted to lose Dressen. Charley's irremediable error had been one of timing.

Back in late September, flushed with the achievement of leading the Dodgers



N.Y. Daily Mirror—In the background
CHARLEY DRESSEN

He should have mailed that letter.

to their second National League pennant in a row, Charley Dressen had sat him down to compose a letter to O'Malley & Co. In forceful phrases, the letter pointed out that the managers of several also-rans had got three-year contracts; Charley Grimm of the second-place Milwaukee Braves, Eddie Stanky of the fourth-place St. Louis Cardinals, Even Leo Durocher—especially Leo Durocher—of the fifth-place New York Giants, had been given a two-year contract. Charley Dressen demanded a raise (from \$125,000) and something better than a one-year contract; three years, or at the very least, two. In September it made a good case. Charley's mistake was to carry the letter around in his pocket until October. By that time, in Brooklyn's front office, Dressen was not the manager who had won two National League pennants in a row but the fellow who had lost two World Series in a row to the New York Yankees.

So, last week, Charley Dressen learned

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an old baseball lesson that he should have known by heart: losers are expendable. O'Malley said all the right things—how Brooklyn would miss him, and how, if Charley changed his mind, he could have his job again, for a year. But by next day the front-office line had a fare-thee-well note to it. Said O'Malley: "It is inconceivable to me that Charley would humiliate himself and ask for a one-year contract at this point."

It was inconceivable to Charley, too. At week's end he agreed to manage the seventh-place Oakland Oaks of the Pacific Coast League next year, the same team he led to a pennant in 1950. The Dodgers seemed in no hurry to replace him. "I might say the woods are full of managers," said Walter O'Malley.

Winning Half-Pint

Jockey Willie Shoemaker is usually a highly relaxed performer; he hunches up over his mount's neck and almost seems to let matters take their course. But, riding a colt named The Hoop last week, Willie was in a notable hurry. At the break from the barrier he got his horse off to a quick lead; when two other horses threatened to overtake him, Willie quickly went to the whip, drove hard all the way to the finish. The Hoop won by a neck, and the crowd at California's Golden Gate Fields sent up a roar. The roar was not for The Hoop but for Willie, the winningest jockey in history, and for his record-breaking 391st victory this season.

Part of Willie Shoemaker's secret of success is keeping busy (a phenomenal 1,364 mounts so far this year). At 22, he has been riding for only 4½ years, and such veterans as Eddie Arcaro and Ted Atkinson are more in demand for the big stakes. But no ordinary jockey could keep as winningly busy as Willie does, and his merits are fully appreciated by his peers. Arcaro says flatly that Willie already ranks with "the greatest in the country." Sharp-eyed old Earl Sande also ranks Willie with the best, and adds that if Arcaro himself "has anything on him, it might be that he is bigger and a bit stronger." For among the pint-sized fraternity of jockeys, sinewy Willie Shoemaker is a half-pint (4 ft. 11 in., 96 lbs.) who eats what he wants, never has to worry, as most of his fellow workers do, about putting on weight.

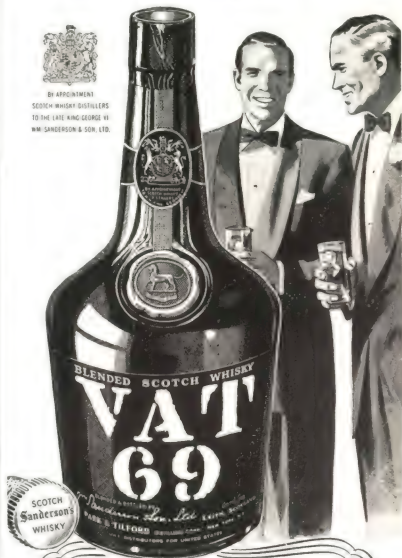
Willie, ordinarily a monosyllabic mumbler when it comes to talking about himself, once broke into a fairly long speech to explain his way with horses: "I'm trying to save the horse all the time—and hold his run for when he needs it. I try to break fast, but after that I don't mind the others passing me, as long as my horse has a run left. Most of all, I like to sit comfortable on a horse. And I like to have the horse run comfortable under me."

By keeping horses comfortable—and still winning—Willie has become a great favorite among trainers, who prefer to have their horses finish with some breath left. Trainers sometimes complain that Willie seldom seems to be paying attention to their pre-race instructions, but

"It's a *LIGHT, MILD* Scotch"



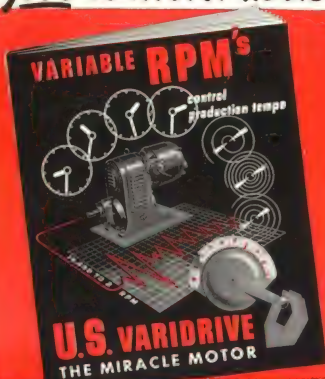
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- Application of variable speeds for upping production is receiving top priority among Design Engineers seeking ways and means to improve their machines. Production men, too, are intent upon bettering output. So here's a booklet that presents startling facts about variable speeds. It tells how to apply U. S. Varidrive motors to your equipment, ways to get more productive man-hours, methods of improving quality of workmanship, more efficient plant operations, and lists savings you can make in power and payroll. This valuable engineering booklet is profusely illustrated in striking colors. It details latest improvements and shows how you can have speeds from 2 to 10,000 rpm at your command. Request this amazing 16-page booklet for latest data on variable speeds.



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Associated Press
WILLIE SHOEMAKER & FELLOW JOCKEYS
The horses are comfortable, too.

they admit that, on the track, Willie usually follows instructions to the letter.

Such skills have brought him due reward. In the 43 years since he rode his first winner, Texas-born Willie, who now prefers California, has booted home 1,571 winners, won more than \$4,000,000 in purses. At a jockey's standard 10%, he can well afford his Cadillac, his de luxe trailer, where his wife does the housekeeping when Willie is on the road, and his small apartment in Arcadia. Indeed, he owns the apartment house.

Scoreboard

¶ With the falling leaves of October fell a notable number of football's undefeated teams. Resurgent Army toppled high-ranking Duke, 14-13; Stanford side-tracked Rose Bowl-bound U.C.L.A., 21-20; Rice lost in the last quarter to Southern Methodist, 12-7; and Syracuse lost in the last minute to underdog Penn State, 20-14. Some major powerhouses survived. Second-ranked Michigan State scored its 28th consecutive victory, 47-18, over Indiana; third-ranked Maryland whipped undefeated North Carolina, 26-0; top-rated Notre Dame rallied to beat Pittsburgh, 23-14; and Georgia Tech stretched its unbeaten streak to 11, crushing Auburn, 36-6, and setting up what promises to be the game of the year this week: Notre Dame v. Georgia Tech. Most notable score: Navy 65, Princeton 7, the worst beating in Princeton history.

¶ At New York's Jamaica race track, Veteran Jockey Earl Sande, 54, making a comeback after 21 years (TIME, Oct. 12), had his first winner in ten rides, a come-from-behind finish on a longshot (13-1) named Miss Weesie. In the winner's circle, with the cheers of the crowd ringing in his ears, Older Sande unabashedly let the tears run down his cheeks.

¶ Johnny Longden (left) and Gordon Glisson.

Monsanto
reports:

New Colors, New Materials,
New Designs for Plastic Housewares



LOOK...TOUCH...LIFT...and see what wonderful uses today's stylists and designers have found for plastic's lustrous lightness, fluid grace. Now plastic housewares are at home in every room of the house... reflecting the skill of craftsmen working with Lustrex, Monsanto's styrene plastic molding powder. Modern, exciting, durable, they are available in a wide range of colors, including crystal clear and the newest pastels. Look for them at your favorite store... you'll use them everywhere!

Lustrex: Reg. U.S. Pat. Off.



NO MORE "tugging" with new plastic TV snack trays—sectioned, light to handle.



LITTLE HANDS find plastic cup easy to hold, divided plate just right for a beginner.



LEFTOVERS STAY together, fit neatly in refrigerator, in this new plastic space-saver.



SERVING INDUSTRY...WHICH SERVES MANKIND

IF YOU ARE A MANUFACTURER, call on Monsanto for the latest information on new plastic materials—and suggestions on how plastics can be applied to your own production problems.

Aluminum is *Why*

heat jumps out of the
fire into the frying pan

If you have ever cooked flapjacks on an aluminum griddle, you know what we mean. They fluff up to an all-over golden brown . . . no burned centers, no uncooked edges.

So it is with *all* aluminum utensils—saucepans, frying pans, kettles. Aluminum conducts heat evenly, quickly. Not only do the bottoms get uniformly hot, but the sides and lids do too. No wonder aluminum utensils cook more thoroughly and use less heat than those of any other metal.

Aluminum is food-friendly, too—recommended by leading medical authorities for healthful cooking—widely used in the sparkling kitchens of the better hospitals.

Then there's another reason why the ladies love it. Lustrous, sparkling aluminum utensils enhance the spick-and-span look of modern kitchens. And they're so easy to clean!

ALCOA is *How*

Almost 65 years ago our first salesman interested a manufacturer of cooking utensils in aluminum kettles. Since then, Alcoa technical men have worked constantly with cooking utensil makers—helping them produce pots and pans that can take hard use—finishing them mirror-smooth inside and out—devising handles that stay on and lids that fit. You could say that Alcoa fathered this business through the know-how we have passed on to dozens of companies. ALUMINUM COMPANY OF AMERICA, Pittsburgh 19, Penna.



Refrigerator makers use the cooling efficiency of Alcoa Aluminum in ice trays, freezer chests and vegetable crispers.



Lustrous wall tile made of enameled aluminum can take plenty of abuse and constant moisture. It is light and easy to install.



Your favorite spread wrapped in Alcoa Aluminum Foil stays sweet and pure. Re-wrap it in original foil after each use to keep it fresh.

Alcoa
Aluminum

ALUMINUM COMPANY OF AMERICA

MILESTONES

Died. Helene Mayer, 43, German-born eight-time U.S. women's indoor fencing champion (1934-35, 1937-39, 1941-42, 1946) and onetime Olympic winner (1928); of cancer; in Frankfurt, Germany.

Died. Millard Mitchell, 50, veteran character actor of stage (*The Front Page*, *Kiss the Boys Good-bye*) and screen (*12 O'Clock High*, *My Six Convicts*); of cancer; in Santa Monica, Calif.

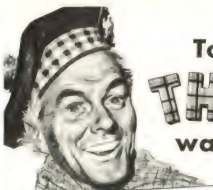
Died. John Taylor Arms, 66, dean of U.S. etchers, best known for his painstakingly detailed prints of Europe's architectural classics (Florence's Ponte Vecchio, Paris' Notre Dame, Chartres Cathedral); after long illness; in Manhattan.

Died. Clarence Saunders, 72, who developed America's first self-service grocery chain, the Piggly Wiggly Stores, Inc. (1919), and built it into a \$34-million-a-year business; of a heart attack; in Memphis. Losing control of Piggly Wiggly after a disastrous Wall Street battle in 1923, he twice tried for a comeback with other supermarkets (Clarence Saunders—Sole Owner of My Name; Keedoozle). This year Grocer Saunders confidently predicted that he would again be "in the \$1,000,000 class" with a "Foodelectric" scheme, whereby customers not only wrapped their own groceries but also tallied their own bills.

Died. Frederick G. (for Gunn) Katzmán, 78, prosecutor in the 1921 murder trial of Nicola Sacco and Bartolomeo Vanzetti; of a heart attack, following his collapse in the same courthouse where the famed case was tried; in Roslindale, Mass. Two years after the trial, Attorney Katzmán returned to private practice but so bitter were the feelings aroused among the defendants' left-wing champions that Boston police maintained a 24-hour guard at his home until 1933, six years after the convicted pair were finally executed.

Died. Tom Reece, 80, who compiled a world record "break" in English billiards of 499,135 points (1907) after five weeks' faultless use of the "anchor stroke" (i.e., the cue ball caroms off the red and white balls jammed in a corner pocket, and rolls shot to its original position for another shot); in Lancing, England. After Reece's marathon, the game's rules were revised to bar more than 25 consecutive anchor strokes, cutting Reece's best break under the new rules to 1,151 points (1927).

Died. Hjalmar Hammarskjöld, 91, statesman-father of the United Nations Secretary General Dag Hammarskjöld; in Stockholm. As Sweden's Premier during World War I, he shaped his country's traditional neutrality policy, and later, as chairman of the multimillion-dollar foundation (1929-47), annually presided over the awarding of Nobel Prizes.



To build the **THRIFTY** way... choose **CONCRETE**



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Division Highway, Massachusetts Turnpike



Commercial & Industrial Building, Houston, Tex.



Farm near Ford du Lar, W. Va.

IN PLANNING any kind of construction you naturally want to be thrifty—to get the most for your building dollars. That's true whether you are building a home, factory or farm improvement—or as a taxpayer, part of a street, school or sewage disposal plant.

Purchasing permanent assets such as these is different from ordinary day-to-day buying of food, fuel or fun. The cost of the latter, which are used almost at once, is the same as the purchase price.

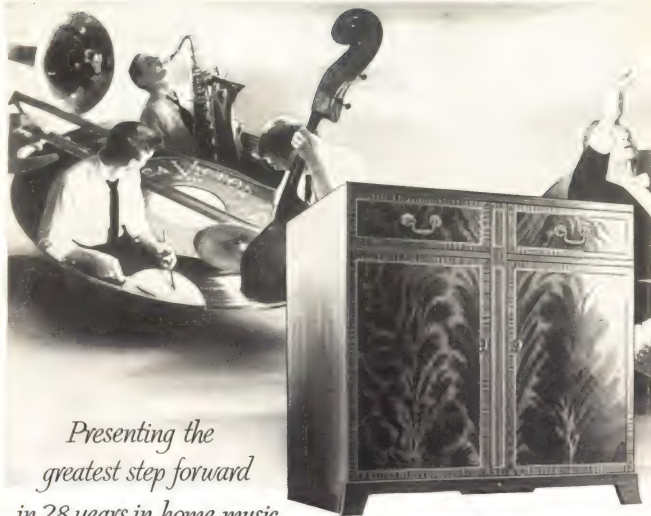
Hospitals and other buildings, highways and public improvements, on the other hand, are long lasting. Their cost can be computed only on an annual basis. To find their true cost you add first cost and maintenance expense and divide by years of service rendered. That is annual cost, the real measure of thrift in construction.

For any type of structure or improvement concrete is thrifty construction because it delivers **low-annual-cost** service. Its first cost is moderate, it costs less to maintain and it has longer life. It also offers you such extra plus values as fire-safety and resistance against decay, storms, rats and vermin.

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greatest step forward
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Now, from the world's largest producer of phonographs and records, comes a thrilling new achievement in sound reproduction—RCA Victor High Fidelity—priced for everyone to enjoy.

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High Fidelity brings you recorded music with the brilliance and realism of an actual performance. It reproduces the extremely high and low frequencies that give music its "presence." Conventional phonographs—with their limited range—cannot reproduce these high frequencies, and the low frequencies sound dull and

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The answer lies in RCA's unique background and extensive research in the many related fields of sound: broadcast, motion picture sound, public address systems, military equipment, recordings, and home instruments. Out of this

research came new developments in acoustical engineering—developments that enabled RCA Victor to mass-produce High Fidelity "Victrola" phonographs at prices every music lover can afford.

**Only RCA Victor
has the new High Fidelity
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Now the thrilling "Golden Throat" tone becomes an even greater triumph of sound engineering! The introduction of high fidelity design into this exacting balance of pick-up, am-



Table Model 310E5
3-speed changer, 8"
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A single demonstration—just a few minutes of listening—will convince you of the vast difference RCA Victor



Companion speaker for each model.

High Fidelity can make in your enjoyment of recorded music. Go to your RCA Victor dealer's and ask him to play his special demonstration record. Compare RCA Victor High Fidelity. Compare feature for feature, dollar for dollar! Hear for yourself the full scope, the full color and depth of RCA Victor High Fidelity. Once you've heard it, nothing less will satisfy you.

Suggested Eastern list prices shown, subject to change without notice.



RCA VICTOR



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DIVISION OF RADIO CORPORATION OF AMERICA

RCA Victor has the largest and finest selection of High Fidelity recordings in the world

In RCA Victor's treasure of high fidelity you'll find every kind of music from Perry Como's award-winning *Don't Let the Stars Get in Your Eyes* to Arturo Toscanini's new recording, *The Pines* and *The Fountains of Rome*.

And now the finest in High Fidelity is yours on RCA Victor "New Orthophonic" High Fidelity records. Special microphones and studio acoustics point up individual instruments, instrumental choirs and vocalists with a brilliance and clarity never before possible!

Among the new recordings

Cavalleria Rusticana and *I Pagliacci*, Bjoernling, de los Angeles, Merrill, Melano, Warren, Robert Shaw, Cellini, conductor

Berlioz: *Romeo and Juliet*, Boston Symphony Orchestra, Charles Munch, conductor

Bach: *Unaccompanied Sonatas and Partitas*, Hertz, violinist

Beethoven: *Concerto No. 5 ("Emperor")*, Vladimir Horowitz, pianist

Beethoven: *Piano Concerto No. 3*, José Iturbi, conductor and pianist

Chopin: *Mazurkas*, Artur Schnabel, pianist

Tchaikovsky: *Aurora's Wedding*, Complete ballet suite, Leopold Stokowski, conductor

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BUSINESS

STATE OF BUSINESS

Too Many Cars?

For more than a decade, the nation's auto dealers have had one major complaint to file with Detroit: too few cars. Last week, they sang a different song. Across the U.S., dealers complained that they could not sell all the cars Detroit turned out. Texas dealers passed a resolution condemning "the production of automobiles in quantities far in excess of the number which can be orderly and efficiently sold." Kansas dealers, at their convention, called for a production cutback. Even one of the manufacturers joined the chorus. Said Studebaker's Chairman Paul G. Hoffman: "The automobile factories must limit their production to that volume of cars which . . . can be sold at a profit, by retail dealers . . . Profitless prosperity on the part of the dealers will, over the long pull, result in profitless prosperity for the manufacturers."

"No Money Down." There was no question that for many a dealer prosperity was indeed proving profitless. With the first 1954 models already coming off the assembly line, dealers' inventories at more than 550,000 new cars, were near the postwar high; the big push was on to clear 1953 stocks at cut-rate prices. "Discounts up to \$500," advertised one Long Island dealer. "No money down . . . three years to pay." In Seattle, a Plymouth dealer advertised on the radio: "If your car, no matter how old, can be driven to our office, we'll give you \$450 trade-in for it." In Chicago, the price war had become so fierce that many were selling brand-new cars at used-car prices. One Hudson dealer, in addition to his own line, was offering new Pontiacs, Buicks, Cadillacs, Oldsmobiles and Plymouths below list price.

The Big Three manufacturers were producing at so much faster a clip than the independents that the independents' share of total output had dropped from 12.5% last April to 3.8%. All manufacturers were putting the pressure on their dealers to take more cars. Many an oldtimer was not afraid to turn them down. But some of the Johnny-come-latelies who climbed aboard the gravy train after the war, and never knew competition, were loaded up too heavily and went out of business. Others resorted to razzle-dazzle gimmicks such as offering cars for "51 over cost" (special invoices, of course, were made up to show the "cost"), or giving out free gasoline and insurance.

Blitz Selling. Most of the old hands were still in good shape; they went after customers and clinched deals with old-fashioned selling. Packard dealers were making door-to-door calls to line up prospects. The Ford Motor Co. put on a nationwide campaign of "blitz sales." In Seattle, Ford Dealer William O. McKay advertised that he had to sell 131 cars in 48 hours. The inference was that he would make a good deal, and customers flocked

Auto Ads
For down payments, cows and chickens.

to his showrooms. Without benefit of discounts or special deals, McKay easily sold the cars. In Denver, Ford Dealer Richard Whitfield ran a tongue-in-cheek ad: "Bring your old car, horse, cow, goat or chickens. We'll trade for anything." To Whitfield's surprise, some brought horses, sheep and chinchillas, and 35 cars were sold.

Is Detroit producing too many cars? Where the selling was smart, the answer seemed to be no. Last week Chrysler Corp.'s Vice President James Cope measured the auto market. Cope's statistics: 17 million American families still do not own a car; 89% of the owners have only one; nearly 30% of the people between 30 and 40 years old do not drive. On top of that, one-fourth of the 45 million autos on the roads are a dozen or more years old, and will soon have to be replaced.

PERSONNEL

Baby Derby

Nine months ago, in honor of its 75th anniversary, General Electric announced that it would give five shares of stock to each baby born to an employee's family on Oct. 15, the company's birthday. It proved to be a rash promise, especially since it was based on the computation of William D. Haydon, the bachelor in charge of the baby derby. He had estimated that only 13 babies would be born. Instead, 180 were born in the 24 hours of the birthday last week. To their parents, G.E. will turn over about \$71,000 worth of stock. But G.E. hopes to get a little of the money back. It announced a new nursing nipple made out of silicone rubber, instead of natural rubber. The nipples, said G.E., will last more than a year and the holes will not clog and the nipple will not stretch out of shape.

AVIATION

The Wayward Avitric

A plane contract, which has been up in the air since the Kaiser Motor Co. lost it, finally came down to earth last week on a broad Maryland runway. Fairchild Engine & Airplane Corp. of Hagerstown, Md. won the contract for 165 twin-engined Chase C-123 Avitric transports by underbidding four other companies. Its bid, 10% under its nearest competitor, was close to the original Air Force estimate of \$276 million for the big, potholed assault transports.

The order was a double victory for Fairchild and its president, Richard S. Boudelle, 55. It meant that the company's 9,000-man Hagerstown plant could keep running with almost no layoffs, when production of its own twin-tailed C-119 Packets tapers off next year. And it was also the final payoff in Fairchild's long and bitter wrangle with Kaiser, whose subsidiary, Chase Aircraft, had designed the C-123. The trouble started soon after Korea, when the Air Force farmed out an order for 150 of Fairchild's C-119 cargo planes to Kai-

TIME CLOCK

ser's Willow Run plant, Fairchild thought it should be allowed to make the C-119s itself. Kaiser not only kept the C-119 contract but got another, for 244 of Kaiser's own Chase C-123 Avitracs. But K-F's costs were so high (\$1,300,000 a Packet v. Fairchild's \$260,000) that the Air Force canceled both the C-119 and C-123 contracts (TIME, July 6). Now Fairchild has the field to itself, plans to roll into C-123 production at Hagerstown in the middle of next year.

President Dick Boutelle, a plain-talking, shirtsleeve executive who moved up from plant boss in 1949, has plenty of other products to keep him hustling. He still has a big backlog of Air Force C-119s, and three Fairchild plants on Long Island are busy making everything from components for J-47 turbojet engines to Fairchild's own J-44 turbojet to power the Firebee robot target plane. Fairchild is also 1) working on a new, 25-ton pocket submarine, and 2) experimenting with a small lightweight earthmover that can be carried by air.

With the new order for Chase Avitracs, Fairchild's backlog has zoomed to nearly \$600 million. Last year the company grossed \$141,642,703, and its \$3,148,621 profit was the highest ever.

GOVERNMENT

"Whither Are We Bound?"

In 114,000 well-chosen words—probably the longest court opinion ever written—Federal Judge Harold R. Medina last week told why he dismissed the antitrust case against 17 leading investment banking firms. The antitrust laws, he said, require proof of an agreement or conspiracy, something the Government attorneys had not shown. Wrote Medina: "The Sherman Act is not an open door through which any court or judge may pass at will in order to shape or mold the affairs of businessmen according to his own individual notions of sound economic policy . . . Unless there is some agreement, combination or conspiracy the Sherman Act is not applicable."

Judge Medina declared that the syndicate system, in which investment bankers pool their resources to underwrite and distribute new security issues, does not destroy competition, and "has no effect whatever on general market prices."

In one of his most telling points, Judge Medina rapped the trustbusters for the methods they had used to gather evidence. Back in 1940 and 1941, the Securities & Exchange Commission had asked investment bankers for their opinions on compulsory sealed bidding by investment bankers for new security issues. Many of those who were later defendants in the case had expressed a preference for negotiated bidding, the traditional method of floating securities. "Incredible as it may seem . . . the . . . replies . . . were offered in evidence by Government counsel

TAX planners in the Administration will not recommend an across-the-board manufacturers or retail sales tax, at least not under that politically dangerous name. Instead, the Administration is likely to ask Congress to rejigger existing federal excise taxes, perhaps lower them on items such as movie admissions, luggage and jewelry, and apply them to items such as clothing, now exempt. The tax program may be sugar-coated with increased income-tax exemptions for working mothers.

YEAR-END dividends of many companies will be postponed to January. Purpose: to let stockholders take advantage of the 10% income-tax cut due Jan. 1.

FAIR trade under the McGuire Act, which makes a price-fixing agreement by one retailer binding on all in a state, passed a U.S. Supreme Court test. The court refused to review an appeal from an adverse decision in a lower court by New Orleans' Schwegmann Brothers supermarket, which once succeeded in getting all-binding price agreements declared unconstitutional.

BERMUDA has told British Overseas Airways Corp. to stop bringing in tourist-flight visitors direct from Britain. It thus hopes to force BOAC to add more flights from New York and boost the island's dollar trade.

JAPANESE planemakers, who once turned out 28,000 aircraft a year, are tooling up again. They have been granted rights to build such U.S. planes as the Beechcraft T-34 trainer and the Bell Model 47 helicopter, expect to find markets for the planes in Asia.

ATOMIC power for commercial use within five years is General Electric's goal. G.E. will ask the Atomic Energy Commission for permission to build an atomic power plant at AEC's Hanford Works near Richland, Wash. The multimillion-dollar plant would produce plutoni-

um as well as electric power. Said G.E.'s President Ralph J. Cordiner: "The most significant [industry] pronouncement . . . since the invention of the incandescent lamp."

THE legality of giveaway shows on radio and TV will be reviewed by the U.S. Supreme Court. FCC ruled them illegal four years ago, but postponed enforcement pending a final court decision. Chief issue: are radio and TV giveaways the same as lotteries?

ADENAUER's victory means continued West German prosperity to European money men. Since his re-election, Germany's blocked mark has risen 25% on Zurich's Bourse, is approaching a par with the Swiss franc, one of the hardest currencies in Europe.

UNITED Automobile Workers will be the first union to own a TV station. Final FCC approval is expected in December for a \$900,000 U.A.W. station in Detroit. Possible name: WUAW-TV.

CULTURED pearl prices, already rising, are expected to go up another 20% because of a typhoon that wiped out much of Japan's growing crop. The damage is a good guarantee that the pearl industry can look forward to a sellers' market for two years.

TELEPHONES are still so short that A.T. & T. will soon sell \$600 million worth of convertible debentures, largest corporate security issue in history, to finance further expansion and new exchanges. The company has installed 18.5 million phones since World War II (total in service: 41 million), still has unfilled orders for 500,000.

BREWERS are racing to get into big production on the West Coast, thus cut their freight costs. Pabst will open a \$15 million Los Angeles brewery by year's end; Schlitz and Anheuser-Busch will be brewing beer in Los Angeles by spring.

OIL

Guardian of God's Reservoir

In the pink-and-white Crystal Ballroom of the Driskill Hotel in Austin, Texas last week, a scholarly man in rimless glasses presided methodically over a meeting of one of the most powerful regulatory bodies in the world. He was Ernest O. (for Othmer) Thompson, 61, chairman of the Texas Railroad Commission, which decides, in effect, how much oil the U.S. shall produce. After a 16-minute meeting, Thompson announced to his audience of 120 oil company lawyers: Texas wells will be allowed only 17 producing days during November.

It was the third straight monthly cut-back, dropping the flow to 2,803,000 barrels a day v. 3,146,920 in August. Since

as some proof of the existence of the conspiracy . . . Here we are dealing with concededly honest expressions of opinion, in response to an invitation from public officials to state views on an important public question . . . If the exercise by American citizens of their constitutional rights in expressing their honest views on public questions . . . can thus be used against them on a conspiracy charge in an antitrust suit, whither are we bound? . . . If this procedure is to be consistently followed, many will hesitate to come before such public bodies and express views at variance with . . . the official policy . . . One of the surest ways . . . to discourage communication between a citizen and his Government is to encourage such procedure as was here adopted in an attempt to bolster up a charge of conspiracy."

MEAT PRICES

Why Are They So High?

THE farmers are mad," a Republican politico said last week. "They don't see why steaks from grass-fed beef cost 98¢ a lb. when all the farmer gets for that meat is 14¢." Their anger touched one of the most sensitive nerves in U.S. politics. In Washington a congressional committee responded by proposing price supports for cattle while the Department of Agriculture is already investigating the spread between the price of beef on the hoof and on the butcher's meathook.

Are meat prices high because some one between the rancher and the retail counter is getting too much gravy? The answer is no, even though cattlemen are selling their grass-fed steers at a loss in today's markets. But middlemen are making no lush profits. The feeders, who buy steers to fatten up for market, are lucky to make a 10% profit—provided that they guess right on what the price will be when they sell. Meat packers' profits are smaller: last year they were six-tenths of a cent on each dollar of sales. The retailer, whose average markup on beef is 16%, often has an overhead that eats up much of this.

The chief reason meat prices are so high is the heavy cost of bringing meat to market. Actually, the price of a steer on the hoof is only a small factor in what the housewife pays for beef. The total cost includes such expenses as freight (up 75% since the war) and labor (up about 100%). Since these costs are fixed, a temporary drop in cattle prices may mean only a small reduction at retail.

All along the line there are big risks and small profits. For example, an 800-lb. grass-fed steer that costs the cattleman \$160 to raise, and formerly sold at a nice profit, today usually sells for only \$128. To get the cattleman's steer ready for market, and possibly make a \$35 profit, a feeder must stuff it with corn for three to nine months. But to the packer who buys it weighing 1,100 lbs. the steer represents only 66¢ lbs. of salable meat. Once, such by-products as the hide, tallow, blood, offal and stomach were very profitable. But today their prices are down and the packer must figure on making more money on the carcass, for which he can currently get about \$275. Whether he will make any profit at all, after expenses, often depends on whether the meat is graded "prime," "choice" or only "good" by Government graders. He does not know the grading

for sure until after he has bought the meat. If the steer is "choice," he will make a 2¢-a-lb. profit; if it grades "good," he may lose about 4¢. But even the carcass (shrunk to 653 lbs. in transit) is not all salable at the 42½¢ a lb. the butcher pays for it. Two-thirds is hamburger and other low-priced meats that the butcher must sell for less than his cost; nearly one-fourth is bone, suet and fat, which must be stripped from the carcass, and brings the butcher little when sold. Only 260 lbs. are steaks and roasts, and their prices must be high enough to make up for all the losses on the fat and cheap meats.

Another cause of high meat prices is the consumers' preference for "choice" and "prime" grades of beef instead of the lower-priced "good" and "commercial" grades. Thus the premium-grade cuts are bid up beyond their actual worth. Actually, "good" beef at its best is almost indistinguishable from the poorer run of "choice" meat. But many retailers refuse to stock it.

One way to narrow the wide spread between ranch and retail prices is to improve the steer so that there will be more meat, less waste, less expense in raising it. Some experts also believe that even the traditional feed-lot method of fattening cattle with expensive corn can be greatly improved. One development in feeding is the use of synthetic urea to nourish the bacteria in the rumen (part of a steer's stomach) so that a steer can be resided for market on cotton burs, corn cobs and even sawdust in his food.

Although the cattle population of 94 million is the greatest in U.S. history, there were few signs of overproduction, and there were no demands for price supports until the drought in the Southwest forced ranchers to dump their cattle on the market and collapse prices.

Unlike the U.S. appetite for wheat, which is declining, and thus adding to the surplus problem, there is still an increasing appetite for meat. Since 1951, beef-eating has soared from 55 lbs. per capita to an estimated 75 lbs. this year. As long as Americans keep their healthy appetite for beef, the way to lessen the spread between range and retail prices does not seem to be price supports. What is needed is a wider attempt to breed better-grade cattle with less waste, and a recognition by the consumer of the value of the cheaper cuts of meat.

there is an oil surplus, it was a safe bet that the 27 other states in the Interstate Oil Compact Commission would follow suit. Texas, producing 45% of U.S. oil, has dominated the Interstate Oil Commission since it was created by the Governors' Conference in 1935. And Thompson has dominated the Texas commission, as well as U.S. oil conservation practices, for longer than that.

Storm Center. The Texas Railroad Commission's conservation methods have made it a storm center for two decades. There is no longer any question about the wisdom of controlling the flow of oil from any given field, in order to get as much oil as possible out of the ground (in the commission's jargon, M.E.R., for maximum efficient rate). But there are still some arguments about the commission's policy of basing its production limits on the estimated market demand. This practice, say its enemies, amounts to price-fixing.

Thompson replies: "You've never seen any shortage of oil," and argues that his chief concern is to avoid waste, not keep up prices. Once oil is brought up, some of it is lost through evaporation, handling and leakage. So says Thompson: "The best place to store oil until you need it is in God's reservoir."

Chaos in East Texas. To support his case, Thompson points to the once chaotic state of oil production and marketing. The Texas commission was set up by a legislative act in 1891 to regulate railroad rates and transportation; soon it assumed other regulatory powers. But not much attention was paid to the state's oil reserves until 1930, when the huge East Texas oilfield blew in and upset the price structure of world petroleum.

A firm hand was needed to keep Texas from drowning in oil, and Thompson seemed the man for the job. The youngest lieutenant colonel in the A.E.F. during World War I, he returned to practice law in Amarillo and earned a reputation as a rugged oil-fighter when he was elected mayor of Amarillo in 1929. When he was appointed to a vacancy on the commission in June 1932, the price of crude oil had collapsed, down from \$1.10 to 10¢ a barrel. Although engineers had warned that withdrawal of more than 400,000 bbls. a day would soon kill off the field (by exhausting the gas or water pressure), production was hitting more than twice that figure. Says Thompson: "There was twice as much oil as we could use . . . The creeks were full of it."

"A Magic Story." The Railroad Commission set production quotas, but was hard pressed to enforce them. Its agents were turned away from installations with shotguns. Every kind of trick was used to run off "hot oil" (over quota), including forged telegrams, tenders obtained illegally on truckloads of water, perforated valves that flowed when they seemed to be closed. Finally Thompson managed to get the whole field closed down. He tested "bottom hole pressures" on 100 wells, re-tested them after three weeks of inactivity. The pressure had gone up 14 lbs. a square inch, and Thomp-



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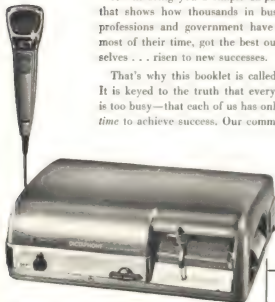
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son had a firm basis for one of his fundamental conservation principles.

Armed with a new state law which keyed production to available transportation facilities and market demand, Thompson proceeded to put sound engineering principles and thoroughgoing statistical studies to work. Today a well cannot be deepened or a dry hole plugged in



Associated Press
CONSERVATIONIST THOMPSON
He cooled off hot oil.

Texas without first filing a report with the commission. And fields which once "blew off" and wasted natural gas must find a use for it or shut down. Wells which were once drilled only a few feet apart are limited to one in 20 acres. The major producing companies chafe at this restriction, because Texas law gives every man the right to drill one well on his land, no matter how small the tract, and a well on one acre can draw from the same pool as a well on 20 acres alongside it. Says Thompson: "You can't deny a man his first well... If there are any edges to cut, we give 'em to the little fellows."

Thompson, who owns two hotels, has never owned anything connected with the oil business. Like his two fellow commissioners, Olin Culberson, onetime county judge, and William J. Murray Jr., a petroleum engineer, he receives \$10,000 a year for his job. He thinks the most convincing testimonial of the commission's success is the East Texas oilfield. Says he: "East Texas is a magic story. They expected one billion barrels. By limiting it to market demand, they have already produced 2.9 billion, and they will get 3 billion more out of it... In the old, open-flow days we recovered only 25% to 30% of the oil in the ground. In East Texas today... we get up to 80% recovery."

GOODS & SERVICES

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THE WORLD OVER

Slimming Sweetener. A liquid, sugar-free food sweetener in a plastic, "squeeze-a-drop" bottle is being marketed for overweight and diabetic Americans by E. R. Squibb & Sons. Made from saccharin, Squibb's "Sweeta" can cut a 900-calorie dinner (soup, chicken en casserole, rice, peas, salad, chocolate-frosted cake) down to 550 calories. Price: 69¢ for 24 cc.

For Sight. An aluminum TV antenna that promises good reception to televiewers 100 miles from stations has been developed by the Channel Master Corp. of Ellenville, N.Y. The antenna is made of two newly designed high-frequency antennas, one on top of the other, plus a grid-like reflector for picking up TV signals. Price: \$20.83 plus installation.

Super Blower. An automatic, almost noiseless supercharger for standard-make cars was put on the market by McCulloch Motors Corp. of Los Angeles. By forcing more air into the engine when the throttle is opened, the McCulloch "blower" can double the power of a Mercury speeding along at 60 m.p.h. Price: about \$185.

BUSINESS ABROAD

Korean Rebuilding

On a shaky wooden table outside his shop on Seoul's crowded South Gate Road last week, a gold-toothed leather craftsman tacked a crudely lettered sign: "Be-uc no more fight, no more gun holster but al kine camera bag." Throughout war-torn South Korea, from the open-sewered streets of Pusan to the rice-rich fields just below the front lines, there were similar signs of economic stirrings.

"Seoul's crater-pocked streets," reported TIME Correspondent James Greenfield last week, "are filled with civilian cars and taxis again. Where they suddenly came from, nobody seems to know. Every afternoon Korean businessmen, shabby in their ill-fitting Western suits, gather in places like the Teahouse of the Opening Lotus to discuss Korea's future. In buildings all over the city, shivering workmen sigh with relief as glass windows go in for the first time in three years. By night, streets are alight with candles as Koreans, with small trays mounted on wooden tripods, offer candy, chewing gum, apples and cigarettes. Said one U.S. economist on the scene: 'It looks to me as if one half of the Koreans are trying to sell bubble gum and candy to the other half.'"

Busy Presses. After the ravages of more than three years of war, it will take more than candy, bubble gum and "al kine camera bag" to supply a decent living standard for South Korea's 22 million people. In three years, 600,000 homes have been destroyed; because of a high birth rate and the influx of tens of thousands of refugees, 900,000 new or rebuilt houses are needed. Coal production is down 50% from prewar. Grain output, the core of Korea's economy, is off from 3,500,000 tons to 2,300,000. In a nation whose gross national product is \$1.4 billion, property damage is estimated anywhere from \$1 billion to \$3 billion.

The economy is plagued by runaway in-

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MARKET PLACE IN SEOUL
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flation. Private credit is rigidly controlled, but the government keeps the printing presses going to supply food and pay to its army of 10 divisions. In six months the money supply has jumped 60%, from 10 to 16 billion whan.* Though the whan is pegged officially at 60 to \$1, the going black-market rate is 360 to \$1. Retail prices are up 7,200% from 1947 (though the rate of rise has slowed to 2% a month); wholesale prices, under government control, are up 5,600%.

Bricks & Mortar. The American most concerned with Korea's economic plight is 53-year-old C. (for Clinton) Tyler Wood, a Princeton man, onetime Wall Street broker, State Department aide and now economic coordinator between the U.S., the U.N. and the ROK government. Wood is no economic czar. Says he: "Korea is a sovereign nation and we've got to remember that all the time."

This fiscal year, Ty Wood and his U.N. and Korean counterparts will spend \$628 million, more than half of it from the U.S., on Korean reconstruction. Koreans wanted 70% of the money spent on capital goods, but Wood disagreed on the grounds that "if you put all your money into bricks and mortar for factories which will take two or three years to pay off, you'll have lost the battle against inflation." Last week Wood won his argument for consumer goods. In the approved budget, \$132 million will go for military supplies, \$198 million for capital investments, and a whopping \$298 million for consumer goods and raw materials to keep prices under control.

Textile Comeback. By a bleak austerity program, Wood and his associates hope to boost Korea's gross national product from \$65 per capita to more than \$100 per

capita in five years. But the ROK army will be a steady drain on the economy, and some are doubtful that an austerity program will work.

A few prosperous Seoul businessmen are already riding around in new Buicks and Studebakers. Moreover, President Syngman Rhee, anxious for international prestige, has splendid plans for an international airline, an ocean-going merchant marine, and several luxury hotels. In a nation which pays its ministers \$170 a month and where the average suit costs \$125, corruption may siphon off some of the aid funds.

Nevertheless, Tyler Wood is confident that the hard-working Koreans will pull through. The most hopeful sign to date is the comeback of the textile industry, which by working three shifts a day is exceeding prewar output by 20%.

CORPORATIONS

The Discontented Milkman

As every schoolboy knows, the Carnation Co. evaporates milk "from Contented Cows." Thanks partly to this slogan, Carnation has become the U.S.'s third largest milkman,* and the biggest producer of evaporated milk in the world. But Carnation is never contented itself. Last week in Van Nuys, Calif., it showed off a milk-white, \$1,000,000 research laboratory where Carnation researchers will try to find new ways to make cows more contented—and more productive.

Distant Pastures. Carnation's devotion to research has already led it far from its original pasture. As one of the West's biggest makers of animal feeds, its Albers Milling Co. Division sells a line of feeds for hogs, turkeys, chickens, mink and quail. It spent \$1,000,000 to develop a dog

* To curb inflation last February, the government called in the won, replaced it with the whan at the rate of one whan to 100 won.

* After National Dairy Products Corp. and Borden Co.

food, Friskies, has rapidly branched out into cereals for humans, and soon may be making fertilizers and insecticides.

Carnation's President Elbridge Hadley Stuart, 65, the son of Carnation's founder, sees nothing incongruous in this. Says he: "If [we] somehow stumbled on a hair tonic, and it proved to be a good one, Carnation would sell it." Stuart believes that such free-wheeling research is the best way to assure his company's growth. "I get tired," he says, "of hearing all this defeatist talk about how it is impossible for a company to continue to grow under this tax structure. . . . All it takes to offset them is a little extra sweat, a little more guts, and quite a bit more brains."

Stuart is firmly convinced that the future of Carnation's evaporated-milk business, which provided roughly one-third of its \$318 million gross last year, depends on steady advances in U.S. dairy methods. On Carnation Milk Farms, a 1,400-acre show place in Washington's Snoqualmie Valley where Carnation has bred more prizewinning Holstein cows than any other U.S. breeder, only purebreds are allowed. Pride of Carnation's Holsteins is Carnation Homestead Daisy Madcap, a prolific champion that last year smashed the North American record for butterfat production by yielding a whopping 1,311.8 lbs. in 365 days. But Carnation is even prouder of a bull, Governor of Carnation, which has sired more cows capable of producing more than 1,000 lbs. of butterfat a year than any other bull known.

Revolutionary Abroad. Carnation's milk route already covers 115 countries, but Stuart is hustling to capture a bigger share of the world milk market. General Milk Co., a Carnation affiliate in which its competitor, Pet Milk Co., has a 35% interest, recently opened its second plant in Germany and will shortly open others in France and Holland, and possibly Brazil and Spain.

In going abroad, Carnation has greatly changed dairying in much of the world. In some areas, Carnation's aid has boosted milk production as much as 400% in a few years, increased land values as much as 300%, and caused a drop in fresh-milk prices of as much as 500%. But Carnation has also run into some troublesome folklore. For example, in Africa and Asia, natives got the idea that drinking evaporated milk caused impotency. Not until World War II, when Australian and American soldiers conclusively proved this was not true, did the myth die.

Carnation's expansion has paid off handsomely: except in 1933, sales have increased in every year since Stuart took over in 1932 from his father. Occasionally, however, Stuart is accused of being too venturesome: "People ask us sometimes why we continue to invest in plants in Europe when the possibility of war seems so great," Stuart's answer: "As long as we have money to invest, we're better off spending it on brick and concrete and equipment . . . than we would be letting it draw interest in the bank." And as long as Carnation continues to be discontented, he expects sales to keep on rising.



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CINEMA

The Rich, Full Life

Hollywood was plagued by television, indolence, and a minimum of activity on the sound stages, but a few of its citizens continued to live the rich, full life. Items:
Q Actor Zachary (*Mildred Pierce*) Scott returned from a Mexican fishing trip wearing a plain gold earring in his pierced left ear lobe. Said Mrs. Scott: "There has never been the slightest unpleasantness about it. Of course, it attracts attention, particularly from the ladies. Everybody seems to enjoy it..."
Q Outsize (5 ft. 10 in., 200 lbs.) Tenor Mario Lanza now owns an outsize, custom-built white Cadillac with a gold-plated dashboard.
Q Restaurateur Mike Romanoff ships his silk and pongee shirts air express to Sulka's in Manhattan for proper laundering.
Q A hotel in nearby Malibu has announced a new service for interested guests: co-educational steam baths.

Q The Screen Extras Guild listed some new demands at contract negotiations: riding a camel or elephant—\$55 daily; leading a camel or elephant—\$37.50; wearing body makeup, oil, or hair goods—\$7.50 extra daily.

Q Construction Tycoon Hal Hayes, who has a built-in bar in his Cadillac, plus faucets for Scotch, bourbon, champagne and beer in his home, proudly showed off his newest wrinkle: a heavy, green living-room rug, which rolls, like a window blind in reverse, up a glass wall at the press of a button. Said Hayes: "At Hiroshima and Nagasaki, windows blew out and lots of people were killed by glass. [The rug] catches it. Since the rug is so heavy, it stops gamma rays and neutrons as well."

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The New Pictures

Gilbert & Sullivan (London Films, Lopert) is a thoroughgoing stomp through the old Savoy. Though it is well known that one Gilbert & Sullivan opera is more than most companies can produce successfully, the British team of Frank Launder and Sidney Gilliat (*State Secret*) have undertaken to produce almost all of them—and all at once, in this two-hour film—and to tell the life stories of Gilbert & Sullivan at the same time.

Scarcely a petal of each play is preserved—an air of one, a snatch of another—but the writers of the script (Gilliat worked with Leslie Baily, whose *Gilbert & Sullivan Book* was a 1952 bestseller) have deftly wired them all together to make a charming, if slightly artificial musical foret-me-not. Some of the charm is due to the spirited stuffiness of the Victorian settings and the muted Technicolor. Best of all, several members of the famed D'Oyly Carte company (Martyn Green, Thomas Round, Gron Davies) give silken-fine performances.

As Arthur Sullivan, Maurice Evans does his usual deft job of playing Maurice Evans—a personage hardly sufficient to

hold the stage against the powerful presence of Robert Morley. As W. S. Gilbert, Morley fairly strides out of the frame, like an ancestral portrait from *Ruddigore*.

Despite its good looks and good music, *Gilbert and Sullivan* never quite comes together as a rounded piece of entertainment. The script so weakens the true story of the great collaborators that it is blown about like a dead leaf in each gust of song. The real human interest lies in the history of Sullivan's attempts to make himself "a Bach, when he was only an



ROBERT MORLEY & MAURICE EVANS
Censored joy of the old Savoy.

Offenbach," and of his amorous consolations. In ignoring the merry truth about Sullivan (who did nothing worse than lonesomeness will make an emotional bachelor do), the moviemakers were doubtless bent on getting their man past the modern censors. In his own time, Sullivan was approved by a rather stricter custodian of morals: Queen Victoria, who granted him a knighthood.

Murder on Monday (London Films; Mayer-Kingsley), by employing good taste and an intelligent variation on the old amnesia theme, turns out to be one of the season's most sure-handed thrillers.

The basic question is not the trite old "Who Killed Cock Robin?" but the more modern "Am I the Sparrow?" The hero (Ralph Richardson) is a white-collar Briton who comes chirruping home from his desk at the bank one Monday to find that it is not Monday at all—it is Tuesday. Somehow, 24 hours of his life have got lost. To make matters worse, a man was murdered on Richardson's psychological day off and a powder train of explosive evidence leads straight to his door.

Based on R. C. Sheriff's *Home at Seven*, a hit play of the 1950 London season, Anatole de Grunwald's screenplay inherits some theatrical virtues. Its scenes are clearly built, its parts consistently written. The story itself moves at about the speed of Fate with a hotfoot. The speed, along



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THURBER MALE & VISITOR

"Don't count your boobies before they are hatched."

with some lively shifts of camera angle, almost prevents a moviegoer from realizing that the camera, poor dog, is not really bounding free through the narrative growth, but poodling along on a choke leash of stacy words.

As the leading man, Ralph Richardson seems sometimes to be trying to convey so many subtle expressions at once that the audience gets only a physiognomic blur. In general, though, he comes through clearly and often very delicately as a man whose sturdily conventional head has been subjected to a little more than the traffic will bear.

As director of the film, Richardson does even better work. From Michael Shepley, cast as one of Richardson's friendly neighbors, he has drawn an expert impression of manic, empty geniality. And he wins from Margaret Leighton, as Richardson's wife, a heart-shaking portrayal of what it means to face the curdled eye of madness with nothing more than a nice disposition.

The Unicorn in the Garden (U.P.A.; Columbia) demonstrates, in just about the best seven minutes now showing on any screen, what happens to a man who doesn't let his sleeping wife lie, but dares to wake her with the information that there is a unicorn in the garden—"eating roses." The old girl just rolls over, fixes him with an eye like the hubcap of purgatory, and explains: "The unicorn is a mythical beast." The man goes drooping downstairs and feeds the unicorn a lily. "The unicorn," he hastens to tell his wife, "ate a lily." "You," she concludes, "are a booby, and I am going to have you put in the booby hatch." However, as the moral of the story says, "Don't count your boobies before they are hatched."

Remembering the point, readers who have long treasured James Thurber's cold little classic may rest easy about the first attempt to animate on the screen the

characters in Thurber's cartoons. *The Unicorn in the Garden*—directed by Bill Hurtz of Stephen Bosustow's gifted crew at U.P.A., which has in the last two years produced *Gerald McBoing-Boing*, *Mr. Magoo* and *The Tell Tale Heart*—is the subtilest of the lot. The Thurber Male looks just as he always does—browbeaten by the Thurber Female, and the unicorn is so attractive that he will make Thurber fans wish Bosustow & Co. would try *The Rabbits Who Caused All the Trouble*, *The Bear Who Let It Alone* and *The Fairly Intelligent Fly*.

CURRENT & CHOICE

The Actress. Ruth Gordon's hit comedy about stagestruck adolescence, with Spencer Tracy, Teresa Wright, Jean Simmons (TIME, Oct. 10).

The Captain's Paradise. Alec Guinness in a comedy about a ferryboat captain who manages to have a wife (Celia Johnson and Yvonne de Carlo) in each port (TIME, Oct. 12).

The Robe. The first CinemaScope film, a colorful, breathtakingly big production of early Christians in ancient Rome; starring Richard Burton, Victor Mature and Jean Simmons (TIME, Sept. 28).

Roman Holiday. Newcomer Audrey Hepburn goes on a hilarious tour of Rome with Gregory Peck and Eddie Albert (TIME, Sept. 2).

The Cruel Sea. One of the best of the World War II films, based on Nicholas Monsarrat's bestseller and filled with the salt spray and shellbursts of naval warfare (TIME, Aug. 24).

From Here to Eternity. A tensely acted movie based on James Jones's wild (and sometimes woolly) novel about life in the peacetime Army (TIME, Aug. 10).

The Moon Is Blue. Disapproved by the Legion of Decency and the U.S. Navy, but a nice little comedy all the same (TIME, July 6).

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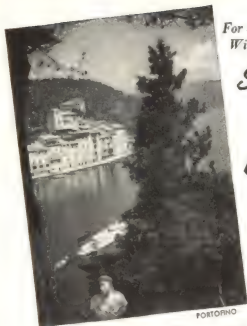
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MISCELLANY

Special Aptitude. In Philadelphia, a constituent asked State Senator Charles Weiner to help him get hired as Pennsylvania's official executioner, explained that he wanted the job because "I guess I just hate people."

Kennel Show. In Kansas City, Mo., after the *Star* mistakenly published his reward offer of \$1,500 (instead of \$15) for the return of his pet pointer Queenie, William C. Boosman was compelled to inspect some 500 dogs of all descriptions, finally in desperation rushed out and found Queenie himself.

Bitter Half. In Duluth, Lucy Ann Susienka inserted a personal ad in the *News-Tribune*: "As far as my husband, Melvin Susienka, not being responsible for my bills, he never was. I have always paid the bills as he usually doesn't work."

Slight of Hand. In Buffalo, up for sentencing after pleading guilty, Forger Leander Jones confided to the judge that he could neither read nor write.

White Sheep. In Dawson Springs, Ky., Police Chief Bill Boucher nabbed his brother Dude on a charge of reckless driving, juggled his father Jonas for drunkenness, hauled in his brother Claude for disturbing the peace and assaulting Police Chief Boucher.

Inside Job. In Clairvaux, France, after six missing convicts had been hunted all over the countryside for four days, they were found in a prison garret weaving a long rope for climbing over the outer wall.

Beverage List. In Milwaukee, Clarence L. Drinkwater was fined \$500 for drunken driving after he had loaded up on beer and whisky at a milkmen's picnic.

Q.E.D. In Twin Oaks, Calif., after Mountaineer George Taylor, 90, set the safety blocks and cranked his 1919 model T Ford, the car ran over him, headed down the mountain, caught fire, burned itself to a stop, drew from George a final farewell: "I never did trust those dern things."

Marathon. In Barren Hill, Pa., caught in a stranger's closet, Burglary Suspect Benjamin Waites said that he "was running away from the stevedores," failed to explain how he happened to be 15 miles from Philadelphia's strikebound waterfront.

Graduation Ceremony. In Detroit, Mrs. Lillian Morrison got a divorce from husband Everett after charging that he spent all his time reading the dictionary while she worked, greeted her return from the office every day by forcing her to learn ten new words and answer an oral quiz on them.



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BOOKS

Help

HOW TO HELP YOUR HUSBAND GET AHEAD (251 pp.)—Mrs. Dale Carnegie—Graystone (\$3).

Even Dale Carnegie has a tendency to miff matters, when he should be winning friends; he forgets names. Fortunately for him, he has a wife who knows how to help. At parties, she jerks him up by saying: "Dale, you remember Mrs. Robinson. She was just telling me about Lake Louise." In *How to Help Your Husband Get Ahead*, Dorothy Carnegie fills 251 pages with similar tips. She has almost surely written a bestseller.²

The first thing a husband needs is enthusiasm. "The word . . . stems from the Greek and means . . . 'God-inspired.'" Husbands also need "building-up" ("Praise his taste in ties" and constant reassurance (tell him "he's going to knock those buyers dead!"). The conviction that hubby is a roaring success must be maintained "at home, across the breakfast table, in bed." It must not be undermined by cracks. Never greet your husband with the words: "Well, how's the Boy Genius? Did you bring home any commissions? I suppose you know the rent is due next week?" Other ways to egg a man on: watch his "calorie intake," take him to a medical mechanic for a "regular 10,000-mile check-up," share his interests.

Wives who shrink from a round-the-clock application of Dorothy Carnegie's rules are given an example of the sort of man a non-Carnegie attitude produces: "Samuel Taylor Coleridge, the English

poet." Coleridge had plenty of enthusiasm but no goal and presumably no checks on his calorie intake, no praise for his taste in ties. Consequently, he left much of his poetry "unfinished . . . dissipated his talents . . . lived in a world of unrealized dreams . . . was always on the verge of doing something and . . . never did it." Oddly enough, it is the image of Coleridge—dissipated, useless and lovable as a Thurbur dog—that lingers in the mind long after Dorothy has finished with her tips.

These Strange Americans

AMERICANS ARE ALONE IN THE WORLD (209 pp.)—Luigi Barzini Jr.—Random House (\$2.50).

Since the war, European intellectuals have been playing a game. It is called "Analyzing America." Anyone can play, and firsthand knowledge of America is not required; in fact, too close an acquaintance with the U.S. is considered unsporting. There are no qualifications beyond a smattering of psychoanalytic vocabulary, an ability to generalize from the small to the big (e.g., the luxuriousness of American spittoons proves the wastefulness of the U.S. economy) and a limited awareness of U.S. social customs which need be no more recent than the novels of Theodore Dreiser. A typewriter and a subscription to Britain's anti-American *New Statesman* and *Nation* help.

Following in the steps of such acknowledged masters as Britain's Geoffrey Gorer and France's Jean-Paul Sartre, several still little-known but promising rookies have recently reported that U.S. children are developing prognathia ("The lower jaw is thrust forward as a result of lying for hours on the floor in front of the TV screen, chin in hand"); that, when the air conditioning breaks down anywhere, "New York reverts to terror in the face of a hostile and uncontrollable nature"; and that "the female secondary sex characteristic is the dominant theme in current American culture." Against this background of strange visions, Luigi Barzini Jr., a distinguished Italian journalist, has written a noteworthy book about a recent visit to the U.S. which is far above the usual off-the-French-cuff reporting. Even so, some of the book (a bestseller in Italy) is disturbingly close to the old analysis game. Like a cup of Italian *caffè espresso*, it stimulates but on occasion also sets the teeth on edge.

Jutting Conics. Newsman Barzini studied at Columbia in the 1920s, worked for U.S. newspapers in the U.S. is genuinely friendly toward America. He works with a very wide screen, and his camera runs from Henry Ford to a Los Angeles lonely hearts club, from Ben Franklin to a skyful of paratroopers, sometimes with bewildering speed. There are the inescapable stock characters: the discontented taxi driver, the sharecropper with a washing machine who wonders whether he is really happy, the Hollywood starlet who drinks too



AUTHOR BARZINI
Metternichs in helicopter.

much; and they are all forcibly made to stand for big concepts—fear, or uncertainty, or materialism—like the characters in an old morality play. The book is full of generalizations that might be fun as caricatures but are disturbing if taken seriously. Examples: the U.S. hates abstract thought; bullfighting is popular in U.S. literature because Americans are obsessed with death; most old-line tycoons drank half a quart of whisky every day. And in Newport, "in every house where I was invited [there was] a white-coated barman whom everybody called 'Fido.'"

As for the female secondary sex characteristic, Reporter Barzini agrees that it is one of the sights of the U.S. "Many [women] sport long conic breasts jutting out like tents from blouses and pullovers . . . They carry them under their chins with the same indifference with which soldiers carry their packs on the back. Strange and unreal breasts they are . . . Symbolic appendages . . . a fiction."

But beyond provocative half-truths and hyperbole, Reporter Barzini's picture includes much sympathetic understanding and many brilliant flashes of intuition. He looks past the city skylines at the American heartland, at the prosperous farms and small towns which are the "living tissue" of U.S. strength. He has a lyrical feeling for the American countryside. "The only one in which one forgets the existence of man that is always at your elbow in Europe . . . Woods as old as the world, woods such as only children can imagine . . ." But he also understands the America of intricate machines, and he knows that an assembly line is not without heart.

Billions of Facts. Reporter Barzini is at his most interesting when he criticizes U.S. foreign policy. Barzini's thesis is that the U.S. is both too empirical and not practical enough, too idealistic and too unprincipled.

American faith in trial & error Barzini

² Though hardly likely to match *How to Win Friends and Influence People* (1910), now translated into 14 languages.



AUTHOR CARNEGIE
Jerks at parties.

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believes to be a heritage from the 18th century, and in his mind its most notable present-day symbol is Charles Kettering, "the last great living American inventor" (who, among other things, developed the automobile self-starter in the face of theoretical calculations that such a gadget was impossible). One of Kettering's favorite sayings is "Let the job be your boss." This may work in technology, Barzini suggests, but it can be disastrous in other human endeavor, "Dean Acheson," writes Barzini, "was the Charles F. Kettering of international affairs, the man . . . who reluctantly and experimentally had to invent American policy to avoid disasters . . . 'We must decide nothing in advance,' he once said. 'There are no final solutions for all problems. All decisions must come from an analysis of facts' . . . That problems could be solved day by day with decisions based on carefully gathered data, and that there was no such thing as a valid general principle . . . were the hopes he most frequently expressed."

Achesonian empiricism, says Reporter Barzini, was reflected by the whole State Department, "undoubtedly the most impressive depository of information the world has ever seen. In its immense files, billions of facts sleep . . . irrelevant for any purpose other than the leisurely preparation of almanacs. From all this one rarely gets a general idea . . ." Empiricism, warns Barzini, "means leaving the initiative to the outside world."

Poker & Politics. The essence of the "noble and somewhat sacrilegious" American Dream, writes Barzini, is that all man's problems can be solved by intelligence and industry. When things go wrong, at home or abroad, Americans are like "the man who has dropped a penny in the slot machine and did not get either his chewing gum or his money back . . . He fumes, shakes, punches and curses . . . Americans [think that] if you put the right amount of money in the right place . . . if you sign carefully worded contracts . . . you must always get satisfactory results. When history does not deliver the gum . . . when injustice prevails . . . Americans are eternally surprised . . . Nothing ever surprised the British and the Romans, who considered the most desperate and illogical behavior on the part of foreigners only natural . . . At the bottom of these excessive [U.S.] hopes there may be apathy. Men who get out of bed only for the greatest crusades—to change the face of the world, and to right all wrongs forever—are apparently reluctant to accept everyday, non-revolutionary tasks . . ."

Reporter Barzini wants the U.S. to buckle down harder to the everyday tasks of a great nation. He wants Americans to stop feeling contempt for "blobs," "spheres of influence," and "balances of power," because these are the "technical means by which any policy, aggressive and imperialistic, or noble and disinterested, can be promoted." He wants them to apply "to political transactions . . . the same knowledge of human nature which Americans use daily in their national card game, poker." Above all, he wants the U.S. to



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stop taking the initiative only in emergencies, and adjust itself to the permanent crisis, "the psychology of the long pull." The U.S. must build a "smooth-running system" for all the free world—"the American Empire."

Barzini winds up in a significant contradiction: he tells the U.S. to be tough, fearless, self-assured and Europe's leader; at the same time, he wants the U.S. to follow Europe's advice and do things Europe's way. His ideal America would be a kind of super-Europe, the successful, functioning substance of centuries ago, but equipped with all modern conveniences, its diplomats so many Metternichs riding to peace conferences in helicopters, taking its philosophy and manners (as Rome took Greece's) from older and wiser heads, via teletypewriter. That is the sentimental dream behind the oft-heard European advice that the U.S. ought to learn how to be "realistic" from Europe.

Actually, Reporter Barzini knows that the U.S. does not fit that dream because its nature and its tasks are different from anything that ever went before. He writes: "We, in Europe, know little and decide nothing... They, the Americans, are alone in the world and carry war and peace on their lap, and... nobody can really advise, help or guide them."

The Conquering French

THE BLUE HUSSAR (243 pp.)—Roger Nimier—Julian Messner (\$3.75).

A sound British critic has called 28-year-old Roger Nimier "one of the most brilliant writers in France," but there must be a lot of shocked Frenchmen who wish he had never learned to write. At 20, in 1945, Nimier joined the French and Hussar Regiment and wound up in Germany at war's end. Five years later, in *The Blue Hussar*, he described French troops in action and occupation with a bite and candor that made most U.S. war novelists seem like self-pitying recruits. Now, even in a tasteless and jazzed-up translation, it is a novel that still manages to surmount the irritation it induces.

One irritant is the fact that *The Blue Hussar*'s characters take turns holding the stage, so that the story is served up like chunks hacked from a live eel. But the chunks keep squirming, and at the end they have almost grown together again. Author Nimier's characters are a rough, vulgar, boisterous lot with little in common except being French and in the same outfit. Politically, they are a mixed bag of Communists, Gaullists, Pétainists and what not; some of them hate each other more than they hate the enemy. But in spite of their petty feuds and cynicism, most of them fight well. Author Nimier can write crackling scenes of ground combat, and he uses combat to expose the personalities of his men, not to show off his qualifications as a war novelist. But whatever they are, cowards or brave men, Nimier's hussars live on the page, right up to the bullet that gets them.

As conquerors they make an unpretty lot. They rape and loot, lash naked women



NOVELIST NIMIER
Rewarding because the eel squirms.

to tanks, destroy works of art, try to outdo their late conquerors. But like all occupiers, they soon find that their lives have been bound up with those of the occupied. Two hussars, Sanders and Saint-Anne, finally surrender unconditionally to a handsome, sensual girl named Rita. Sanders had met her in what was then a conventional way: he raped her. Sanders becomes Author Nimier's prototype of the fundamentally good Frenchman gone wrong. He is cynical, bitter, confused; he is also a great reader and a lover of Mozart. Big and tough, he is a terror with his weapons or his fists. To Rita, whose husband is a prisoner of the Russians, Sanders is a find. But so is Saint-Anne, a shy, slender 18-year-old, who worships Rita as fervently as she uses him.

With its foul harracks language, its uninhibited love scenes and its overall air of don't give a damn, *The Blue Hussars* is sure to repel a lot of readers. What it offers as a reward is Author Nimier's talent for keeping people and action alive.

Italian Earnestness

A HANDFUL OF BLACKBERRIES (314 pp.)—Ignazio Silone—Harper (\$3.50).

Ignazio Silone is an Italian idealist who has spent a good part of a lifetime alternating between books and politics; the constant thing about Silone is that he has always been for the persecuted against the persecutors, as Ignazio Silone saw them. In his 20s he was a Communist, hopping back & forth between Stalin's Moscow and the underground in Mussolini's Italy. By his 30s he had seen enough of both totalitarianisms; he settled down in free Switzerland, wrote his famed novels of the Italian peasantry, *Fontamara* and *Bread and Wine*. After World War II, he went home to Italy, won a following in Italian politics as an anti-Communist Socialist. *A Handful of Blackberries* is his first novel



Publinfo

NOVELIST SILONE

Sad because the world is round.

to appear in the U.S. in more than a decade. Novelist Silone, 53, is still against persecutors.

His scene is a barren mountain area in southern Italy; the time, just after the liberation. Rocco de Donatis, the local Communist leader, is growing death-tired of party lines. "You have the sadness," an old woman tells him, "of one who set out to go very far and ends up by finding himself where he began. Didn't they teach you at school that the world is round?"

When a Communist troubleshooter, sent down from Rome, asks him why he refuses to speak in public any more, Rocco tells him that, the last few times, he has had a terrifying experience: "While I was speaking, I could hear my own voice as though it belonged to someone else. It never happens when I'm saying what I think." Rocco quits the party.

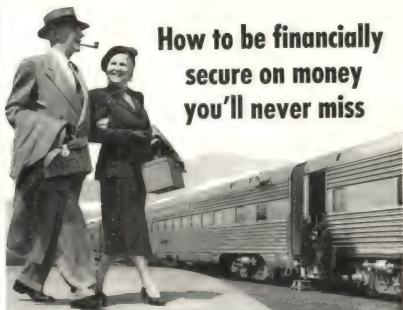
His mistress Stella hangs on in the party, trying to help the leaders bring Rocco back. But when she is asked to hunt for some damaging "false documents," Stella wonders if the manuscripts really lie. The party man sets her straight: "You know the infallible criterion of the Party: anything that harms Russia is false."

"So those documents would be false even if—I'm just saying this—they happened to be true?"

"Of course. Especially if they were true."

Stella leaves the party, too, and marries Rocco. And Rocco continues to fight for what he has always fought for while the Communists attempt by lies and persecution to force the two of them into exile. At the end, Rocco is still hanging on, still fighting for social justice—"next year, or 60, or even 2,000 years from now."

Novelist Silone has lost all his talent for making simple people speak simple, barbed truths. Although his novel will be too earnest for stylists, it is a rewarding one. And it is heated with the warmth of Ignazio Silone's human kindness.



How to be financially secure on money you'll never miss

Bess and I began this trip more than 30 years ago. Then, we were a happy-go-lucky young couple, with two youngsters, a tiny savings account, a little insurance and a mortgage. But my job was growing and the future looked bright.

So, we frittered away money we should have saved. That is until Mr. Benson, our neighbor, died. We thought he was comfortably fixed, but he wasn't. Not even adequate insurance.

A few nights later, Bess and I had a serious talk. "Let's not kid ourselves," I said. "You don't want to end up like Mrs. Benson. And I don't want to be on the rocks if my paycheck stopped coming in." Bess agreed. "Bert," she said, "I know we could set aside \$20 a month we'd never miss, and invest it in something that would build security for ourselves and the children."

"But \$20 a month," I protested, "won't buy much security!"

"Oh yes it will," said Bess. "And as your income grows we can buy more. Security to free us from worry; cash for

emergencies; money to send the children to college; protection, if anything happens to you."

"Golly," I said, "that's a lot to expect from a \$20 a month start!"

"What's more," she continued, "the money we set aside will grow and enable us to have a monthly income when you decide to quit work!"

"How do you know all this?" I asked. Bess laughed. "I talked with Susan Fletcher. She and George have the perfect plan for financial security and he earns about what you do."

"Well, if George Fletcher can do it, I sure can. I'll ask him about it."

"You don't have to," said Bess. "It's the Bankers Life Double Duty Dollar Plan. And the man's name is Mr. Bliss."

I saw Mr. Bliss, and the Bankers Life Plan we worked out was perfect for my income and our needs. Today, we're financially secure and missed another trip on money we never missed! Mail the coupon today. Tomorrow may be too late!

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The Wright Brothers' plane weighed 750 pounds including gasoline and pilot. Loaded take-off weight of the Boeing B-52 is 300,000 pounds.

Fifty years after

On the dunes of Kitty Hawk, December 17, 1903, began the most epochal half century in human history. Looking back on that day, every airman pays tribute to the courage of the two bicycle mechanics who dared the unknown in their tiny crate of cloth, sticks and wire.

Thirteen years later, when flight was still in its struggling infancy, Boeing began to build airplanes. Even in its early years, the products of this young firm in the Northwest were different. They were built with engineering imagination. And they were

built well, with no compromise of safety or quality. Boeing deliberately projected scientific thinking into the future—looked *ahead* to unexplored frontiers. The company became known not only as an innovator but a leader.

In the early Thirties, when aerodynamics was a fledgling art, it was Boeing men who "cleaned up" airplane design with streamlined craft that cut through the supposed limitations on speed.

In 1935, again looking beyond the current horizon, Boeing created the

first four-engine bomber—the Flying Fortress—ready in time to help America rewrite the book of aerial warfare. And precision bombing led Boeing engineers to the exploration of still other unknowns—higher altitudes—greater speeds.

Today the swept-wing B-47 and B-52 multi-jet bombers are pushing the outer limits of the subsonic range, while Boeing pilotless aircraft have left the sound barrier far behind.

To Boeing, the future is an endless challenge. The air still welcomes pioneers.

Carrying forward its leadership in multi-jet aircraft, Boeing is now building a prototype jet transport, designed to be adaptable for either military or commercial use. It will fly in 1954.

BOEING

the TIME News Quiz

(THIS TEST COVERS THE PERIOD FROM LATE JUNE THROUGH MID-OCTOBER 1953)

Prepared by The Editors of TIME in collaboration with
Alvin C. Eurich and Elmo C. Wilson
(Copyright 1953 by TIME Inc.)

This test is to help TIME readers and their friends check their knowledge of current affairs. In recording answers, you needn't mark opposite the questions. Use one of the answer sheets printed with the test; sheets for four persons are provided. After taking the test, check your replies against the correct answers printed on the last page of the test, entering the number of right answers as your score on the answer sheet. For most of the 105 test questions, five possible answers are given. You are to select the correct answer and put its number on the answer sheet next to the number of that question. Example:

0. The President of the U.S. is:
1. Nixon 3. Eisenhower 5. Stevenson
2. Hoover 4. Truman

Eisenhower, of course, is the correct answer. Since this question is numbered 0, the number 3—standing for Eisenhower—has been placed at the right of 0 on the answer sheet.

NATIONAL AFFAIRS

Congressional Record

1. Congress finally gave the President an extension on the excess profits tax, though House Ways & Means Chairman Dan Reed had almost killed the bill by:



1. A 24-hour filibuster.
2. Attaching a rider to it.
3. Bottling it up in committee.
4. Lining up Democrats against it.
5. Branding it unconstitutional.

2. After long debate, the Administration's request for foreign aid appropriations was:

1. Passed as proposed.
2. Tabled for further consideration.
3. Cut \$3 billion and passed.
4. Crippled with unworkable restrictions.
5. Flatly turned down.

3. On the death of G.O.P. Leader Robert A. Taft, his colleagues filled the post of Senate Majority Leader with the successor he had chosen:

1. Styles Bridges.
2. William Knowland.
3. James Mitchell.
4. Wayne Morse.
5. Earl Warren.

4. Ike's only major defeat in the session was Congressional refusal to:

1. Pass the Bricker Amendment.
2. Increase the federal debt limit.
3. Raise income taxes.
4. Establish a Small Business Administration.
5. Continue his power to allocate defense materials.

The Paring Knife

5. Ike told the nation that this year's budget, as compared with Truman's estimate for the same period, would save taxpayers almost:



1. \$100 million.
2. \$7 billion.
3. \$13 billion.
4. \$12 billion.

6. To help him decide which 400 of his employees should be fired, budget-needed Harold Stassen asked all his Foreign Operations staff members to:

1. Submit to investigation by the FBI.
2. Re-apply for their jobs in writing.
3. Report their other sources of income.
4. Take a series of intelligence tests.
5. Look for another job



7. An extra \$242,000 rolled into federal coffers when Internal Revenue Commissioner Andrews tried this new collection gimmick in six New England states:

1. A door-to-door hunt for tax evaders.
2. Telegrams to delinquents.
3. A 1% rebate for payment in full.
4. A discount for expatriate movie stars coming home through the port of Boston.
5. Singing commercials on the radio.

8. Faced with cutting \$5 billion out of its '54 budget, the Air Force will slice *all but one* of these:

1. Personnel.
2. Its combat wing goal.
3. New pilot training.
4. Authorized flying time.
5. Its commitment to NATO.



Looking Abroad

9. On the heels of the East German riots, President Eisenhower promptly made public:

1. A U.S. offer of free food for hungry East Germans.
2. An appeal to all satellite peoples to join the revolt.
3. An offer to accept all East German refugees, quota-free.
4. His decision to withdraw the U.S. Ambassador from Russia.

10. Later, the U.S. sent 1,000,000 tons of surplus wheat to relieve the famine in:

1. Poland.
2. Syria.
3. Turkey.
4. Pakistan.
5. Transjordan.

11. Defining U.S. Asian policy at the governors' conference in Seattle, Ike named as its immediate object:

1. The restoration of Nationalist China.
2. Statehood for Hawaii.
3. The defense of Indo-China.
4. Acquisition of new air bases.
5. Rehabilitation of Japan.

12. Secretary Dulles told an American Legion convention that the U.S. would take a firm stand against:

1. Any further aggression by Communist China.
2. The return of Trieste to Italy.
3. A Big Four conference.
4. A non-aggression pact with Russia.



13. Next day at a press conference Dulles ad-libbed a statement which was widely deplored as:

1. Appeasement to Red China.
2. Hostile to the British.
3. A lack of atomic secrets.
4. Direct U.S. interference in the German elections.
5. An attack on French conduct of the Indo-China war.

14. After 20 months of negotiations, the U.S. signed a treaty trading \$226 million in military and economic aid for the right to use and develop bases in:

1. Portugal.
2. Spain.
3. Argentina.
4. Iceland.
5. Denmark.

Trials and Errors

15. Death for convicted spies Ethel and Julius Rosenberg was delayed one day when a stay of execution was ordered by:

1. Supreme Court Justice Douglas.
2. Attorney General Brownell.
3. President Eisenhower.
4. FBI Director Hoover.
5. Intelligence Chief Allen Dulles.

16. Arizona state troopers moved in on the town of Short Creek and arrested almost all adults on the grounds of:

1. Tax evasion.
2. Draft dodging.
3. Opium growing.
4. Vagrancy.
5. Polygamy.

17. When Methodist Bishop G. Bromley Oxnam was accused of fronting for Communists by members of the House Un-American Activities Committee, he:

1. Sued the entire committee for libel.
2. Admitted he had been duped.
3. Demanded a public hearing and flatly denied the charge.
4. Sent a protest direct to the President.
5. Made no comment.



18. Ex-Serviceman Bob Toth, flown back to Korea to face an Air Force court-martial for murder, was returned because:

1. He was the wrong man.
2. His supposed victim was still alive.
3. President Eisenhower pardoned him.
4. A federal judge questioned Air Force authority to arrest a civilian.
5. Air Force officers refused to prosecute.

19. High in the Sierra Nevada range, the FBI ended an important manhunt with the dramatic capture of:



1. The Boston Brink's robbers.
2. Two fugitive Communist leaders.
3. The Greenpeace kidnappers.
4. Willie ("The Actor"), Sutton.
5. Three counterfeiters whose output was estimated at \$2,000,000.

20. Lucille Ball's fans forgave her for registering as a Communist in a 1936 election, when she explained she did it:

1. On a dare.
2. To please her grandfather.
3. Only as a protest.
4. By mistake.
5. In a fit of temper.



The Farm Front

21. Disaster threatened Texas cattle ranchers this summer as a result of:

1. Consumer resistance to beef prices.
2. A meat-packing strike.
3. A record drought in the Southwest.
4. Freak hail storms.
5. A plague among Hereford herds.

22. Backed by the decisive vote of U.S. farmers themselves, Agriculture Secretary Benson won approval for:



1. Strict production quotas and high price supports for wheat.
2. Wheat quotas but no price supports.
3. A ban on all food imports.

4. Fewer working hours for all farm hands.
5. A crackdown on child labor.

23. With the U.S. piling up a record agricultural surplus, the only basic crop which seems likely to remain free of quotas next year is:

1. Cotton.
2. Tobacco.
3. Peanuts.
4. Rice.
5. Corn.

Business

24. In the past few months, the harried U.S. auto industry took all but one of these body blows:



1. A \$70 million fire at a key Q.M. plant.
2. A cut-back in Studebaker production.
3. A drop in the profits of independent automakers.
4. A serious slump in used-car sales.
5. A wave of jurisdictional strikes.

25. In an effort to build up volume of sales, members of the New York Stock Exchange may soon sell their wares:

1. In vending machines.
2. On a monthly purchase plan.
3. At greatly reduced commissions.
4. In supermarkets.
5. Through department store charge accounts.

26. Acting on its promise to stop Government competition with business, the Administration sold this property to private industry:

1. The Federal National Mortgage Association.
2. The Inland Waterways Corp.
3. The Grand Coulee Dam.
4. The Reconstruction Finance Corp.
5. Fort Knox.



Appointed and Disappointed



27. Strauss



28. Willis



29. Matthews



30. Byrnes



31. Lyon



32. Durkin



33. Hoover



34. Hall

Pictured at the left are eight men and women who recently took on or parted with newsworthy jobs. From the twelve hints below, identify each of the eight and write the number on the answer sheet.

1. He exploded his own chances to direct the Bureau of Mines.
2. His appointment to the U.N. brought a liberal share of howls.
3. Another distaff diplomat named as Ambassador.
4. She heads a new committee to define national issues.
5. The fight raged over who had the right to fire him.
6. From obscurity in the Pentagon to supremacy in the Far East.
7. Both parties applauded his nomination as AEC chairman.
8. Back on an old job with a newly revived commission.
9. Unresigned, he resigned.
10. He will preside over the highest court in the land.
11. He had a primary reason for being disappointed.
12. His governor sent him from City Hall to the Senate.

INTERNATIONAL & FOREIGN

The Shooting Wars

35. Korean peace negotiations were delayed when Syngman Rhee surprised both sides by:



1. Demanding that Red China withdraw from the talks.
2. Taking a trip to Washington.
3. Sending a raiding party across the Yalu.
4. Freeing thousands of North Korean prisoners.
5. Insisting on reparations from Russia.

36. Signed in silence, with no jubilation, the armistice terms included all but one of these:

1. Return within 60 days of all prisoners wishing repatriation.
2. A neutral nations commission to supervise prisoners unwilling to be repatriated.
3. A redrawn truce line with a net territorial gain for the U.N.
4. A political conference to be held within three months.
5. A plebiscite in North Korea to be held within six months.

37. A warm welcome in Freedom Village met returned prisoner William F. Dean:



1. Jet ace downed over MIG Alley.
2. Commander of the first U.S. forces in the Korean war.
3. War correspondent trapped in the fall of Seoul.
4. Missionary who refused to leave his North Korean post.
5. Leader of "reactionary" prisoners who fought hardest against "brainwashing."

38. In a vigorous new attempt to win the war in Indo-China, Washington and Paris promised all but one of these moves:

1. Elevation of a Cambodian general to equal rank with French Commander Navarre.
2. A doubled U.S. contribution to the cost of the war.
3. Assurance of Indo-Chinese independence at war's end.
4. An increase in French troops.
5. A buildup of native troops.



Inside the U.N.

39. To keep the post-Armistice conference on Korea from becoming a round table on all Asiatic affairs, the U.S. took a firm stand against:

1. The agenda proposed by the French.
2. Syngman Rhee's plan to act as conference chairman.
3. Holding the conference in Peking.
4. The participation of India.
5. Holding the conference before other issues have been settled.



40. Well qualified for her new post as first woman president of the U.N. General Assembly, India's Madame Pandit has also been all but one of these:

1. An ambassador to Moscow.
2. A member of her country's Parliament.
3. A leader of its delegation to the U.N.
4. Jailed on three separate occasions for civil disobedience.
5. Author of a bestselling novel.



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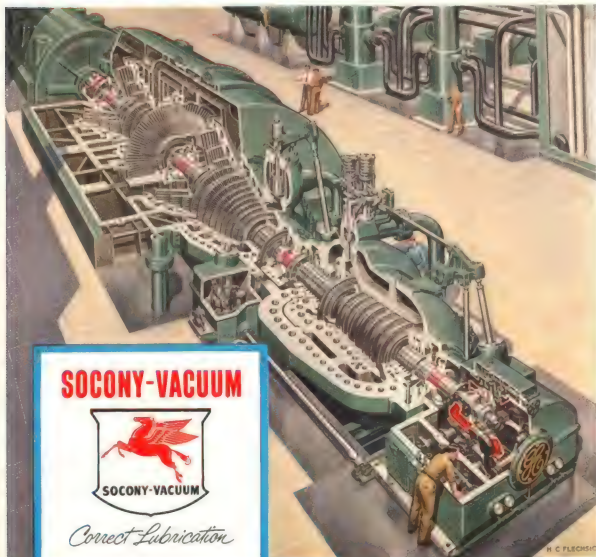
Operated by Electric Energy, Inc., this giant plant houses four 156,250-kw G.E. reheat turbines (two more later will give it a total capacity of 937,500 kw) — consumes about 6,300 tons of coal every single day—circulates approximately 274,000 gallons of water per minute

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41. It cost the U.N. \$135,000 to \$185,000 when its own tribunal ruled that it had to pay damages to:

1. Some American employees fired on a question of disloyalty to the U.S.
2. A tourist who tripped over a window-cleaner's bucket.
3. A Polish delegate misquoted in a U.N. press release.
4. Syngman Rhee, for property damaged by celebrating U.N. troops.
5. New York City, for illegal parking by delegates.

Behind the Iron Curtain

42. "Enemy of the people" was the charge, when the power struggle in the Kremlin found its first victim, once-powerful Vice Premier:



1. Molotov.
2. Lavrentiev.
3. Vishinsky.
4. Voroshilov.
5. Beria.

43. In his first major policy address as chief of state, Malenkov made clear that Russia has the H-bomb. But he seemed to place more stress on:

1. Promising the Russians "a drastic upsurge" in the production of consumer goods.
2. The urgent need for an immediate Big Four conference.
3. Scolding his people for their "decadent" interest in creature comforts.



44. After their June riots, East Germans won a good many concessions from their Russian masters, among them all but one of these:

1. No more reparations after Jan. 1.
2. Cancellation of their postwar debts to Russia.
3. Release of German war prisoners guilty of "minor" crimes.
4. Permission to elect their own leaders.
5. Return of 33 requisitioned plants.

Hemisphere

45. Canadians re-elected Prime Minister St. Laurent in the fifth straight victory for his:



1. Liberal Party.
2. Labor Party.
3. Conservative Party.
4. Socialist Party.
5. Whig Party.

46. Elected President by the greatest popular vote ever received in his country, José Figueres plans to remodel Costa Rica into:

1. The perfect Marxist state.
2. A moderately socialist state.
3. The last bulwark of conservatism.
4. A miniature U.S.A.

47. Russia slid a foot in the door of Latin America trade with a treaty providing for the exchange of \$150 million worth of goods between the U.S.S.R. and:

1. Guatemala.
2. Chile.
3. Argentina.
4. Brazil.
5. Colombia.



48. A new kind of revolution, bent on wiping out graft and corruption, was introduced into Mexico with the regime of its austere new President:

1. Miguel Alemán.
2. El Galleguito.
3. Adolfo Ruiz Cortines.
4. Laureano Gómez.
5. Gustavo Rojas Pinilla.



Around the Globe

49. Ordered by his doctors to take a complete rest, Sir Winston Churchill chose his own pinch-hitter, Acting Prime Minister:



1. Anthony Eden.
2. Lord Salisbury.
3. Richard Austen Butler.
4. Clement Attlee.
5. Sir Gladwyn Jebb.

50. Meanwhile, all Britain buzzed over Princess Margaret's supposed romance with:

1. An American millionaire.
2. A divorced R.A.F. officer.
3. An African prince.
4. The Duke of Edinburgh's brother.



51. Nationwide strikes forced French Premier Laniel to modify his plan for:

1. Slashing government expenses.
2. Nationalization of industry.
3. Drafting women.
4. Granting independence to all French colonies.
5. Exporting all French wines.

52. Alarmed by the excesses of Mossadegh's triumphant supporters, the Shah of Iran fled to exile in Rome. Six days later, he:

1. Applied for a visa to the U.S.
2. Returned in triumph, after street mobs overthrew Mossadegh.
3. Narrowly escaped an attempted assassination.
4. Divorced his wife.
5. Asked the U.N. to oust Mossadegh.



53. The three-way contest for the Presidency of the Philippines became a two-man race when:

1. Romulo withdrew and threw his support to Magaysay.
2. Quirino withdrew and threw his support to Romulo.
3. Magaysay withdrew and threw his support to Quirino.

54. Italy was propelled into her worst political crisis since the war when Premier Alcide de Gasperi:

1. Threatened Yugoslavia with war.
2. Closed all banks.
3. Outlawed all labor unions.
4. Called for a return to monarchy.
5. Resigned because the post-election Cabinet he proposed was rejected.



55. Despite Red efforts to sabotage the German elections Chancellor Konrad Adenauer won a smashing victory and a clear mandate for his:

1. Social Democratic Party.
2. Christian Democratic Union.
3. German Reich Party.
4. All-German bloc.
5. Prussian Party.



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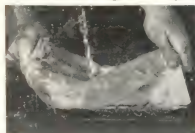
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EQUALLS IN THE MEDITERRANEAN



SPOT NEWS

Directions: the statements below describe recent news developments in seven of the 14 countries pinpointed on the map. Write on the answer sheet the map number which correctly locates the event described in each statement.

56. Awesome earthquakes leveled buildings and killed hundreds here.

57. After 5,000 years of monarchy, this nation became a republic.

58. Bone of contention between Tito and Premier Pella.

59. Britain took a 20-year lease here after trouble with her landlords in Suez.

60. Here the French installed a docile new Sultan who narrowly escaped assassination.

61. Where the “God of Nature” in a gold union suit presided over a feast.

62. Ambassadors to this country refused to go along with the Foreign Ministry’s move.

OBIT

Within the last few months, death came to many noted men and women. For each question below two correct answers are possible. Write in either name.

63. The nation mourned two distinguished citizens: one a heroic general, the other the holder of the country’s highest judicial post.



64. New Hampshire lost a crime-investigating Republican Senator and West Berlin a courageous mayor.

65. The Arts will miss two famous names: one the beloved original Peter Pan, the other a lusty, gussy Catholic author and rhymester.



OTHER EVENTS

Arts and Entertainment

66. White, sound-reflecting “clouds” will hang inside the dome of this building, designed by Architect Eero Saarinen to be:

1. Los Angeles’ new airplane hangar.
2. New York’s new planetarium.
3. M.I.T.’s new auditorium.
4. Florida’s new jail.
5. Seattle’s new art museum.



67. “Grandma, your ears are the most to say the least,” says the new groovy version of Grimm, updated by:

1. Red Skelton
2. Garry Moore
3. Steve Allen
4. Bing Crosby
5. Ogden Nash

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to Fabulous Fact

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DOW CORNING SILICONE NEWS NEW FRONTIER EDITION EIGHTH OF A SERIES



First in
Silicones

**DOW CORNING
CORPORATION**
MIDLAND, MICHIGAN

68. The Salzburg Festival saw the world premiere of Gottfried von Einem's opera *The Trial*, which took its libretto from a novel by:

1. Ludwig Bemelmans.
2. George Sand.
3. Franz Kafka.
4. Sir William Walton.
5. Jean-Paul Sartre.



69. Canada's remarkably successful Shakespeare festival featured British favorites:

1. Laurence Olivier and Vivien Leigh.
2. Charles Laughton and Elsa Lanchester.
3. Maurice Evans and Judith Evelyn.
4. Alec Guinness and Irene Worth.
5. Alfred Lunt and Lynn Fontaine.



70. Back in the U.S. for its third tour, Sadler's Wells opened with an eye-filling *Swan Lake* and a cast headed by Ballerina:

1. Maria Tallchief.
2. Moura Shearer.
3. Nadia Nerina.
4. Margot Fonteyn.
5. Ruth St. Denis.



71. Tabbed as a likely hit on the strength of its co-stars, Mary Martin and Charles Boyer, is Joshua Logan's coming production of:

1. *Kind Sir*.
2. *Return to Paradise*.
3. *Sailor's Delight*.
4. *Ladies of the Corridor*.
5. *The Queen and I*.

72. In his 80s, Philosopher Bertrand Russell suddenly turned fictioneer to write:

1. *The Rascal Rascal*.
2. *Father, Dear Father*.
3. *Life Begins Too Late*.
4. *Satan in the Suburbs*.
5. *A Mingled Yarn*.



73. *The Bridges at Toko-ri* tells an uncompromising story of fear, truth and death. Its hero is a naval aviator, its author is:

1. Nicholas Monsarrat.
2. Pearl Buck.
3. James Michener.
4. Philip Deane.
5. Charles Lindbergh.

74. *The Robe*, which represents Hollywood at its supercolossal best, also introduces this important new technical advance:

1. Colorama.
2. Screen-Aroma.
3. CinemaScope.
4. 4-D.
5. Double Vision.



75. *From Here to Eternity*, best-seller-turned-movie, featured top performances from all but one of these male leads:

1. Burt Lancaster.
2. Van Heflin.
3. Montgomery Clift.
4. Ernest Borgnine.
5. Frank Sinatra.

Radio and TV

76. Perched on stools, these two were the hit of the Ford Motor Co.'s 50th Anniversary TV program:

1. Abbott and Costello.
2. Sophie Tucker and Patachou.
3. Ethel Merman and Mary Martin.
4. Charlie McCarthy and Edgar Bergen.
5. Bette Davis and Tallulah Bankhead.

77. The FCC made a long-awaited announcement which:

1. Bars giveaway programs after Jan. 1.
2. Gives color TV the green light.
3. Requires all studios to give one-third of their time to public service programs.
4. Restricts half the available air waves to educational stations.
5. Limits plunging necklines.

78. In a major TV achievement, *Studio One* opened its sixth season with *Nineteen Eighty-Four*, the late George Orwell's bitter satire on:

1. The police state.
2. The role of women in our society.
3. American tourists abroad.
4. Dollar diplomacy.
5. Life on the planet Venus.

SPELL IT OUT

The first letter of each correct answer below spells out a ten-letter word that has recently been in the news. Only the last names of people are used. You get one point for each answer and one for the meaning of the word.

79. Controversial confidant of 5,940 females.

80. Her daddy won the Hambletonian, too.

81. The kind of holiday Audrey Hepburn took.

82. Grotewohl is Premier, but this Deputy is the real boss.

83. This is the kind of World Series it was.

84. General who signed the truce in behalf of the U.N.

85. A North Korean pilot took him up on his offer to pay \$100,000 for a MIG.

86. Prime Minister of the brand-new federation of British Central Africa.

87. Summer boarder at the Doud's in Denver.

88. New five-time-a-week radio voice of the C.I.O.

89. The word spelled out is:

1. Polish U.N. delegate who asked for U.S. asylum.
2. New No. 2 man in Moscow.
3. Pro-Communist Party in Iran.



Man with stapler beats man with hammer 4 to 1

...and cuts costs 60%. This race between two carpenters took place in a wood products shop—the man at left fastening latticework with ordinary hammer-and-nails, the other with a Bostitch 114 Stapling Hammer—staples won over nails 4 to 1.

The shop foreman reports still more advantages of stapling. One $\frac{3}{4}$ " staple is more rigid than two $\frac{3}{4}$ " nails. The staple won't loosen because its legs diverge inside the wood, bracing against each other when under strain.

The carpenter can drive a staple all the way home with one blow, leaving his other hand free to hold the work. Greater "reach" helps him cover much more area

from one standing position. No more "mouthing" of nails, either!

This is just one of 800 kinds of Bostitch staplers that trim time and costs on thousands of different fastening jobs in factory, office and building trades. To help you pick the right stapler for the job, Bostitch has 325 Economy Men in 123 U. S. and Canadian cities—the largest group of kind.

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Company _____

Address _____

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Science and Medicine

90. R.C.A.'s inventor, Dr. Vladimir K. Zworykin, has designed a system he thinks fills the greatest need of U.S. driving:

1. Highways that move like escalators.
2. Electronically controlled cars that need no drivers.
3. An automatic parker.
4. Television sets for cars.
5. A set of neon signals for drivers.

91. According to the Carnegie Institution chemical "farms" growing one-celled algae may someday provide the world with an almost unlimited supply of:



1. Food.
2. Gamma globulin.
3. Penicillin.
4. Rubber.
5. Cortisone.

92. The Trieste, Professor Auguste Piccard's newest type of balloon, successfully completed its maiden voyage to:

1. The moon.
2. The North Pole.
3. The bottom of the sea.
4. Saturn.
5. The Matterhorn.

93. After a generation of waiting, the U.S. Public Health Service finally got the \$64 million research tool it wanted:

1. A cyclotron.
2. A clostridium.
3. A new clinical center for observation and treatment of patients with chronic diseases.
4. A mechanical brain for recording mortality statistics.
5. A laboratory for studying the effects of cosmic rays.

94. Microbiologist Selman Waksman announced that German scientists have taken the sting from his drug, actinomycin, turned it into a potential weapon against:



1. Polio.
2. Cancer.
3. Cardiac diseases.
4. Blindness.
5. Tuberculosis.

Press

95. As an unusual answer to the "one-party press," the Democratic Party launched:

1. A daily paper.
2. A monthly digest-type magazine.
3. A syndicated column.
4. A nationwide letters-to-the-editor campaign.
5. A blacklist of newspapers.



96. After its recent demise, Quick hurried back on the newsstands, this time published by:

1. Gardner Cowles.
2. Walter Annenberg.
3. Colonel Robert McCormick.
4. Dorothy Schiff.
5. Blair Moody.

97. On the death of Bert Andrews, the post of Washington bureau chief for the New York Herald Tribune went to longtime "State of the Nation" byliner:



1. Bill Oatis.
2. Eddy Gilmore.
3. Whitelaw Reid.
4. Roscoe Drummond.
5. James Reston.

Religion and Education

98. Roman Catholic priests in the diocese of Raleigh, N.C. got a letter from Bishop Vincent S. Waters which in one stroke ended:

1. Racial segregation in the Catholic churches of his diocese.
2. The local controversy over a "miracle cure" in Raleigh.
3. The feud between parochial and tax-supported schools.
4. Rumors of his impending resignation.
5. All plans for a fund-raising supper which would feature roulette and faro.

99. When an FBI agent identified Harvard's Dr. Helen Deane Markham as a Communist, the Corporation of the University first suspended her, then:

1. Summarily dismissed her.
2. Reinstated her but announced she would not be re-appointed when her term expires.
3. Decided it was "irrelevant" to her competence as a professor.



100. In his new book, *The Conflict in Education*, Robert M. Hutchins attacks U.S. higher education on the grounds that it:

1. Ignores the student's need for practical vocational training.
2. Doesn't specialize enough.
3. Doesn't use its opportunities to further social reform.
4. Devotes less and less attention to the classics.
5. Doesn't weed out students who "should never have learned to read in the first place."

Sports

101. To Britons the news that the "Ashes" had come home meant that for the first time in 20 years England had:

1. Won the famed international Henley regatta.
2. Beaten France at tennis.
3. Captured top place in her own Open Golf tournament.
4. Retrieved the Olympic torch of 1924.
5. Beaten Australia at cricket.

102. Though a hard core of Scots insisted "No American is going to burn up Carnoustie," this U.S. champion shot a birdie to win the British Open:

1. Sam Snead.
2. Ben Hogan.
3. Byron Nelson.
4. Lloyd Mangrum.
5. Bob Hope.

103. After a bout with cancer, this sportsman made a comeback, proved she still had the old stuff:

1. "Little Mo" Connolly.
2. Babe Didrikson Zaharias.
3. Florence Chadwick.
4. Jeannette Auried.
5. Melinda MacLean.

104. Shuttle-eyed tennis fans at Forest Hills saw the U.S. National Singles tournament clinched when:

1. Tony Trabert out-hit Seixas.
2. Seixas took the title from Trabert.
3. Cornelius Shields beat Gardner Mulloy.
4. Ken Rosewall walked off with the title.
5. Lewis Hoad won.



105. The ninth-inning hit that gave the Yankees their fifth straight World Series victory was made by:

1. Mickey Mantle.
2. Billy Martin.
3. Allie Reynolds.
4. Casey Stengel.
5. Roy Campanella.

Cut along dotted lines to get four individual answer sheets

ANSWER SHEET

SCORE

0...3			
NATIONAL AFFAIRS	13.....	27.....	36.....
1.....	14.....	28.....	37.....
2.....	15.....	29.....	38.....
3.....	16.....	30.....	39.....
4.....	17.....	31.....	40.....
5.....	18.....	32.....	41.....
6.....	19.....	33.....	42.....
7.....	20.....	34.....	43.....
8.....	21.....	35.....	44.....
9.....	22.....	INTER-NATIONAL	45.....
10.....	23.....	NATIONAL	46.....
11.....	24.....	FOREIGN	47.....
12.....	25.....		48.....
	26.....	35.....	49.....

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4.....	17.....	31.....	40.....
5.....	18.....	32.....	41.....
6.....	19.....	33.....	42.....
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11.....	24.....	FOREIGN	47.....
12.....	25.....		48.....
	26.....	35.....	49.....

Cut along dotted lines to get
four individual answer sheets

ANSWER SHEET

CONTINUED

50	65	76	91
51		77	92
52	OTHER	78	93
53	EVENTS	79	94
54		80	95
55	66	81	96
56	67	82	97
57	68	83	98
58	69	84	99
59	70	85	100
60	71	86	101
61	72	87	102
62	73	88	103
63	74	89	104
64	75	90	105

ANSWER SHEET

CONTINUED

50	65	76	91
51		77	92
52	OTHER	78	93
53	EVENTS	79	94
54		80	95
55	66	81	96
56	67	82	97
57	68	83	98
58	69	84	99
59	70	85	100
60	71	86	101
61	72	87	102
62	73	88	103
63	74	89	104
64	75	90	105

ANSWER SHEET

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52	OTHER	78	93
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56	67	82	97
57	68	83	98
58	69	84	99
59	70	85	100
60	71	86	101
61	72	87	102
62	73	88	103
63	74	89	104
64	75	90	105

ANSWER SHEET

CONTINUED

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56	67	82	97
57	68	83	98
58	69	84	99
59	70	85	100
60	71	86	101
61	72	87	102
62	73	88	103
63	74	89	104
64	75	90	105

JUST FOR FUN



Three of the recent *TIME* cover personalities shown here are identified by the three groups of statements below. No score for this section, but just for fun, see if you can write in the correct name on the first clue. If not, read the second clue. And don't feel too bad if you have to go on to the third.

1.

A. At the age of eight he turned out a 31-page history of the Boer War, roundly criticizing the British.

B. Joshua, Sir Francis Walsingham and Cardinal Richelieu ran organizations similar to his.

C. His brother is not unknown in State Department circles.

2.

A. She likes to quote the British reviewer who said she has a face like a cabbage.

B. A new musical, *By the Beauti-*

ful Sea, is being written to order for her by Herbert and Dorothy Fields.

C. As a slovenly housewife in *Come Back, Little Sheba* she captured every acting award in sight.

3.

A. Although he looks and acts like an intellectual, his background is more bohemian than Brahmin.

B. At the Versailles Conference, he served as the hearing aid to Delegate Joseph Clark Grew.

C. As governor, he is giving Massachusetts a refreshing sample of purposeful direction.

ANSWERS & SCORES

The correct answers to the 105 questions in the *News Quiz* are printed below. You can rate yourself by comparing your score with the scale:

Below 50 — Poorly informed

51-65 — Not well-informed

66-80 — Somewhat well-informed

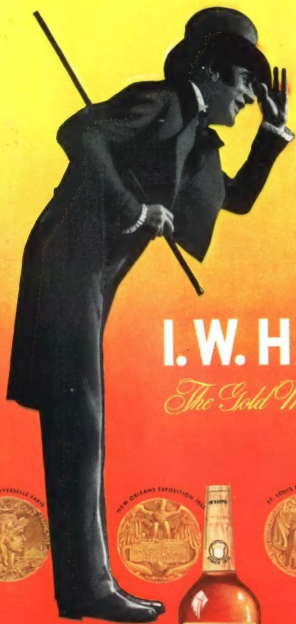
81-95 — Well-informed

96-105 — Very well-informed

1. Allen Dulles, 2. Shirley Booth
3. Christian Herter

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